Aanika Sprecher.

Industrial Designer.

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Education.

BSD in Industrial Design
Arizona State University | 2025
Summa Cum Laude

Skills.

Solidworks
Keyshot
Adobe Suite
Affinity
Figma
Sketch Ideation
3D Printing & Programing
Microsoft 365
Research Synthesis
Prototyping
Storyboarding

Recognition.

Design Excellence Award
The Design School at ASU

F 2022 | Sony Branding
F 2023 | eaze
S 2024 | Fender PA
F 2024 | nox
S 2025 | Tutum

Mouer Award
Arizona State University
4.0 GPA

ASU Dean's List
2021 - 2025 | 8 Semesters

Experience.

Target - Team Trainer
April 2026 - Present | Wildwood, FL

Updating and assembling 50+ planogram displays with creative discernment, inspiring the guest shopping experience. Identifying and resolving guest pain points by effectively guiding and establishing positive rapport. Providing comprehensive, on-hand training to new team members with a focus on proper operation and guest engagement.

ASU Design School Shop - Shop Assistant
Sep. 2024 - May 2025 | Tempe, AZ

Creating a safe and efficient environment by regularly maintaining shop equipment and organization. Ensuring high-quality FDM 3D prints for 100+ Design School students through consultation and print troubleshooting. Learning safety operation protocol for several tools to help with fabrication of shop projects.

Vivint Smart Home - Industrial Design Intern
May 2024 - Aug. 2024 | Lehi, UT

Creating high-fidelity, component detailed visual assets for presentations and proof-of-concept pitching. Designing camera install solutions through prototyping, and collaborative evaluation with mechanical engineers. Conducting and synthesising user interview insights for team evaluation and honing product direction.

Chick-fil-A - Team Member
2019 - 2023 | St. Louis, MO

Expediently and accurately serving hundreds of guests within peak morning and afternoon hours. Resolving guests' concerns through effective listening and communication to create a hospitable experience. Collaborating with fellow team members to ensure a safe, efficient work environment.