



GLADIS CABRERO

Creative Art Director

CONTACT

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AWARDS & CERTIFICATIONS

2025

- **D&AD New Blood**- Graphite Pencil
- **One Show** Young Ones- Merit
- **Cannes Lions** Future Lions- Shortlist
- **El Sol Jóvenes Creativos**- Shortlist

2024

- **One Show** Young Ones- Shortlist

2023

- **Yoigo Lab** University student- Finalist

2021

- **Publifestival**- Winner Best Creativity in Social Advertising Film Spot

SKILLS

- *Art Direction*
- *Creativity & Innovation*
- *Conceptualizing*
- *Adobe Creative Suite*
- *Marketing*
- *Social Media*

LANGUAGES

Spanish (Native)

English (Advanced- C1)

French (Intermediate - B1)

ABOUT ME

Award-winning creative, passionate about simple, honest and real advertising, the kind that *speaks without shouting*. Collector of random insights “*just in case*”, and a lover of turning concepts into visuals that feel *alive*.

WORK EXPERIENCE

CREATIVE ART DIRECTOR INTERN MCCANN

March 2026 - Currently

CREATIVE ART DIRECTOR INTERN OFFICER & GENTLEMAN

June 2025 - Sept 2025

MARKETING INTERN UNI2 DIGITAL

March 2022 - July 2022

EDUCATION

MIAMI AD SCHOOL MADRID

Oct 2023 - Oct 2025

ART DIRECTION PORTFOLIO PROGRAM

MIAMI AD SCHOOL MADRID

Oct 2023 - Oct 2024

CREATIVITY & INNOVATION LOCAL MASTER

CESINE UNIVERSIDAD

Sept 2019- June 2023

UNIVERSITY DEGREE IN ADVERTISING, PUBLIC RELATIONS & MARKETING.

LONDON METROPOLITAN UNIVERSITY

Sept 2019- June 2023

BACHELOR OF ARTS- BA, ADVERTISING / MARKETING COMMUNICATIONS & PUBLIC RELATIONS

ROTTERDAM UNIVERSITY OF APPLIED SCIENCES

August 2021- Dec 2021

ERASMUS, GET CONNECTED COURSE, ROTTERDAM