



Thomas Michel
Design Director

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Self-taught french Designer deeply passionate about creating clean and intuitive interfaces that enhance people's lives. Currently Design Director at PayFit where I contribute to the entire company organization by managing designers, implementing efficient processes and still designing main Strategic design projects.

Experience

Design Director

Nov 2018 — Present (6 year)

- Lead a Tribe of 4 teams, including +20 contributors (Engineers/PM/Designer)
- Collaborate with Engineering and Product Director to build Product vision
- Collaborate with VP/C-Level to execute the Product vision
- Launch new products from "zero to sold" to diversify our Product offer
- Design 0→1 Design projects from Discovery to Delivery
- Management of Product Designer (Mid/Senior/Staff)

Lead Designer at Mention

Mars 2015 — Nov 2018 (3.5 year)

- Create and maintain an artistic direction to ensure consistent design, fonts, colors etc.
- Create a Design team from scratch with hiring, process, events, planning, training etc.
- Design and develop the company branding across various support (Landing pages, Content Images, Keynotes, Stickers, Offices decoration, Goodies ...)
- Design and develop the product vision on Web & Mobile (iOS/Android).

Freelance Designer

January 2012 — Present

Collaborated with differents company's in their design projects. (Clients: Tinder/Blackberry/L'Oréal/ Drivy/Timber/Eligible API/Tapcore/Sanebox/Audiobox/Livit/Glide)

Skills

UI, UX, Product & Web Design, Management, Strategic topics, 0→1 Projects, Mobile Design, Design System, Double Diamond, Artistic Direction, Mentoring, Sketch, Adobe Suite, Figma

Education

HEC Digital Agency

2015, HEC Paris

Design Degree

2014 - 2015, SUP'Internet

High School Degree

2011 - 2014

Languages

French	English	Spanish
Native	Fluent	Basic