

KUMAIL ALBOUFRADI

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EDUCATION

University of Nebraska
BFA Graphic Design

Lincoln, NE
2019 - Present

WORK EXPERIENCE

Taj Ali Restaurant
Designer

Lincoln, NE
January 2020 - Present

- Led the complete redesign of company website and mobile app, implementing modern UX practices and design principles
- Conducted user research and usability testing to identify pain points and opportunities for improvement
- Created comprehensive user flows, wireframes, and high - fidelity prototypes using Figma and Adobe XD
- Implemented responsive design principles ensuring seamless experience across all devices
- Increased user engagement by 45% and reduced bounce rate by 30% through data-driven design decisions
- Collaborated with development team to ensure pixel-perfect implementation of designs

SKILLS

User Research:
UX Design:
Figma:
Photoshop:
Html/CSS:
Wireframing:
Prototyping:

PROJECTS

PERFECTPROPERTIES (CAREERFOUNDRY PROJECT)

Create high -quality user designs that are tailored for the best user experience • Create wireframes, visual mock -ups, and prototypes • Conducting user testing and implementing usability findings onto final design • Conducting market research and competitive analysis to compare and implement aspects into final design • To create a real estate web application focused with the focus of user interface and providing vital information for users

PLUTOPAY (CAREERFOUNDRY PROJECT)

Conduct user testing, user interview, and user research and record vital information to use on application • Develop a mobile application design as well as a web design • Create high - fidelity prototypes to showcase usability of the application • To create a mobile payment application using the fundamentals of User Experience Design

CERTIFICATES

UX Certificate

CareerFoundry
2021