

CONTACT	Location: Los Angeles, CA Email: joshua.kyle.ortiz@gmail.com LinkedIn: linkedin.com/in/joshua-kyle-ortiz Portfolio: kyleortiz.com		
PROFILE	Multidisciplinary senior designer and creative lead with 15 years shaping brand systems, digital campaigns, responsive web experiences, and photography for creative agencies, luxury interiors, and ecommerce. Pairs refined visual direction with hands-on production and front-end fluency to move work from concept to launch.		
SKILLS	Product & UX/UI Design Design Systems Responsive Web Design	Brand & Visual Identity Art Direction Photography & Retouching	Front-End Development Email Marketing SEO & Content
EXPERIENCE	Lead Designer + Creative Engineer 2024 – Present Living Contrast · Los Angeles, CA - Lead creative strategy, design, and web development for a Los Angeles studio serving brands across digital, print, and web. - Translate client goals into polished brand systems, websites, and production-ready marketing deliverables. - Own end-to-end creative workflows from discovery and concept direction through design, refinement, and delivery. Creative Content Designer 2019 – 2024 Woven · Los Angeles, CA - Led WOVEN's creative department and oversaw all digital and print brand marketing across web, email, advertising, sales, retail, and internal communications. - Redesigned and developed the company's responsive e-commerce website, improving brand presentation, product discovery, and the customer shopping experience. - Designed and developed the UX/UI for WOVEN's online trade portal, enabling trade clients to manage projects, save products, browse inventory, and access account information. - Directed and produced product photography, art direction, retouching, campaign assets, sales collateral, and branded marketing materials across digital and print. - Expanded the custom CMS and integrated the website with WOVEN's FileMaker inventory system to streamline product management and support scalable merchandising workflows. Senior Graphic Designer 2018 – 2019 90210 Kitchen & Bath · Los Angeles, CA - Led the creative department and produced all digital and print marketing assets, including photography, advertising, social content, sales collateral, and branded materials. - Directed the company's visual identity across customer-facing touchpoints, translating business goals into polished campaigns and consistent brand experiences.		

Joshua Kyle Ortiz

Senior Designer + Creative Lead

CONTACT

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EXPERIENCE CONT.

Web + Graphic Designer | 2017 – 2018

Powerstation Events · Cheshire, CT

- Redesigned and managed the company's WordPress website, producing branded digital and print materials while supporting SEO, Google Ads, and lead-generation initiatives.
- Improved creative and operational workflows by introducing stronger project management systems, streamlining communication, production, and delivery across the events team.

Visual Designer | 2015 – 2017

GoECart · Bridgeport, CT

- Designed and developed custom mobile e-commerce websites for client brands, translating established visual identities into responsive, user-friendly digital experiences.
- Created branded assets across digital advertising, social media, web, and print, collaborating with marketing leadership and developers to deliver production-ready campaigns and interfaces.

UI/UX Designer | 2013 – 2014

Gartner · Stamford, CT

- Built responsive website enhancements for Gartner's production and internal web teams, improving usability across customer-facing and internal digital experiences.
- Supported the design and development of Gartner's Digital Transit Map and other responsive web projects using a custom Twitter Bootstrap framework.

Web Designer | 2011 – 2015

GoNation · Milford, CT

- Designed UX/UI features for GoNation's location-based web platform and developed responsive client websites using the GoNation API, JavaScript, HTML, and CSS.
 - Created wireframes, website layouts, brand systems, and digital experiences, translating client goals into polished, production-ready design solutions.
 - Produced branded marketing assets across web, digital advertising, social media, print, and client-facing campaigns, supporting projects from concept through final delivery.
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EDUCATION

Platt Technical High School | 2007 – 2011

High School Diploma — Computer Science

REFERENCES

Please inquire for references.