

Charterhouse Street, Camden

Anglo American & De Beers

● Planning ● Engagement



Planning permission unanimously approved at committee for a new global headquarters for Anglo American & De Beers within a sensitive heritage context.

Demonstrating our ability to manage high-profile schemes, combining strategic planning advice, design coordination, and effective consultation to secure approval.

The Challenge

The site sits within the Hatton Garden Conservation Area and incorporates St Andrew's House, a Grade II listed building, alongside the former De Beers headquarters constructed in the 1970s. Proposals sought comprehensive redevelopment and refurbishment to deliver a modern corporate headquarters while preserving the character and setting of heritage assets.

The site's prominence within London's jewellery quarter, heritage sensitivity and public interest created a heightened risk of objection and refusal, requiring early agreement on scale, design, and principle with the Local Planning Authority.

Without careful planning advice and engagement with heritage stakeholders, the proposals risked refusal, design compromise, or delay on a highly sensitive Conservation Area site.

Our Approach

- Provided initial planning appraisal and strategic advice to inform redevelopment proposals
- Advised on a sensitive design approach respecting the Hatton Garden Conservation Area
- Led iterative pre-application discussions with Planning, Conservation, and Heritage Officers
- Organised and presented proposals to Camden's Design Review Panel
- Coordinated public consultation including exhibitions and meetings with local businesses and BID
- Managed negotiation of Section 106 matters and guided the scheme through committee

The Outcome

- Unanimous planning permission granted at committee for a new corporate headquarters
- Approval secured for 40,000 sq ft of additional floorspace including a rooftop extension
- Heritage setting enhanced through a design aligned with historic building lines
- Return of Anglo American and De Beers to Hatton Garden