

Marcos Rodríguez

Senior UX/UI Designer

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➡ [Portfolio link](#)

About me [Linkedin profile](#)

Passionate and adaptable UX/UI Designer with a UX Design Certificate from Google, +5 years of experience in user interface and user experience design, and a track record of creating exceptional design solutions. Eager to contribute my skills and commitment to personal growth to a dynamic team focused on delivering outstanding user experiences.

Experience

Senior UX/UI Designer

Crear Digital | January 2023 - Present

- Lead the consumer experience design of Marketplace
- Craft the mobile data marketplace from 0 to 1
- Design the logged out version of data marketplace for frictionless listing discovery and evaluation
- Improve search experience.
- Improved the app's functionality for creating surveys and providing statistical insights to the company.

Graphic Designer

Champro Sports | August 2021 - December 2022

- Designed visually appealing and functional user interfaces, reflecting the culture, colors, and identity of U.S. universities and their sports teams.
- Collaborated effectively with cross-functional teams, including graphic designers, web developers, and sales representatives, to meet design goals and objectives.
- Ensured high responsiveness and mobile adaptability for user interfaces, providing a consistent experience on all platforms.

UX/UI Designer

Masterborn | January 2019 - June 2021

- As a Junior UX/UI Designer, I supported the design team by assisting in the creation of user interface layouts and simple visual assets for early-stage web projects.
- Collaborated on small design tasks such as editing screens, updating icons, and making UI adjustments based on feedback from senior designers.
- Helped prepare wireframes and screen flows for internal tools and basic landing pages.
- Participated in team meetings and learned how to apply user-centered design principles through real client work.

Freelance Product Designer

January 2019 - Present

Featured clients

- Fast3d renders: designed AI-powered automation tool to process contract
- Smart Elite: built the social fitness app end-to-end, available in Apple store
- Ciracet: designed landing page and portal for healthcare
- Agricultic: user research and website redesign
- MA: built design system and key app screens for MA 2.0

Education

UX Design Certificate

Coursera
2018

Bachelor of Design

Ucateci university
Dominican Republic | August 2020
Graphic Design

Master of Artificial Intelligence

January 2024 - present
Master Degree in Generative Artificial Intelligence

Skills

- User Research
- Information Architecture
- Wireframing and Prototyping
- Visual Design
- Interaction Design
- Usability Testing
- Responsive Design
- UI Development Skills
- Design Tools
- Collaboration and Communication
- Problem Solving
- User Empathy

Languages

- Html
- Css
- JavaScript

Tools

- Figma
- Sketch Up
- InVision
- Adobe creative suite
- Optimal Workshop
- Webflow
- Trello
- Framer
- After Effects
- Unity with AR Foundation
- Blender