

2025-2026

Erb Institute Alumni Report



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ERB INSTITUTE
UNIVERSITY OF MICHIGAN

Over the last 30 years,
the Erb Institute has
graduated 659
MBA/MS students.

Throughout their time at Erb,
graduates report gaining the academic
knowledge, real-world experience, and
strong community ties that empower
them to build meaningful careers and
create real-world impact.

In 2025, we surveyed Erb MBA/MS
alumni to better understand how Erb
prepared them for leadership, and how
they are advancing sustainability
across industries.

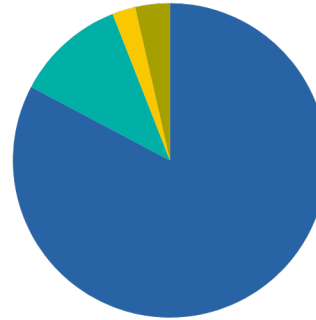
28.5%, or 183, of Erb Institute's MBA/MS
alumni responded to this survey in 2025;
information included in this report
reflects these responses.



Sustainability Across Sectors

Erb alumni have built careers in consulting, energy, technology, consumer goods, finance, and more.

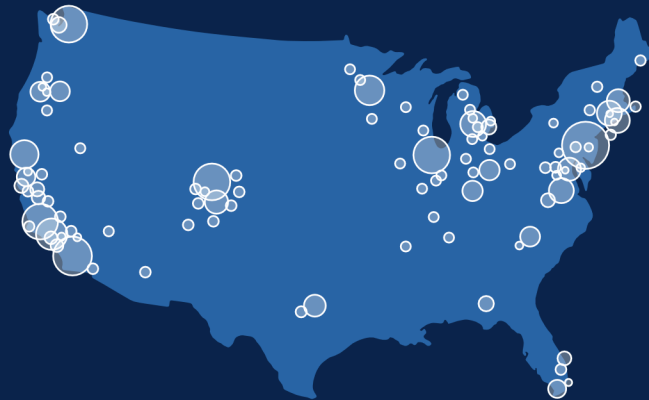
The majority work in the private sector (82.7%), with representation across nonprofits and NGOs (11.3%) and government (2.4%). Many report annual compensation between \$125,000 and \$250,000, demonstrating the strong career outcomes associated with an Erb MBA/MS.



Erb Alumni Across Various Sectors

Industry

Private Sector	82.7%
Non-profits/NGOs	11.3%
Government	2.4%
Others	3.56%



Erb Alumni Across the Globe

Top Cities

- Ann Arbor
- NYC
- Chicago
- Seattle
- Washington D.C
- Denver
- San Francisco

Other Countries

- 📍 Canada
- 📍 Mexico
- 📍 England
- 📍 Brazil
- 📍 Singapore
- 📍 China
- 📍 Kenya

183

Total Alumni

25

US States

75

US Cities

8

Countries

* 94% of alumni are U.S.-based, with strong presence in Ann Arbor, New York City, Chicago, Seattle, Washington D.C., and Denver.

Top 5 Industries Where Erb Alumni Work



Consulting



Technology



Energy



Finance



Consumer Goods



Salary Ranges for Erb Alumni



\$ Less than \$100k	7.7%
\$ \$100k - \$125k	7.1%
\$ \$125k - \$174k	21.9%
\$ \$175k - \$249k	24.6%
\$ \$250k+	21.9%
\$ No Response	16.9%

* Based on 183 valid income responses.

46.5% of Erb Alumni report annual earnings between

\$125k - \$250k

21.9% of Erb Alumni report annual earnings of

\$250k+

Leading Change

As founders, executives, advisors, and public-sector leaders, alumni are shaping strategies and policies that matter. Their work touches all **17 United Nations Sustainable Development Goals**, with a strong emphasis on climate action, clean energy, and sustainable infrastructure.



17 United Nations Sustainable Development Goals

1 No Poverty

2 Zero Hunger

3 Good Health & Well-Being

4 Quality Education

5 Gender Equality

6 Clean Water & Sanitation

7 Affordable & Clean Energy

8 Decent Work & Economic Growth

9 Industry, Innovation, & Infrastructure

10 Reduced Inequalities

11 Sustainable Cities & Communities

12 Responsible Consumption & Production

13 Climate Action

14 Life Below Water

15 Life on Land

16 Peace, Justice, & Strong Institutions

17 Partnerships for the Goals

To better understand the real-world impact behind that reach, we surveyed our graduates directly, asking them to identify the Sustainable Development Goals most closely connected to their work.

This tree map translates their responses into a data-driven portrait of where alumni efforts are advancing the SDGs, highlighting the areas where the collective influence of the alumni community is felt most.



The Erb Experience

A majority of alumni say the Erb Institute prepared them very well or extremely well in their careers.

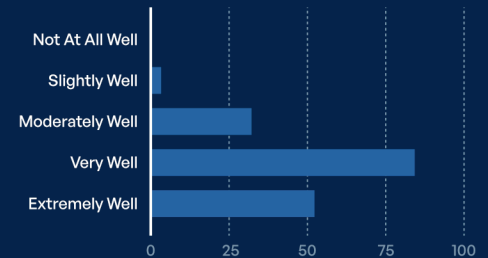
Alumni consistently point to internships that helped them define career paths, a collaborative and inclusive community, action-based projects that delivered real-world results, and custom courses taught by alumni and leading sustainability practitioners.



80%

of MBA/MS alumni feel Erb prepared them very well or extremely well for a career in business sustainability.

How Prepared Erb Alumni Felt After Graduation



* Based on 171 valid responses; excludes non-responses.

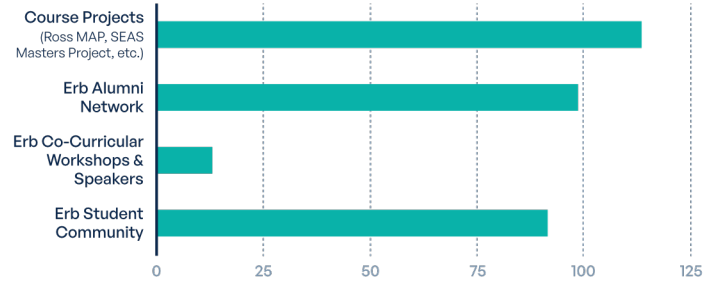
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As one of the earlier cohorts, there were very few people working in this space, so we blazed our own trail. We were the underdogs at school, so we had to work harder and be more creative to find experiences, internships, and jobs that met our career goals. That initiative and ability to create something from nothing has been invaluable as I've navigated my career.

Melissa Vernon
MBA/MS '02



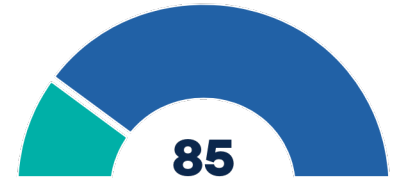
Experiences That Shaped Erb Alumni Career Readiness



Alumni continue to draw knowledge and inspiration from the Erb MBA/MS required curriculum, MAP, and the SEAS Master’s Project. Together, these experiences prepare students to join companies and organizations to lead meaningful change.

Likelihood of Erb Alumni to Recommend the MBA/MS Program

Not At All Likely	0.00%
Somewhat Likely	14.79%
Very Likely	85.21%



* Based on 169 responses; excludes non-responses.

“

I can confidently say that my experience at the Erb Institute will be a highlight of my life. It opened me up to opportunities that were greatly aligned with my values, strengths, and the impact that I aspire to have in the world. It created the space for me to make many lifelong friends.

Carlotta Pham
MBA/MS '22



“

It's more than just a program—it's a transformational life experience.

Chris Owen
MBA/MS '20



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