



FOSTERING
ENTREPRENEURSHIP

TiECON Amsterdam 2026

Sponsorship & Partnership Prospectus

The inaugural flagship conference of TiE
Amsterdam. Presented by TiE Amsterdam.

#TiEdTogether | #GoodfortheWorld



Partner with TiECON Amsterdam 2026

TiEcon Amsterdam 2026 is the flagship gathering of TiE Amsterdam - part of TiE, the world's largest community of entrepreneurs, founded in 1992. It brings founders, investors, and corporate leaders into one room to build, fund, and scale across the Europe, India–US corridor.

This is not a passive audience. Every session, pitch, and roundtable is built for people who make decisions and write cheques not just observe.

Don't Just Sponsor an Event.
Influence the Conversations That Shape Business.



300+ Senior Attendees

Engage founders, investors, CXOs, and policymakers with real influence.



Decision-Maker Access

Build relationships with business leaders, investors, and strategic partners ready to collaborate and invest.



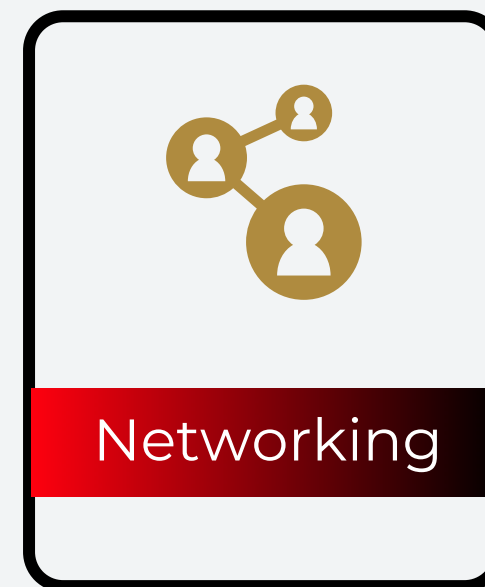
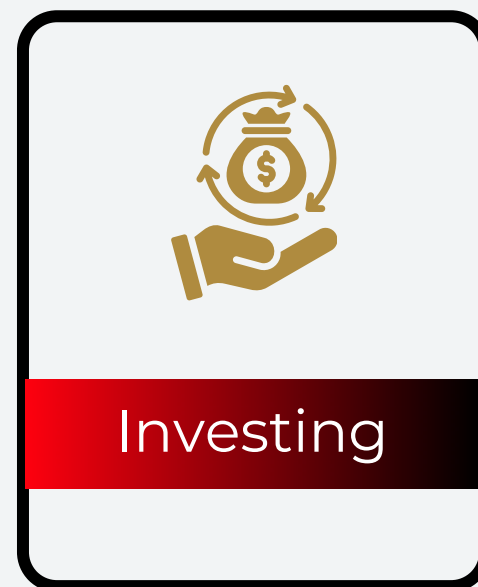
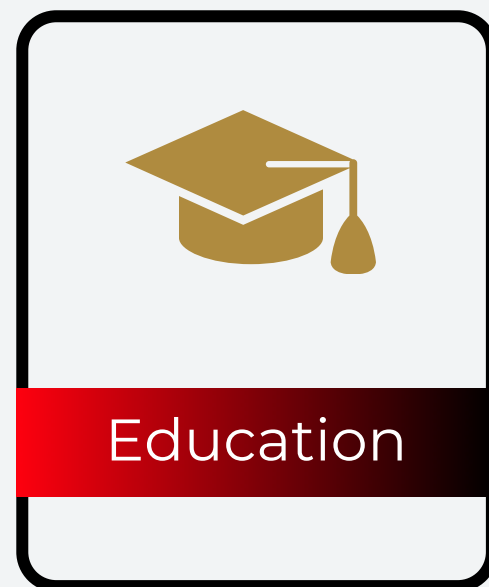
Global Reach

Extend your presence through TiE's global network of 60+ chapters, reaching entrepreneurs and business leaders worldwide.

About TiE

A Global Community Since 1992

Founded in Silicon Valley in 1992, TiE (The Indus Entrepreneurs) fosters entrepreneurship through a virtuous cycle of wealth creation and giving back, built on four pillars:



50,000+

Global community

12,000+

Entrepreneurs & mentors

15,000+

Investors & corporate leaders

60+

Chapters worldwide

The TiE Impact & Global Footprint

Three decades of measurable economic impact across the ecosystem.

**\$1
Trillion**

**WEALTH CREATED BY TIE-
LINKED ENTERPRISES**

**\$50
Billion**

**QUANTUM OF INVESTMENTS
CATALYSED**

**2.5
Million+**

JOBS GENERATED

63 LOCATIONS · 5 CONTINENTS · ONE GLOBAL NETWORK

From Silicon Valley, New York, and Boston, to London, Germany, and Amsterdam, to Mumbai, Bangalore, and Delhi-NCR, to Singapore and Dubai - TiECON Amsterdam plugs your brand into a worldwide grid of founders and investors.

→ India Focus

The India–EU FTA & cross-border scale-up across Europe, the USA & India - what the agreement unlocks, and the playbooks for expanding across all three markets.

→ Capital & Dealmaking

How founders raise - and how investors decide - in today's climate.

→ AI & the Next Wave

Where AI is creating real businesses, not just demos.

→ Scaling & Going Global

How founders expand into new international markets.

→ Building Enduring Companies

Lessons from operators who've gone the distance.

→ Women & First-Time Founders

Programmes and pathways for the next generation of builders.

THE AGENDA

THE EXPERIENCE

A day designed for momentum, not just talks - every format built to help you learn, raise, hire, and partner.

Keynotes & Fireside Chats

Marquee founders & investors on what's working now in building & funding companies.

Startup Pitch & Demo Day

Watch the most promising startups pitch live to a room of active investors.

Investor Connect

Curated introductions between founders and TiE Angels and institutional investors.

Roundtables & Workshops

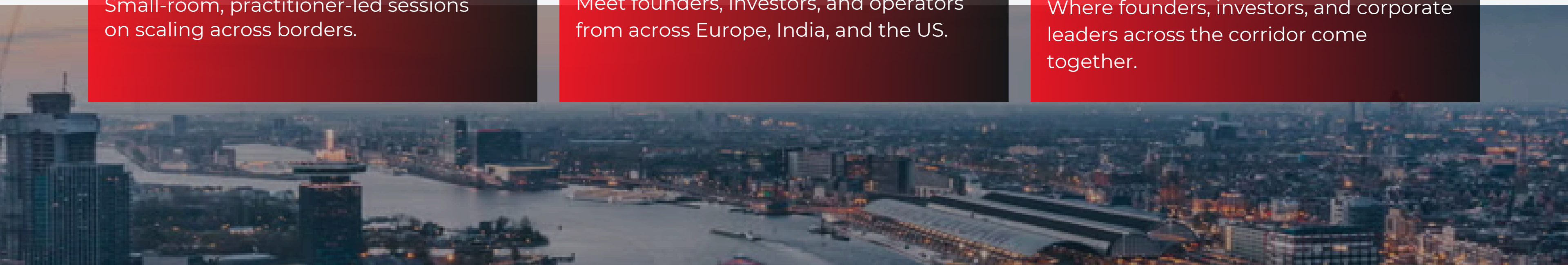
Small-room, practitioner-led sessions on scaling across borders.

Networking That Counts

Meet founders, investors, and operators from across Europe, India, and the US.

The Amsterdam Stage

Where founders, investors, and corporate leaders across the corridor come together.



Founders & Startups

Early-stage and scaling teams looking for capital, mentors, and customers.

Investors & VCs

Angels, funds, and TiE Angels actively deploying across the corridor.

Corporate & Enterprise Leaders

Decision-makers scouting innovation, partnerships, and talent.

Ecosystem & Policy

Accelerators, advisors, academia, and public-sector innovation leaders.

WHO'S COMING

A room built around the people who build, fund, and scale - the full ecosystem, not just one corner of it.



Brand Visibility: Before, During & After

Your partnership works across a full 60-day campaign window - not just the event itself.

1

Before the Event

Featured across all pre-event social campaigns, email communications to TiE's network, and event promotional materials — from the moment your partnership is confirmed.

2

On Event Day

Stage backdrops, banners, registration-desk branding, badge & lanyard visibility, exhibition booths, product demos, speaking sessions, and roundtable hosting — present at every key touchpoint.

3

After the Event

Website feature, TiE Amsterdam LinkedIn posts, event app, session recordings and summaries, photo galleries, and the post-event report — your brand keeps appearing in content the community references for months.



Thijn van Helvoirt

VC Investor & Partner,
No Such Ventures

Jan Baan

Founder & Chairman, Rappit

Sundi Natarajan

Co-Founder, Sparksoft Corporation

Yash Shah

Co-Founder & CEO, Jeavio

Anmol Goel

CEO, Gacs Family Office Ltd

Vijay Shekhar Sharma

Founder, One97 & Paytm

Christophe Villain

Global Operations Digital
Transformation, Nestlé

Meet our **Key Speakers**



Puneet Shukla

Group MD & Regional Head, Infosys



Shiv Shivakumar

Operating Partner, Advent
International



Pratik Yadav

Partner, BCG



Henk (H.J.P.) Schouten

Chairman, Schouten, Specialist in
Plant Based Protein



Manuel Formis

Head of Trade, Transport &
Logistics, Hitachi Energy



Dipak Guha

Vice President EMEA Supply
Chain, Gartner



Edwin Kennedy

Advisory & Leadership, SalesPulse



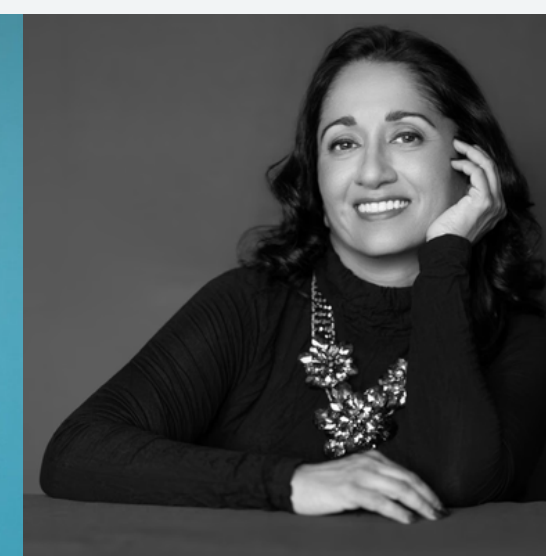
Lalit Das

Founder & CEO, Agentra AI



Janneke Bik

Managing Partner, SHIFT Invest



Aruna Subramanian

Managing Partner, Trivergent
Partners BV



Sudip Lahiri

Executive Vice President & Head,
HCL Technologies

**VIKAS
CHATURVEDI**



President

**PRACHEE VAN
BRANDENBURG**



Vice President

**HIMANSHU
GAUTAM**



Events

PLANNING COMMITTEE

Sponsorship Tiers: Overview

Partners	Title Sponsor	Product Demo Workshop	Lanyard	Logo on Emailer	Dedicated Spotlight Post on Tie Amsterdam LinkedIn Page	Press Media	Badge	Speakers Slot	Prommation at Event (Exhibitor Booth + Registration Desks)	Website	Social Media (All Posts)	VIP Lounge Access	Conference Passes	Gala Dinner (23 rd Sept Evening)
35,000 Euros (Title Partner)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	30 Passes	5 Passes
25,000 Euros (Platinum Partner)		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	25 Passes	4 Pass
15,000 Euros (Diamond Partner)			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	22 Passes	3 Pass
10,000 Euros (Gold Partner)					✓	✓	✓	✓	✓	✓	✓	✓	20 Passes	2 Pass
7,500 Euros (Knowledge Partner)						✓	✓	✓	✓	✓	✓	✓	15 Passes	1 Pass
5,000 Euros (Silver Partner)								✓	✓	✓	✓	✓	10 Passes	1 Pass

Secure Your Placement

Partnership slots - especially exclusive tiers - are confirmed on a first-come basis.

Partners who confirm early get the full benefit of the 60-day pre-event marketing window.

Contact Us



president@amsterdam.tie.org



www.tieconamsterdam.org



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Amsterdam, The Netherlands**

*Let's build
TiECON
Amsterdam
2026 together.*

#TiEdTogether #GoodfortheWld