



Maciej Gutkowski

Senior Product Designer

About me

Creative and tech-savvy designer with diverse industry experience. Passionate about digital innovation, web design, and app interfaces. A quick learner, sharp-minded, and true geek driven by curiosity and love for everything tech&design.

Contact

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Social

[WWW](#) [Dribbble](#) [Linkedin](#) [Layers](#)

Experience

Senior Product Designer 2 years 10 months Semiflat

Apr 2022 — Dec 2023

Collaborated with early-stage startups across various sectors — including Revenue Operations and Sales Workflows, AI Solutions, Incident Management System, Fintech, Healthcare, and Recruitment.

Selected clients:

[default.com](#), [withlantern.com](#), [withplenty.com](#), [getcargo.io](#), [carebit.co](#), [rengage.co](#), [floatist.com](#), [haistack.com](#), [jamix.ai](#), [laterallink.com](#)

Head UI Designer & Advisor (Part time) 3 years 11 months Seahawk Media

Feb 2021 — Present

Worked closely with the team and VIP clients to design websites and ensure quality assurance, delivering tailored and high-standard solutions.

Selected clients:

[godaddy.com](#), [nextiva.com](#), [dreamhost.com](#), [wpbeginner.com](#), [funnelkit.com](#)

Product Designer & Advisor (Part time) 4 months Brandy

Oct 2021 — Feb 2022

Product Design and advising in the early stages of product development, collaborating with the CEO and development team on concepts, later backed by the Adobe Fund.

Product Designer 4 months → Head Product Designer 1 year Sharespace

Dec 2020 — Mar 2022

Led the design team and worked closely with the CEO and engineering team in a Scrum Agile environment to design and prototype website and SaaS products, leveraging a comprehensive design system.

UI/UX Designer & Graphic Designer 2 years 2 months Freelance

Nov 2018 — Dec 2020

Collaborated with diverse clients across various industries, delivering UI/UX design, visual brand identity, social media design, and a broad range of digital design solutions.

Skills

Product design:

- Aesthetic UI/UX Design
- Design Systems
- Typography
- User flows
- UCD
- Interaction design
- Wireframing
- AI techs
- Advanced prototyping
- Design research
- Responsive design
- Workflow builders

Branding:

- Client briefing
- Holistic branding
- UI illustration design
- Pixel perfect
- Logo design
- UI Motion

Communication & other:

- Understanding of CSS/JS
- Fast learning
- Obtaining requirements
- Empathetic
- Problem solving

Tools:

- Figma
- Adobe CC
- Jira
- Notion
- Google suite
- Wordpress
- Framer
- Zapier
- AI Apps
- Spline
- Jitter

Education

Bachelor Degree

Management in business

Oct 2017 — Sep 2020

Wyższa Szkoła Bankowa Toruń

Languages

- English — Advanced
- Polish — Native

Hobbies

- Tech
- Psychology
- Music
- Innovation
- Quantum mechanics