

Contact

vpolishuk08@gmail.com

www.linkedin.com/in/polishchukdsgn (LinkedIn)

Top Skills

Наставничество

Hiring & Onboarding

Управление проектами

Vladyslav Polishchuk

Design Team Lead at DESH.Group
Odesa, Odessa, Ukraine

Summary

I'm a UI/UX & Brand Designer with 5+ years of experience creating web platforms, mobile apps, SaaS products, logos, and visual identities. I help businesses build cohesive digital experiences — from how a product works and feels to how the brand behind it looks and communicates. What I can help you with:

- Web & SaaS Product Design
- Mobile App UI/UX
- UX Audits & Redesigns
- User Flows, Wireframes & Interactive Prototypes
- Responsive Websites & Landing Pages
- Design Systems & Component Libraries
- Logo Design & Brand Identity
- Typography, Color Systems & Visual Direction
- Brand Guidelines & Digital Assets

Experience

Upwork

Freelance UI/UX Designer

August 2026 - Present (3 months)

Odessa, Ukraine

DESH.Group

2 years 6 months

Team Lead

November 2024 - Present (2 years)

Odessa, Ukraine

Led a team of 8–10 designers: assigned tasks and oversaw the quality and delivery timelines of projects

Ran design reviews and gave constructive feedback

Mentored new designers and helped the team grow their skills

Oversaw project delivery and helped resolve complex and non-standard situations

Delivered lectures and internal training sessions on design

UI/UX Designer

May 2024 - Present (2 years 6 months)

Odesa

Designed interfaces for websites, mobile apps, and web platforms

Conducted competitor research and built user flows before moving to visuals

Created wireframes, prototypes, and final mockups in Figma

Developed UI kits and scalable design systems

Led a variety of solo projects from brief to finished result

Clickable Agency

2 years 3 months

UI/UX Designer

September 2023 - February 2024 (6 months)

Odesa

Igaming UI/UX Designer

December 2021 - February 2024 (2 years 3 months)

Designed user interfaces for games

Created game concepts and visual directions

Worked with both raster and vector graphics

Built user flows and wireframes

Developed UI kits and design systems

UI/UX designer

July 2020 - January 2024 (3 years 7 months)

Black Sea Hotel Group

Графический дизайнер

March 2021 - December 2021 (10 months)

Odesa

Developed logos and visual identities for sub-brands

Designed advertising creatives and banners for digital and print campaigns

Produced print materials and large-format billboards

Created promotional videos and motion content

Developed internal training materials for staff

Education

Odessa National Academy of Food Technologies

Master's degree, Computer Science and Cybersecurity · (December 2023)

Компьютерная школа Hillel (IT School)

Front end · (May 2021 - August 2021)

Компьютерная школа Hillel (IT School)

UI / UX designer · (2020 - 2020)