## **DEO A-MUTOMB**

Product designer (6+ years)

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#### **EDUCATION**

# **UC Berkeley**

B.A in Architecture

2019

#### **SKILLS**

Problem solving

Rapid prototyping

High fidelity prototyping

Wireframing

Communication

Design Systems

Cross-Team collaboration

User Research

**User Testing** 

Ideation

Visual Design

Web design

#### **TOOLS**

Figma

Vercel v0

HTML/CSS

Cursor

Framer

Webflow

Protopie

Origami

Adobe CS

### **EXPERIENCE**

# Streamline Climate

Founding Desginer

2023 - 2025

Led end-to-end design for an Al-powered platform that simplified grant applications—streamlining discovery, management, and drafting while integrating multiple data sources. Designed an intuitive experience for users of all backgrounds, ensuring accessibility and ease of use. Partnered with engineers to refine functionality, enhance responsiveness, and maintain a strong visual identity, making Al-driven insights clear and actionable.

# **Snapsize**

Freelance Product Designer

2023 - 2024

Designed an Al-powered mobile shopping experience leveraging computer vision to improve fit accuracy and user confidence. Collaborated closely with founders and the engineering studio App Flow to bring the product vision to life. Led the design of a high-converting landing page to drive engagement and adoption.

### Tafika

Freelance Product Designer

2022 - 2023

Led the design of Tafika, one of Zambia's first bus ticketing app, from concept to MVP launch. Partnered with founders to create a user-centric mobile experience for seamless ticketing. Also designed a desktop platform for bus operators to track sales, streamline operations, and generate thousands in revenue. Within months, the app reached 10K downloads and paved the way for similar platforms.

## Clickup

Product designer

2021 - 2023

As a member of the Task team, I worked on improving the design for the task card components, Time in Status Dropdown menu, and formulas in Formula. I also conducted competitive analysis and collaborated with colleagues to develop our design system that helped us speed up our design process, make the UI more cohesive and intuitive, building the foundation for Clickup 3.0.

## Loopchat

UI/UX Designer and Graphic Designer

2020 - 2021

I helped redesign the mobile app to make it less segmented and features easily discoverable, which led to higher retention rate and usage. I also conducted User research, created a design system, took part in marketing efforts.