Dimitra Chrysikou

Senior Product Designer · B2B SaaS
& Cloud Software

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I design complex B2B software that actually works for the people using it, not just the people shipping it.

Eight years in SaaS and cloud software, across analytics platforms, compliance tools and clinical operations. I find the real question before designing the answer, mapping roles, states, permissions and edge cases as carefully as the interface itself.

I work closely with engineering and build design systems as part of shipping, not as a separate discipline. I use AI to move faster, but someone has to decide which solution is actually right, and that call is mine.

With the RadPass pilot live, I am stepping back to an advisory role and looking for a full-time senior product design role.

Experience

Co-Founder · Founding Product Designer RadPass (UK) · Dec 2024 – Present · Remote

Sole product designer on a safety-critical clinical operations platform for radiotherapy departments. An audit of 14 centres found compliance at 70–93% against a 95% target, with no record of who held responsibility. Taken from zero to a live pilot in one department.

- Defined the domain model and UX architecture from scratch: role-based workflows, auditable state changes and safety constraints
- Challenged the original handover model and replaced it with a claim-based one, after designing the flow exposed a state no one owned
- Designed two products on one foundation: a configuration-heavy admin web app and a fast, minimal tablet UI used inside radiation-controlled areas
- Built the design system in code (Bolt, React, Supabase), so the components in Figma are the ones in production
- Led discovery with clinical and technical stakeholders, translating complex workflows into validated product flows
- Designed and built an AI assistant scoped to each hospital's own data, then tested the boundary myself and closed a cross-tenant leak before launch

Senior Product Designer CatchMetrics (UK) · May – Jul 2025 · Remote (Contract)

UX strategy and product design for a Core Web Vitals analytics platform.

- Designed an AI-powered conversational analytics interface, letting users explore performance data in natural language rather than through manual filtering
- Designed the full product UX: signup, onboarding, domain management, plan selection and the core analytics dashboard
- Built a modular design system with colour tokens, typography and a full component library, handed off ready for direct engineering use

Freelance Product Designer **Independent (UK)** · Jan – Nov 2024 · Remote

Freelance product design projects and planned time off.

Lead UX Designer **EvaluAgent (UK)** · May – Dec 2023 · Remote

UX strategy and execution for a customer-facing evaluation and quality management platform.

- Used Pendo analytics and user research to surface friction points and drive a prioritised improvement roadmap
- Mapped user journeys and ran interviews to validate and improve core flows
- Built a scalable design system with clear UI standards, working directly with developers on implementation

Senior UX Designer **Intermedia (UK/US)** · 2018–2023 · Hybrid

Owned the analytics platform from inception over five years, taking 1,000+ customer accounts from custom reports to self-serve dashboards used by 125,000 users.

- Initiated the strategic shift to a dashboard-first product, changing how customers understood and acted on their data
- Designed a reusable reporting framework and scalable data visualisation patterns, enabling faster feature delivery across the product
- Developed content architecture maps that aligned cross-functional stakeholders on reporting goals and reduced ambiguity across teams
- Translated product usage data into prioritised UX improvements through close collaboration with engineering and data teams
- Drove alignment across teams through workshops, journey mapping and roadmap prioritisation sessions

Earlier Experience

Senior UX/UI Designer, Lighthouse, Athens

Project Manager & UI Designer, OgilvyOne, Athens, Greece

UX/UI Designer, 24 Media Group, Athens, Greece

Web Designer, Atmel, San Jose, California

Core Skills

Product design 0→1 product design · Product strategy · End-to-end product design · Complex user flows · Interaction design · Prototyping	**Systems** Design systems · Design tokens · Information architecture · Domain modelling · Role-based access & permissions · Multi-tenant products · Accessibility
Analytics UX Dashboard design · Data visualisation · Turning questions into interfaces	**Research** User research · Usability testing · Product analytics (Pendo) · Stakeholder alignment

AI	Tools
LLM product design · Conversational UX · Prompt design · AI data scoping & testing · AI-assisted prototyping	Figma · FigJam · Framer · Bolt · v0.dev · Claude Code · Supabase · React (working knowledge) · Jira · Miro

Professional Development

AI-Native Product Design workflows – 2025

Prompting & AI prototyping tools – 2025

Volunteering Mentor: ADPList

AI for Product Management – 2024

Generative AI with Large Language Models – 2024

Business Dashboards – Steve Wexler 2021

Data Visualization – Nick Desbarats – 2020

Education

MFA, Computer Arts (New Media) – Academy of Art University, San Francisco

BA, Fine Art + Computer Science Minor – University of La Verne, Athens

Portfolio

RadPass · Designing responsibility for radiotherapy

RadPass · An AI assistant that only knows what it's allowed to know

RadPass · One foundation, two design architectures

Intermedia · Five years scaling an analytics platform used by 125,000 users