COMMUNICATIONS AS A SERVICE

Win mandates. Raise capital. Enter new markets.

We help the right people see the value in what you're building.

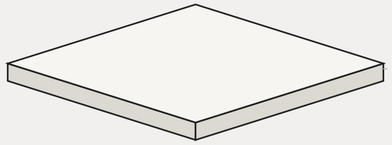
2–5 days FIRST DRAFT*	**14 days** FINAL, UP TO*	**10×** FASTER, UP TO*
$495k SAVED A YEAR, UP TO*	**100%** CLIENT SATISFACTION	**8+ yrs** YEARS WITH GEN AI

AI Business Excellence Awards

AWARD WINNER · 2026

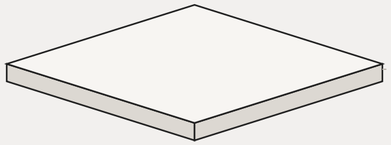
Best AI-Augmented Strategic Communications Firm

ACQUISITION INTERNATIONAL



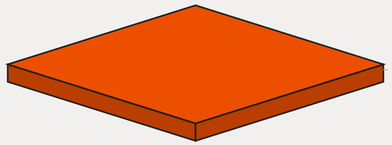
01 · INPUTS

Your conversation · Your materials
Market research



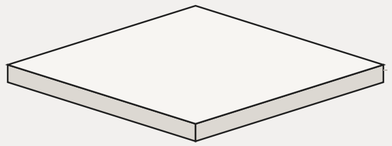
02 · CUSTOM AGENTS

Research · Compare sources
Test angles



03 · FOUNDER-LED

Sets the strategy and angle
Writes and rewrites · Checks every claim

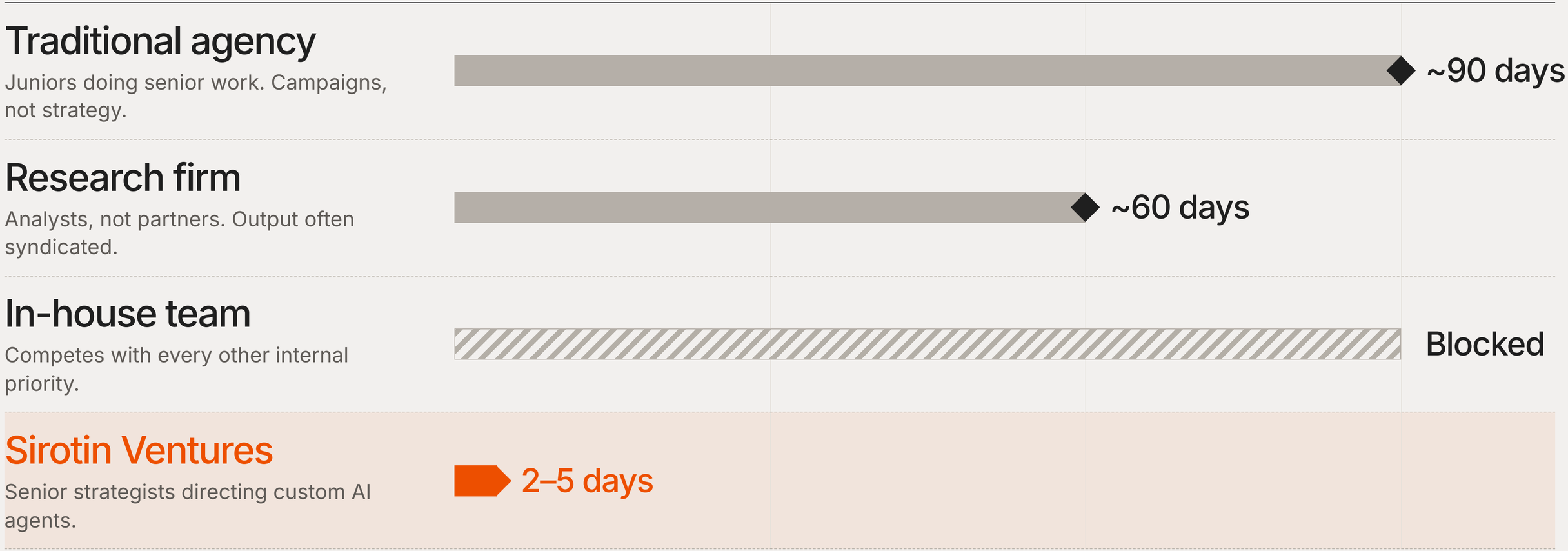


04 · OUTPUTS

Market positioning · Investor communications
Executive voice

Your narrative is due in a week, and the agency just quoted a quarter.

TIME TO A BOARD-READY NARRATIVE, BY WHO YOU'D CALL



WHAT WE DO

One practice. Everything a comms department does, without the department.

Senior strategists direct custom AI agents trained on your voice.

THE OUTPUT

DECKS · NARRATIVES · LP LETTERS · EXEC MESSAGING · INTELLIGENCE · PRESS · THOUGHT LEADERSHIP · MARKET MAPS · WHITEPAPERS · POSITIONING



01

Fundraising narratives

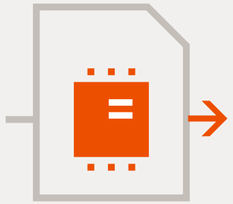
Decks and stories that close rounds.



02

Executive messaging

Boards, LPs, leadership.



03

Market intelligence

Landscapes and opportunity maps.



04

Go-to-market & positioning

Category stories that define markets first.

In practice, that means we write, research, position and design the pieces that carry it.

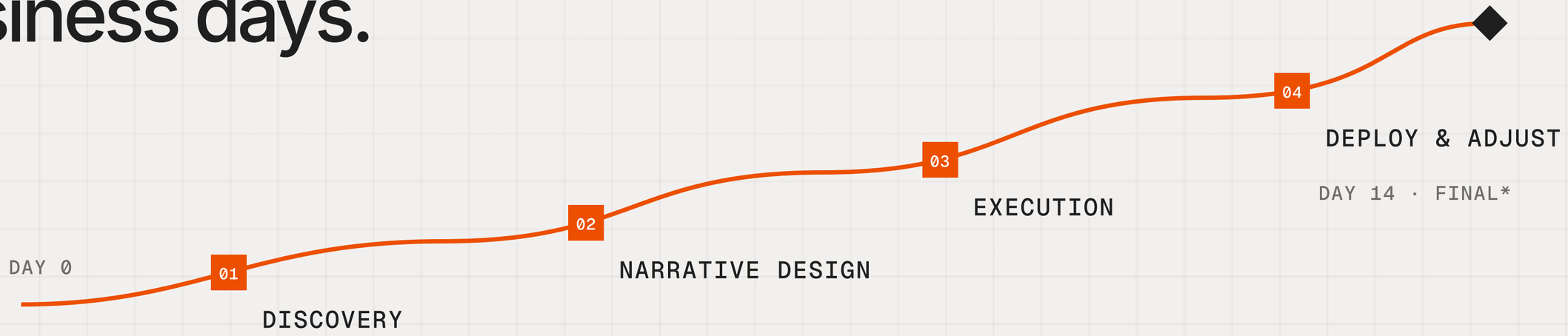
01 Capital raising	02 Executive voice	03 Research & intelligence	04 Positioning & market entry	05 Content, press & design	NOT US What we leave to others
Pitch and fund decks	Board and leadership messaging	Whitepapers and studies	Category design	Website and sales copy	× Not a broker-dealer
Fund theses	Ghostwritten thought leadership	Market and competitor maps	Brand and product narratives	Press releases and media pitches	× Not legal or tax advice
LP letters and updates	Bylines and op-eds	Sector landscapes	Messaging frameworks	Content calendars and social graphics	× No paid media buying
Investor memos	Founder positioning	Analyst materials	Program narratives	Designed decks and documents	× No wire-service press blasts
Portfolio narratives	Keynote and panel prep	Policy positioning	Cross-border strategy	Search-led content systems	× No event production
Deal and data-room materials	LinkedIn programmes	Due-diligence briefs	Stakeholder communications	Custom agents and Claude skills	× No junior teams, ever

That practice is AI-augmented, which is not the same as ~~AI-generated.~~

WHO DECIDES	TRAINED ON	WHO RUNS IT	ACCOUNTABILITY	YOU GET
Senior strategists set the thesis, audience and argument. Agents execute against it.	Your voice, your data room, your sector.	Alpha users of OpenAI and Anthropic since 2018. We know the models' every quirk, and where they fail.	Every line fact-checked and rewritten by our CEO before it reaches you. Her name is on it.	A narrative that raises capital, wins mandates and opens markets.
× A prompt typed into a chatbot.	× The open internet. Same phrases every competitor publishes this week.	× A generalist with a subscription.	× Nobody, when a fact or a number is wrong.	× Content.

■ AI-AUGMENTED STRATEGIC COMMS × GENERIC AI OUTPUT

Here is how it works: four steps, and a first draft in 2–5 business days.



01 · DAY 0

Discovery

Market, objectives, buyers and what is in the way.

02 · DAY 1

Narrative design

The story, built for who needs convincing. Agents trained on your voice.

03 · DAY 2-5

Execution

First draft in 2–5 business days. Our CEO rewrites it personally.

04 · DAY 14*

Deploy & adjust

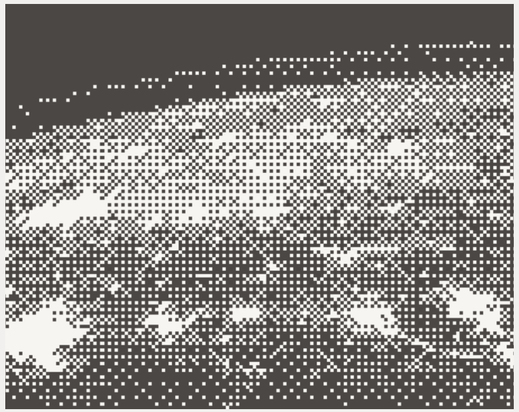
You go to market. We refine as priorities shift.

*Final delivery in up to 14 days, depending on how many review rounds you need.

It works in any sector where the story decides the outcome.

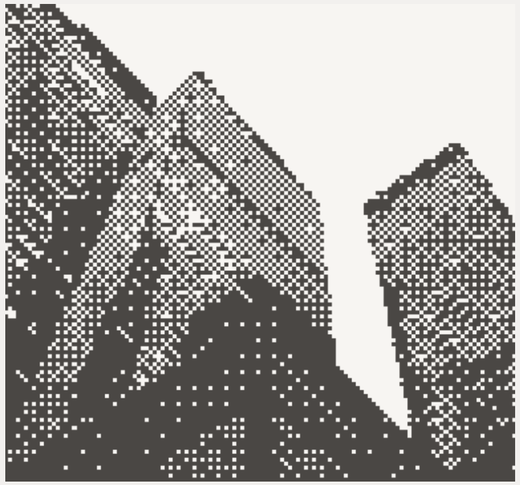
ALSO

- Healthcare, biotech & life sciences
- Fintech & financial services
- Consumer & retail
- Gaming & esports
- Public affairs & policy
- Nonprofits & coalitions
- Professional services



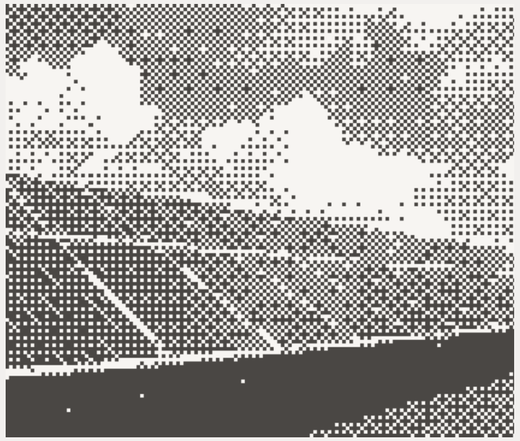
Space, defense & aerospace

LAUNCH · SATELLITES · DEFENSE PRIMES · GOV



Private capital & funds

VC · PE · FAMILY OFFICES · LP COMMS



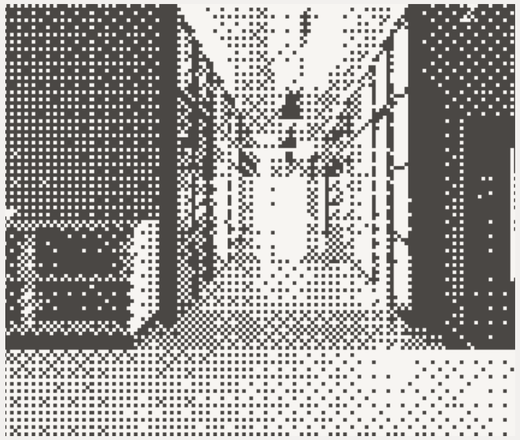
Real assets, energy & infrastructure

RENEWABLES · REAL ESTATE · UTILITIES



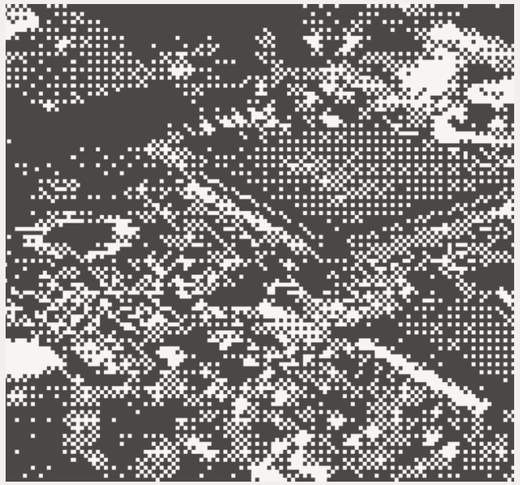
Aviation, mobility & logistics

AIRCRAFT FINANCE · MOBILITY · FREIGHT



Enterprise & B2B technology

SAAS · PAYMENTS · ENTERPRISE SOFTWARE



AI, deep tech & robotics

AI · ROBOTICS · QUANTUM · HARDWARE

RESULTS OF OUR WORK

10×

FASTER THAN AGENCIES

Work that used to take a quarter now takes a week – without sacrificing precision.

100%

CLIENT SATISFACTION

Every engagement led personally, end to end. No handoffs.

8+

YEARS WITH GEN AI

Building with generative AI since 2018 – before it was a headline.

2–5d

FIRST DRAFT*

Business days on average, from kickoff to a draft you can react to.

14d

FINAL DELIVERY, UP TO*

Scoped, drafted, rewritten by our CEO and delivered.

$495k

SAVED A YEAR, UP TO*

A fractional comms chief without the salary, benefits or ramp.

$20M+

RAISED ON OUR NARRATIVES

Capital closed by clients using materials we built.

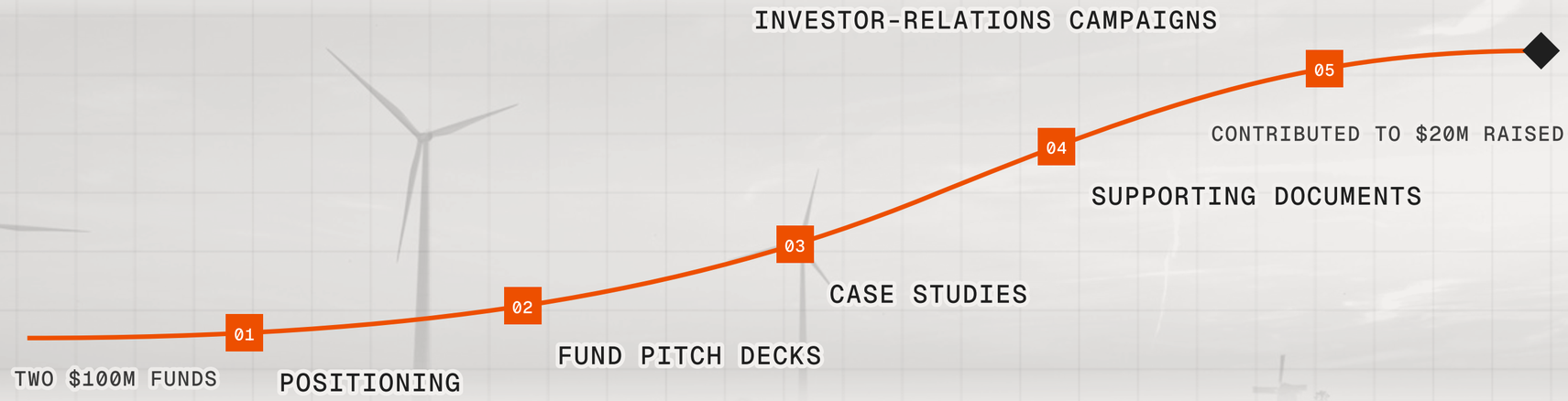
*Final delivery depends on review rounds. Savings compare typical yearly costs of a 3–4 person in-house team (BLS median pay, benefits, recruiting, tools) with a typical retainer in our standard range.

2023 REAL ASSETS & ENERGY

For a $250M+ sustainable real assets group, we took the brand all the way to a capital raise.

$20M
CAPITAL RAISED FOR FUND GROWTH

$200M
COMBINED FUNDS UNDER ACTIVE MARKETING



CONTEXT

A diversified group with $250M+ under management needed to elevate its positioning, engage high-net-worth investors across US and Chinese markets, and raise capital for two specialized $100M funds.

WHAT WE DID

Repositioned the brand alongside the CEO, rebuilt the investor materials, produced project case studies and pitch decks for the $100M real estate and $100M renewables funds, and ran investor-relations campaigns reaching family offices, Chinese investors and distribution partners.

RESULT

$20M closed across two continents, with investor engagement strengthened across domestic and international segments. Materials still in use for the next raise.

2025 AVIATION FINANCE

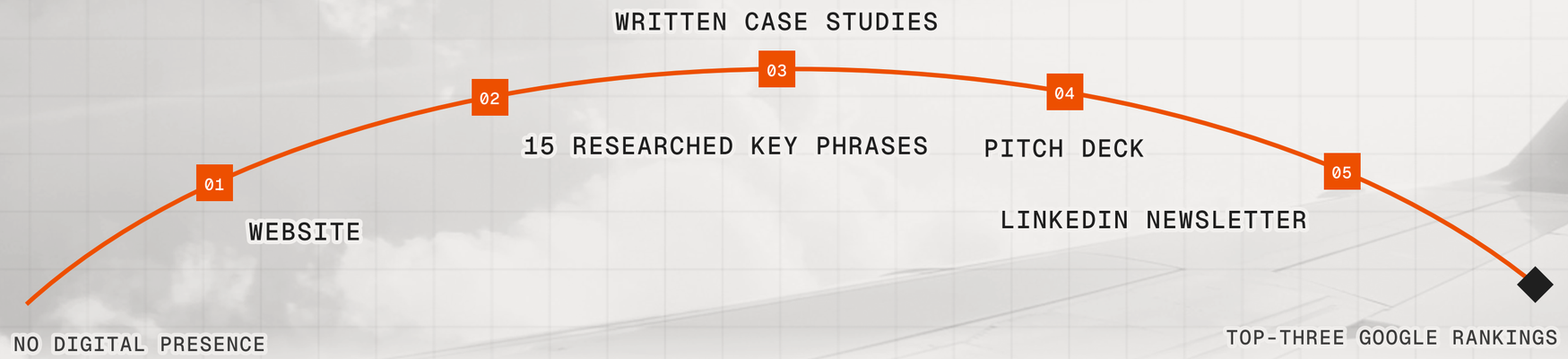
For an aircraft financing platform, we built the market entry that cut through a crowded field.

Top 3

GOOGLE RANKINGS - WITH $0 AD SPEND

5×

INCREASE IN QUALIFIED LEADS



CONTEXT

A specialist aircraft financing brokerage serving business owners and real estate developers had no website, no case studies and no social presence – in a market where credibility is everything.

WHAT WE DID

Wrote the complete website, built SEO around 15 researched key phrases, created client-win case studies, developed the pitch deck, established the “concierge-level service” positioning and launched a LinkedIn strategy including a lead-generating newsletter.

RESULT

First-page Google results – top 3 for target phrases – achieved organically within the first quarter. Qualified leads increased fivefold. Inbound now leads the pipeline.

2024 FINTECH & PAYMENTS

For a global payments leader, we gave five executives one authoritative voice.

25+
THOUGHT LEADERSHIP ARTICLES DELIVERED

5
C-SUITE EXECUTIVES POSITIONED AS AUTHORITIES



CONTEXT

Planet – €60B processed annually across 120+ markets – needed its C-suite established as the authority on payment infrastructure for enterprise retail and hospitality, in a saturated B2B fintech content space.

WHAT WE DID

An ongoing fractional-CMO partnership: authentic ghostwritten voices for five C-suite leaders, quarterly content strategy, data-driven research on payment trends, and sustained delivery of six to eight articles per month at peak.

RESULT

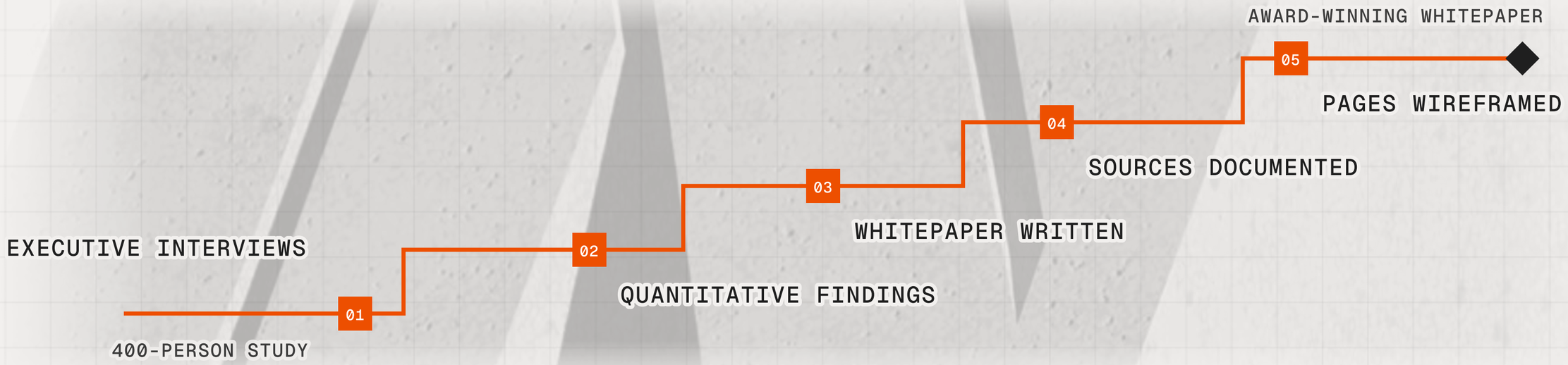
A sustained thought-leadership series spanning payments, cloud PMS, sustainability and technology – delivered at velocity without sacrificing voice or accuracy. 100% client satisfaction across the partnership.

2026 MULTICULTURAL MEDIA & RESEARCH

For LatiNation, we turned a 400-person study into an award-winning whitepaper.

1st
2026 HMC STRATEGIC EXCELLENCE AWARD

Top 3
FINALIST ALONGSIDE LOPEZ NEGRETE AND COLLAGE GROUP



CONTEXT

LatiNation commissioned a landmark study with ThinkNow – 400 Hispanic Gen Z participants – and needed the findings turned into a flagship whitepaper that advertisers would read, cite and buy against.

WHAT WE DID

Interviewed LatiNation executives, translated the quantitative findings into a clear and compelling narrative, wrote the full whitepaper, built the source apparatus and wireframed every page for designer handoff.

RESULT

Culture Decoded won the 2026 HMC Strategic Excellence Award for Impactful Multicultural Research – beating significantly larger companies to the category win.

2026 SPACE & DEFENSE

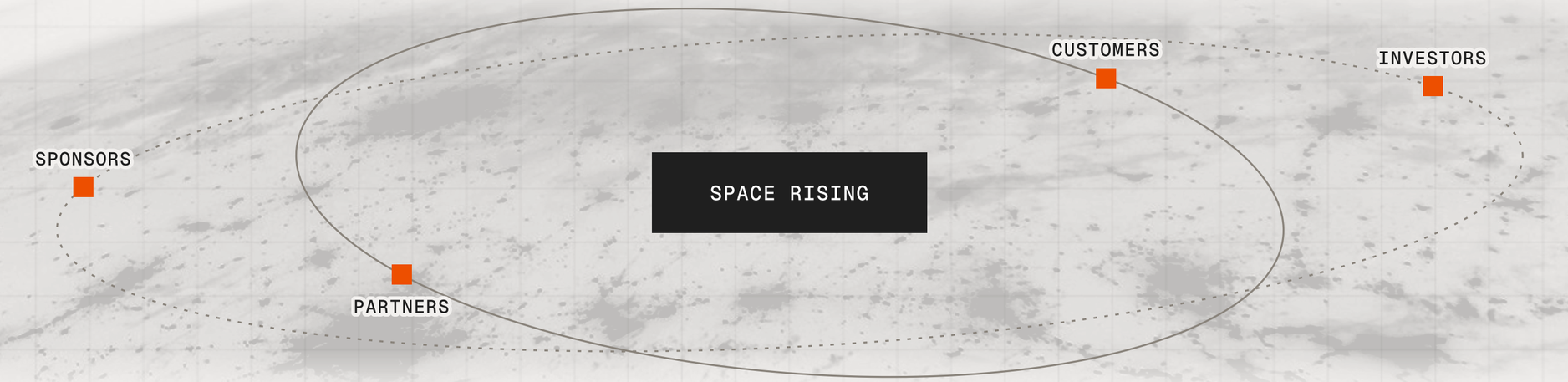
For Space Rising, we became the whole communications function – one lead, custom agents, no staff.

1

ACCOUNTABLE COMMUNICATIONS LEAD

$416–530k

ILLUSTRATIVE ANNUAL TEAM REPLACEMENT COST*



CONTEXT

Space Rising needed sustained communications for sponsors, investors, partners and customers across Arizona's space and defense community – with one communications lead and no staff reporting to her.

WHAT WE DID

Strategy, competitive research, investment collateral, sponsorship materials, case studies, sales enablement and VALUEGAP™ workshops. Built Claude agents for each leader's voice and the company voice across LinkedIn, email, newsletters and web; automated recurring communications tasks.

RESULT

A continuing flow of investor, sponsor and public materials, with one accountable lead overseeing strategy, production and editorial quality.

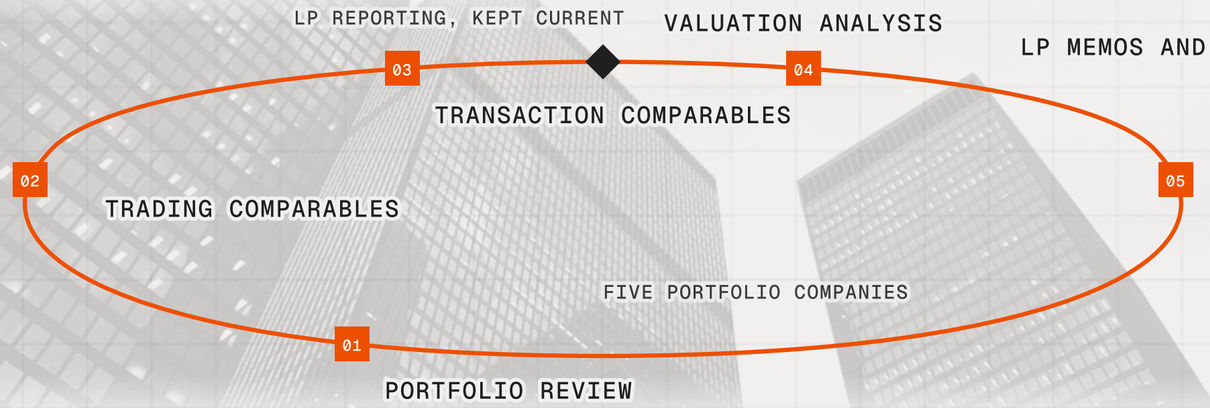
*Assumes 3–4 FTEs at BLS benchmarks.

2026 VENTURE CAPITAL

For a venture investment firm, we turned portfolio research into materials LPs actually read.

5
PORTFOLIO COMPANIES RESEARCHED

Ongoing
FRACTIONAL RESEARCH AND COMMUNICATIONS SUPPORT



CONTEXT

The firm needed current research across its portfolio and clear investor communications. Company updates, valuation assumptions and market developments had to become useful material for investment discussions, portfolio reviews and LP reporting.

WHAT WE DID

Reviewed portfolio companies, built trading and transaction comparables and prepared valuation analysis. Translated the research into LP memos, annual and quarterly investor updates, pitch materials and market briefings – with ongoing revisions as company and market information changed.

RESULT

A continuing body of portfolio research and investor materials, giving the team documented analysis to draw on for investment discussions, reporting and presentations.

What clients say.

"

Working with Angelica Sirotin has fundamentally changed the trajectory of Space Rising. She is an exceptionally brilliant strategic communications leader and AI expert who is redefining what a modern communications agency can be.



Taryn Struck

CEO, SPACE RISING

"

In a world where AI can generate words in seconds, truly great writing still stands out. That's what Angelica does. She has an incredible ability to turn ideas into copy that connects emotionally, grabs attention, and sticks in your memory.



Geoff Pagel

HEAD OF CONTENT, PLANET

"

The Sirotin Stratcom analysis radically transformed my practice. I got to persuade others it worked too! Don't "jargon" them to death about the window, let clear visuals show the view. Fit-for-purpose storytelling tailored to your counterpart is how they will remember you.



Christophe Bosquillon

FOUNDER, GRAY SPACE INTELLIGENCEX
SENIOR FELLOW, NATIONAL INSTITUTE FOR DETERRENCE STUDIES
FELLOW, EUROPEAN INSTITUTE OF PROFESSIONAL INTELLIGENCE OFFICERS



FOUNDER & CEO ON EVERY ENGAGEMENT

Angelica Sirotin

Angelica Sirotin is an award-winning business analyst, strategic communications expert, and venture builder in AI, technology, and investment. She is CEO of Sirotin Ventures and a Founding Partner and Chief Communications & Partnerships Officer at Space Rising, where she developed the VALUE GAP™ curriculum and authored Strategic Communications for Space 101. Through Sirotin Intelligence, she shares insights from experts across NATO, DoD, NASA, and DARPA. She co-founded and exited Alpine Esports (acquired by WGG).

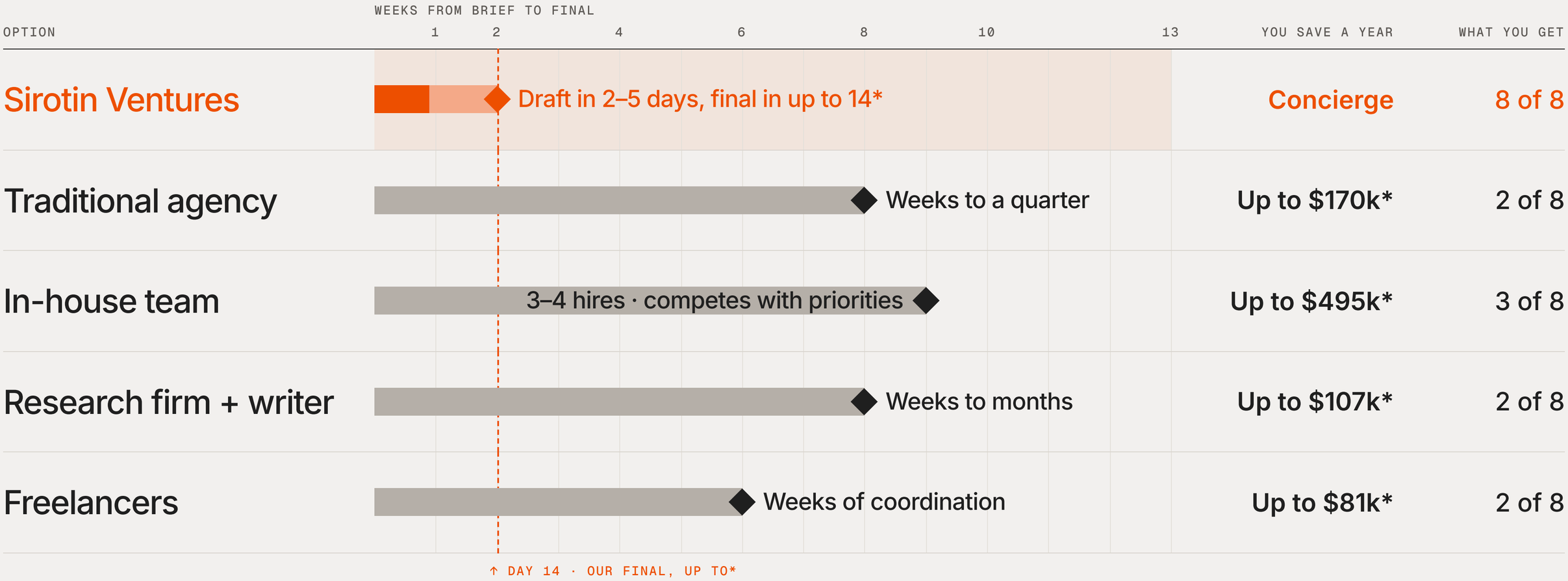
FOCUS	SPECIALTIES	MODEL
AI, technology, investment and space	Fundraising narratives, executive messaging, market intelligence, GTM	No subcontractors. No junior handoffs. Ever.

RECOGNIZED BY

msn · FORTTUNA GLOBAL 100 · AI acquisition international · SWISS COGNITIVE AI Ventures, Advisory & Research

MSN · 2026	FORTTUNA · 2026	2024	2023	ACQUISITION INTL · 2026
Top 10 Trailblazing Women	Global 100: Game Changers	Strategic Business Advisor of the Year	Top 10 Most Influential Business Executives	Best AI-augmented strategic comms firm

Every engagement is CEO-led from start to finish, with no junior handoffs.



*Typical yearly costs for a comparable scope of strategy, research, writing and design, compared with a typical retainer in our standard range. “What you get” counts strategy, research, writing, design, a senior lead, custom AI agents, review rounds and ownership. Final delivery in up to 14 days, depending on review rounds.

And if AI can do it in minutes, we don't bill you hours for it.

FIXED SCOPE

Project

For a single high-stakes mandate

BEST FOR

A raise, a launch or a board meeting

- Fixed scope: one asset or set
- First draft in 2–5 business days
- Unlimited revisions
- Cheaper than one agency invoice

FIXED PRICE PER SCOPE

One scope

FRACTIONAL ADVISORY — POPULAR

CaaS

Your fractional comms chief

BEST FOR

Ongoing investor, executive and market communications

- Fractional CCO, 1–3 days/week
- A fraction of an in-house team’s cost
- A team tuned to your voice
- Expand or pause anytime

MONTHLY FLAT RETAINER

Month to month

CUSTOM

Enterprise

Built around your organization

BEST FOR

Multi-entity groups and confidential, regulated work

- Multi-market programs
- Executive & board comms
- Custom Claude skills
- Built for sensitive, high-stakes work

CUSTOM ANNUAL PROGRAM

Annual

So let's own your narrative, at machine speed.

2–5 days	14 days	10×	100%
FIRST DRAFT*	FINAL, UP TO*	FASTER, UP TO*	CLIENT SATISFACTION

NEXT STEP

01
A 30-minute strategy call

02
We scope one mandate

03
You have a first draft in 2–5 business days



BOOK A STRATEGY CALL

Angelica Sirotin

FOUNDER & CEO

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