

Jack Laven

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USER EXPERIENCE DESIGNER

Multi-disciplinary UX Designer with 2+ years of experience in user-centered design.

- Skilled in leveraging a technical background to tackle complex problems, ideating and developing user-focused solutions.
- Experienced in collaborating within cross-functional teams to drive creative outcomes through effective communication and successfully meet stakeholder requirements.
- Proven leader adept at solving ambiguous problems and delivering impactful design solutions, with a strong emphasis on accessibility and cross-cultural understanding.

Professional Experience

UX Designer (Intern) | Volkswagen Group | [Potsdam, Germany](#)

Sep 2023 – Feb 2024

- Spearheaded the design-to-development workflow as the sole designer on a small agile team, ensuring smooth collaboration between design and development for successful implementation.
- Transformed UI mockups from Figma to Unity using UI Toolkit and C#, maintaining consistency with client design systems.
- Managed a shared Git codebase to ensure efficient version control and clear communication between designers and developers, using Jira for task-tracking.
- Delivered a polished user experience by iterating on design components and collaborating with stakeholders to ensure project alignment.

Mechanical Engineer | Life Fitness | [Ramsey, MN](#)

Jan 2018 – Oct 2021

- Designed exercise equipment with user-centric principles, prioritizing ease of use and accessibility.
- Led design reviews, iterating on designs based on stakeholder feedback.
- Collaborated with on-site and overseas manufacturing teams to ensure cost-effective solutions.

Education and Certifications

Master of Arts in Interaction Design

University of Applied Sciences and Arts of Southern Switzerland

Sep 2022 – Feb 2024

Bachelor of Mechanical Engineering

University of Minnesota

Sep 2014 – Dec 2018

Web Design: Strategy and Information Architecture

Coursera

Visual Elements of User Interface Design

Coursera

Relevant Skills

- Product design
- Graphic design
- Visual design
- Figma
- Wireframing
- Prototyping
- Usability testing
- User research

Achievements

Patent: Weight Machine Sensor System | [Life Fitness](#)

May 3, 2023

Co-author of patent publication no. 20230139629, concerning a weight sensing system for strength training machines.

ASME SMASIS Conference | [University of Minnesota](#)

Sep 2018

Co-author of “Manufacture of Ultra-Dense Knitted Superelastic Structures”, published via the ASME SMASIS conference. We designed and tested various knitted patterns of nitinol alloys for possible use in the aerospace and medical industries.