

KAVISH GAUR

Senior Product Designer | Agentic UX | AI-Native Products | Design Systems | 8+ Years

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SUMMARY

Senior Product Designer specialising in AI-native experiences, conversational AI, complex B2B SaaS, enterprise workflows, and scalable design systems. Shipped AI products serving 80K+ users across 8 countries and built Indian government-scale marketplace platforms serving 100K+ quarterly users. Architected design systems that accelerated teams by 30%. Skilled at translating ML complexity into intuitive, scalable product experiences across the end-to-end design lifecycle.

CORE SKILLS

- **Product & AI Design:** AI-First Product Design • Agentic UX Architecture • LLM Error Handling • Conversational AI Flows • User Research • Wireframing • Prototyping • User Experience Design
- **Design Systems & Enterprise:** Design Systems & Scalable Components • CMS Architecture • Orchestration Platforms • Multi-tenant Platforms • Admin Dashboards • Team Acceleration
- **Visual & Tools:** Visual Design • Video Editing • Branding • Adobe Suite • Figma (Expert) • Framer • Claude AI • ChatGPT • AI Prototyping Tools • HTML/CSS

EXPERIENCE

Specialist Designer | OMNICOM GLOBAL SOLUTIONS, Gurugram | Oct 2023 - Present

- **Global AI & Consumer UX:** Led end-to-end design for the VISA conversational AI travel assistant, collaborating closely with ML teams. Launched on the Play Store, scaling to 80K+ users across 8 countries with an 85%+ user satisfaction rate.
- **Enterprise Systems & Inclusive UX:** Led the UX strategy for complex CMS orchestration platforms by building scalable design systems (30+ components). Simultaneously designed high-engagement, accessible admin portals for a major pharmaceutical brand, achieving an 89% engagement rate and 95% session completion.

Senior UI/UX Designer | VegaSega Solutions, Noida | Jun 2021 - Sep 2023

- Led the design team, coordinating with developers on an Indian government project.
- Conducted 50+ user interviews and synthesized findings into research reports.
- Increased digital engagement by 46% through iterative UX optimization and testing.

UI/UX Designer | Vgeekers Infotech, Noida | Jul 2020 - Jun 2021

- Led & mentored design team across cross-functional initiatives with 50+ user interviews. Increased digital engagement by 46% through iterative UX optimization and testing.

UI/UX Designer | ADS and URL, Delhi | Jan 2020 - Jun 2020 • Motion Graphics Designer | NEXT IAS, Delhi | May 2018 - Nov 2019 • Motion Graphics Designer | Vgeekers, Noida | Jul 2017 - Mar 2018

- Owned end-to-end UI/UX design on client projects. Created explainer videos (27% sales increase). Designed infographics, social media creatives, and marketing assets. Mentored interns.

KEY PROJECTS

- **NCUI Haat (Government Marketplace):** 100K+ quarterly users, 95% session completion. ncuihaat.online
- **VISA Go (AI Travel Concierge):** 80K+ users across 8 countries, 85%+ satisfaction. Play Store: shorturl.at/mRlMy

EDUCATION

- Bachelor of Technology (CSE) - A.K.T.U (2018)
- Human Centric Interface Design - Interaction Design Foundation
- UI/UX Design Certification - Accenture FutureLearn Academy