

Manda Cai

San Francisco, CA | mandascai@gmail.com | LinkedIn

Education

University of California, Los Angeles

B.A. Public Affairs, GPA: 3.87

Los Angeles, CA

Expected Grad: Spring 2028

Affiliations: College Track, LA Hacks, Association of Chinese Americans, Gamma Phi Beta Sorority

Fudan University

Bachelor's Exchange Student

Shanghai, China

August 2026 – Present

Experience

finEQUITY

Strategic Initiatives Intern

New York City, NY

June 2026 – August 2026

- Designed and conducted user research studies, translating qualitative feedback and behavioral insights into prioritized recommendations that shaped product and organizational strategy for financial services nonprofit.
- Independently built and iteratively trained an AI tool that embedded organizational voice into workflows, driving a shift in team process that cut task completion time by 81% across three workflows (8 hours to 1.5 hours).
- Led 40 sequential messaging experiments across 4 automated workflows, using results to refine adoption and rollout strategy for the broader team.

Recidiviz

Communications Intern

San Francisco, CA

June 2025 – August 2025

- Supported a \$12M communications strategy for a govtech nonprofit, contributing to proposals that secured \$750K+ in major gifts.
- Tracked CRM records, grant documentation, and reporting systems across 14 foundations, strengthening operational visibility and coordination across internal and external stakeholders.
- Translated complex impact data into public-facing [case studies](#), funder updates, and decks tailored to varied audiences.

SF District Attorney's Office

Fellow

San Francisco, CA

June 2024 – August 2024

- Standardized data for 10,000 victims in 2023 compiled from different public services into a public-facing dashboard
- Analyzed recidivism data to identify key barriers facing parolees, recommending a community-based reintegration model to inform DA Jenkins' second-term strategy

Leadership and Activities

LA Hacks

Sponsorship Director

Los Angeles, CA

September 2025 – Present

- Independently own \$60K in sponsor relationships, contributing to \$180K in total corporate sponsorships for SoCal's premier hackathon serving 1,000+ developers.
- Generated 50% of new corporate sponsors in FY2025 through self-directed outreach and relationship-building.
- Manage end-to-end sponsor communications, including outreach, negotiations, contracts, and deliverables.
- Collaborate cross-functionally with hacker operations, finance, marketing, tech, and design teams to align sponsor needs with event execution.

Association of Chinese Americans (ACA)

Social Chair

Los Angeles, CA

May 2025 – June 2026

- Oversaw UCLA's largest socio-cultural organization, leading a \$30K annual social budget and 900+ members through org-wide programming decisions.
- Spearheaded event planning operations for a 50-person annual ski trip and 1,000+ person inter-club events, navigating ambiguous logistics across multiple stakeholder groups.
- Executed fundraising initiatives that generated \$10K+ for community partners and Chinese American Cultural Night.

Skills & Interests

Research & Analytics: Excel, Tableau, R, A/B Testing, User Research, Survey Design

Tools: Salesforce, Notion, Monday.com, PowerPoint, Google Workspace, Canva

Languages: Mandarin (Proficient), Cantonese (Proficient), French (Elementary)

Interests: Community building, Coffee, Functional Design, Journaling, Solo Travel