2 November 2026

Blackbird plc
(the "Company")
Board role change

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the online collaborative video editing and content creation platform, **elevate.io**, is pleased to announce the appointment of Youri Hazanov, a current non-executive director, as the Company's interim non-executive Chair.

Blackbird's Chief Executive Officer, Ian McDonough, had taken on the role of Chair, on an interim basis, following the previous Chair stepping down in June 2025.

In order to follow best governance practice Youri Hazanov has now taken on the role of non-executive Chair on an interim basis.

Youri Hazanov, non-executive Chair, commented: "I would like to thank Ian McDonough for acting as the Company's interim Chair since June of last year. The Company is continuing its search for a permanent independent non-executive Chair, and we will make further announcements in due course."

Enquiries:

Blackbird plc. Tel: +44 (0)20 8879 7245
Ian McDonough, Chief Executive Officer
Caroline Steiner, Director of Communications

Allenby Capital Limited (Nominated Adviser and Broker) Tel: +44 (0)20 3328 5656
Nick Naylor / David Asquith (Corporate Finance)
Amrit Nahal (Equity Sales)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products. Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post-production houses, other mass market digital video channels and corporations.

elevate.io is the Company's online collaborative content creation platform currently in general release. **elevate.io** is built using Blackbird's core technology and is aimed at professional teams and the fast-growing Creator Economy. Blackbird plc also licenses its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

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