



PROFILE

A creative marketing manager with five years of marketing training. Expert in social media marketing, psychographic market research, web design and corporate marketing for start-ups.



Döbereinerstr. 18
95028 Hof



+49 15754056374



elias@blue-nexus.de

SKILLS

Figma	<div style="width: 80%;"><div></div></div>
SPSS	<div style="width: 60%;"><div></div></div>
Rogator	<div style="width: 40%;"><div></div></div>
Microsoft Office	<div style="width: 70%;"><div></div></div>
Framer	<div style="width: 85%;"><div></div></div>

ELIAS SCHWEIZER

Marketing Manager/
Webdesigner

EXPERIENCE

07 / 2023 – today

Marketing Manager

Systemischer Selbstschutz

CMO for the german start-up "Systemischer Selbstschutz". The start-up sells a comprehensive self-defense course system to fitness studios

01 / 2022 – 08/2023

Marketing Manager

Dreamhub

CMO for a technically innovative start-up that is involved in the construction of self-cleaning sleeping capsules for short-term travelers. The start-up is dependent on state funding and was declared ineligible for funding. After the MVP was constructed, the project was therefore abandoned

EDUCATION

03 / 2021 – 09 / 2023

Master of Science Marketing Management

Marketing studies at Hof University of Applied Sciences with a semester abroad in South Korea from 03/2022 - 09/2022

03 / 2015 – 08 / 2020

Bachelor of Arts B.A.

Business administration student with a focus on marketing at the OTH Regensburg. Absence due to illness in 2016



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ELIAS SCHWEIZER

Marketing Manager

08 / 2012 – 06 / 2014

University Entrance Qualification

Student at the FOS Landshut

INTERNSHIPS

09 / 2019 – 01 / 2020

Internship at P&P-Studios

Work as social media and PR manager for an audio agency

01 / 2012 – 07 / 2012

Internship at LWS-Security

Work in the emergency call and service control center of a security service company

08 / 2011 – 01 / 2012

Internship at Brem

Administrative and organizational work in a law firm