

Sofia Destefanis



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Behance: [@sofia_destefanis](#)
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Education

Politecnico di Torino,
Turin (IT) | 2020-2023

Bachelor's degree in
"Design and Communication"

South Delta Secondary School,
Vancouver (CA) | 2019-2020

High school, exchange program
to improve my english

Primo Liceo artistico,
Turin (IT) | 2015-2019

Artistic High school with specialization
in painting and sculpture.

Experience

MIDE, Freelance Graphic Designer
January 2024 - now

Visual Communication

- I'm in charge of designing graphics for internal **store signage and the two outside billboard;**
- creating weekly adds for 2 different **newspapers;**
- designing and crafting **fidelity cards;**
- managing **social media:** designing and posting content on Facebook;
- coordinating and optimizing the creation of the **company's website.**

Pangramma, Intern
September 2023 - November 2023

- I redesigned and optimized the studio's communication on Behance and Instagram, **creating and organizing over 28 Behance projects** and several posts;
- **social media management** for one of their clients.

Graphic Days festival, Volunteer
September 2022

- I built stands for various exhibitions;
- organised objects and posters on different displays.

Hard Skills

Design

Illustrator
InDesign
Photoshop

Video

Premier
After effects

Web design

Figma
Wordpress
XD

3D

Blender
Rhinoceros

Coding

HTML
CSS

Soft Skills

Problem-Solving
Adaptability

Dedication
Critical Thinking

Collaboration
Empathy

Languages

Italian - native speaker
English - C1 (IELTS)

Interests

Drawing & Painting
Urban Sketching