

[DRIBBBLE.COM/SAMCHECCA](https://dribbble.com/samchecca)

[SAMUELCHECA.DESIGN](https://samuelchecca.design)

HI@SAMUELCHECA.DESIGN

SpanishNative

EnglishB2

Senior product designer with 10 years shaping digital products, design systems and websites for banking, retail, tourism and startups. I take work from discovery and UX definition to high-fidelity UI and developer handoff.

McKinsey, CaixaBank, Inditex, Zara, Movistar, BP, Prosegur, El Corte Inglés, SEGITTUR, The Cocktail, Mendesaltaren, Alza.

Samuel Checa

Senior Product Designer UX/UI, Design Systems & Digital Products

2014 - Present

Senior Product Designer Freelance

- Digital products, websites, dashboards and brand experiences.
- Projects led from discovery and UX definition to high-fidelity UI and handoff.

2023 - Jan 2026

Paradise a la Carte

UX/UI Designer

Led UX/UI for a luxury lifestyle startup: travel, fine dining and exclusive events.

2024 - 2025

CaixaBank - SIREC

UX Auditor & Designer

UX audit of the debt recovery system: 24 usability issues, 67% critical or high severity.

2024 - 2025

SEGITTUR - DTI

UX/UI Designer

Evaluation interfaces for the Digital Tourism Index, using real province data.

2024

Costa Cálida Región de Murcia

UX/UI Designer

Full redesign of the official tourism portal of the Region of Murcia: IA, UX and UI.

2023 - 2024

McKinsey

Design System Specialist

Built and documented UI component libraries for design and engineering teams.

2024

Tepia

UX/UI Designer

Digital product design for a healthcare software platform.

2022

frog

Design System Specialist

Contributed to Sewing, Inditex's design system, helping teams ship consistently.

2021

jobandtalent

UI/UX Designer

UI/UX for user acquisition, marketing and responsive web platforms.

2020 - 2021

Devaway

Product Designer

End-to-end product solutions: research, interaction and visual design.

Platzi - Awwwards

UX/UI Design, Design Systems, UI Design for Interactive Experiences
2014 - 2016

Instituto Tramontana

Design Graduate, Design Systems
Master Design & Data Visualization
2022

Core

- UX Strategy
- UX/UI Design
- Interaction Design
- Information Architecture
- Wireframing
- Prototyping
- Design Systems
- Responsive Web Design

Research

- User Interviews
- Usability Testing
- Journey Mapping
- A/B Testing

Product

- Dashboard Design
- Mobile Apps
- Websites
- Landing Pages
- Developer Handoff

Tools

- Figma
- FigJam
- Sketch
- Adobe Creative Suite
- ChatGPT
- Claude
- Gemini
- Cursor