



Print & Digital Graphic Designer

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History

visualeyes

Freelance Graphic Designer

May 2026 - Current

Central Wholesalers merged with
Maintenance Supply Headquarters
and later evolved into Lowe's Pro Supply.

Lowe's Pro Supply

Senior Graphic Designer

January 2019 - January 2026

Maintenance Supply Headquarters

Senior Graphic Designer

November 2016 - January 2019

Central Wholesalers

Graphic Designer

September 2014 - November 2016

Gaga Marketing

Graphic Designer

January 2011 - September 2014

Education

Bachelor's in Graphic Design

Stevenson University | Villa Julie College

2005 - 2008

Awards

NCR Trail Photography Contest

First place

American Inhouse Design Award

For Kitchen Story Advertising

Skills

- InDesign, Illustrator, & Photoshop
- Catalog Design
- Adobe Acrobat & Bridge
- Digital Design for Social Media & Emails
- Adhering to and Creating Brand Guidelines
- Photography & Fine Arts
- Adobe Workfront for Project Management
- Managed Employees
- Editing and Writing for Marketing
- AI familiarity with Claude
- Microsoft Programs (PowerPoint, Word, Excel)
- Framer, Adobe Premier Pro, and More

Experience

At Lowe's Pro Supply, I design print and digital assets including catalogs, brochures, direct mail, emails, social media content, and event marketing materials such as posters, signage, magazines, tradeshow graphics, and photography.

I collaborate cross-functionally with merchandising, sales, and internal teams to produce a high-volume of creative work in a fast-paced environment.

- Increased customer usage of Central Wholesaler's website by collecting and photographing 700+ products.
- At Lowe's Pro Supply, I completed over 150 projects in a single year and helped increase sales across multiple product categories (e.g., plumbing increased by 22%).