



BIO INTERNATIONAL CONVENTION 2026

Aaron Blotnick's Definitive #BIO2026 Report

The BIO International Convention is the annual gathering of pharma professionals in the United States, and serves as a real-time pulse check on where the pharma ecosystem is heading. San Diego, CA · June 22–25, 2026



Aaron Blotnick

Digital Content & Social Media Engagement, SynBioBeta

9,743

BIO Partnering™
delegates analyzed

1,562

exhibiting orgs
with a booth

908

official speakers
in the program

443

official sessions
in the catalog

21

countries with major
delegation presence

- 1 Top 10 US States, by Booths Bought vs. Dealmakers Sent
- 2 Top 10 Countries, by Booths Bought vs. Dealmakers Sent
- 3 South Korea Outspent Every Country but the US
- 4 Regulatory and Capital Dominated the Program, Not AI
- 5 Eli Lilly Sent Three Times More Delegates Than Anyone Else
- 6 Regulators Got More Stage Time Than Most Pharma Companies

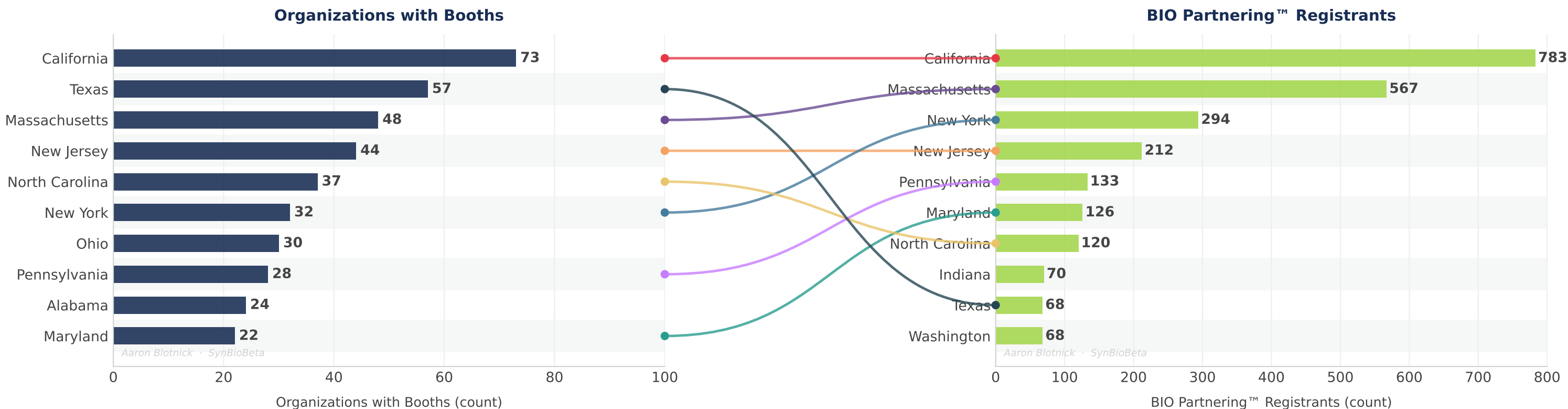
DATA SOURCED FROM



Analysis by Aaron Blotnick, SynBioBeta

Questions or requests for the underlying data: aaron.blotnick@synbiobeta.com

Figure 1 | Top 10 US States, by Booths Bought vs. Dealmakers Sent



Organizations with Booths	Maryland (in both top 10s)	New York (in both top 10s)	Pennsylvania (in both top 10s)
BIO Partnering™ Registrants	Massachusetts (in both top 10s)	North Carolina (in both top 10s)	Texas (in both top 10s)
California (in both top 10s)	New Jersey (in both top 10s)		

Figure 2 | Top 10 Countries, by Booths Bought vs. Dealmakers Sent

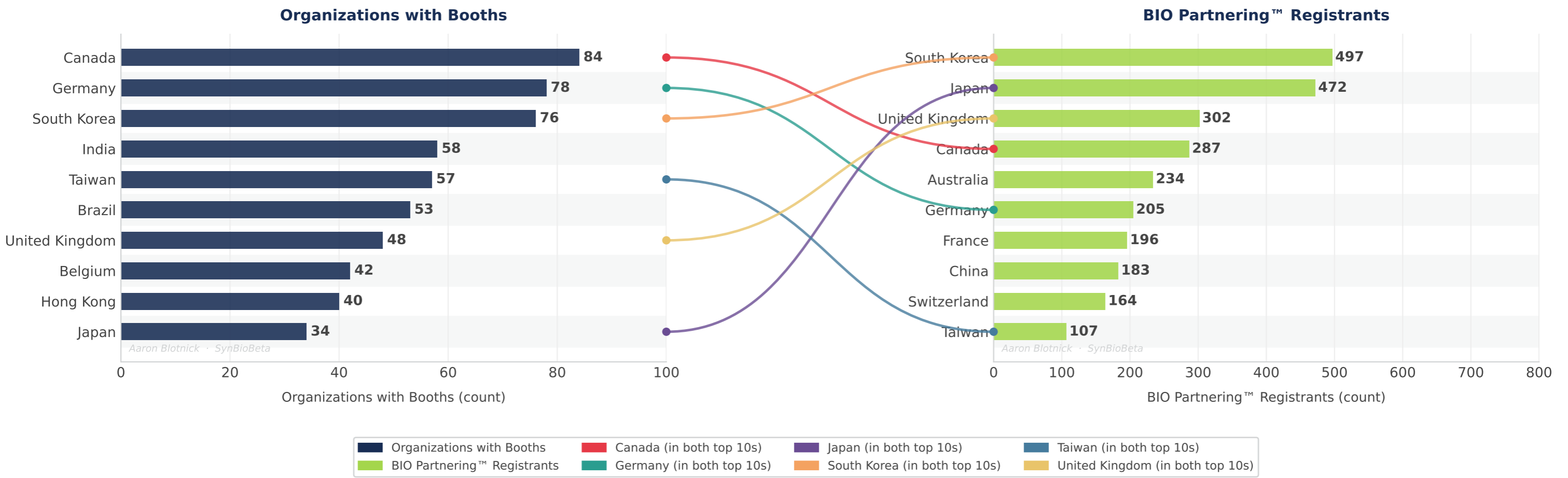
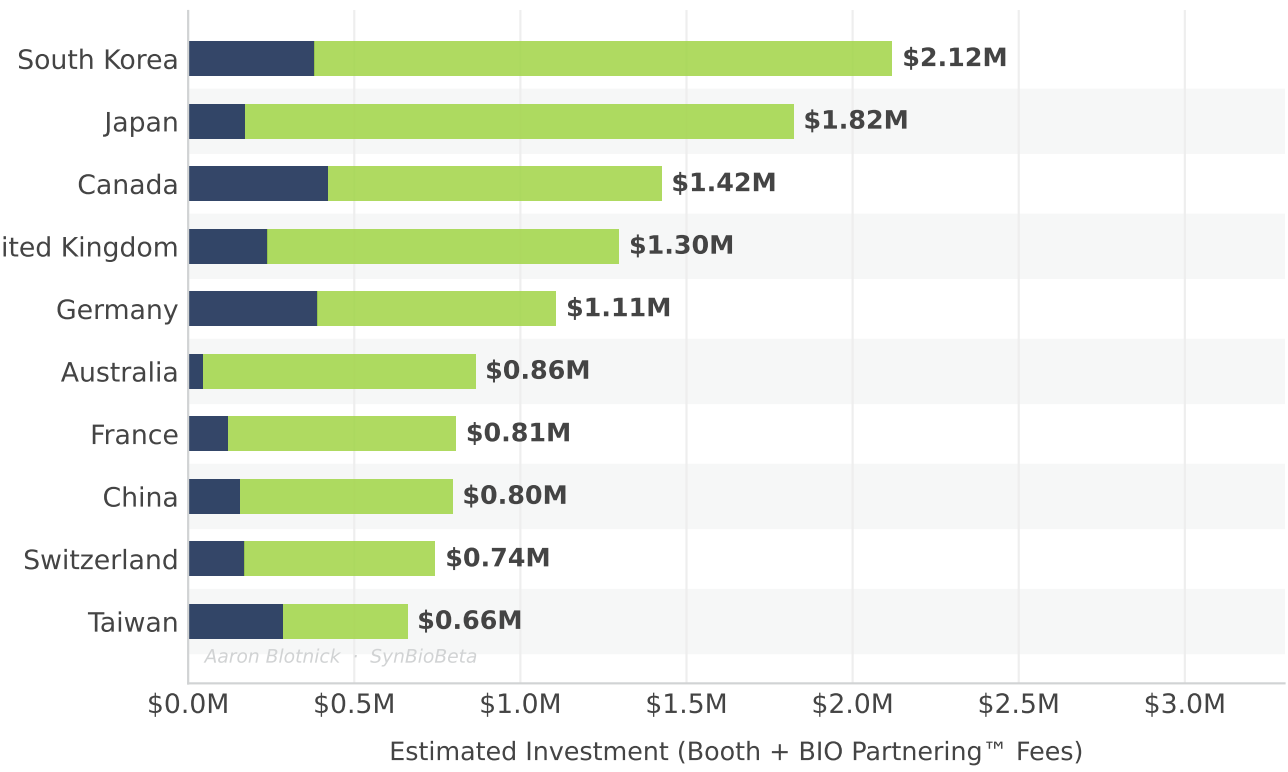
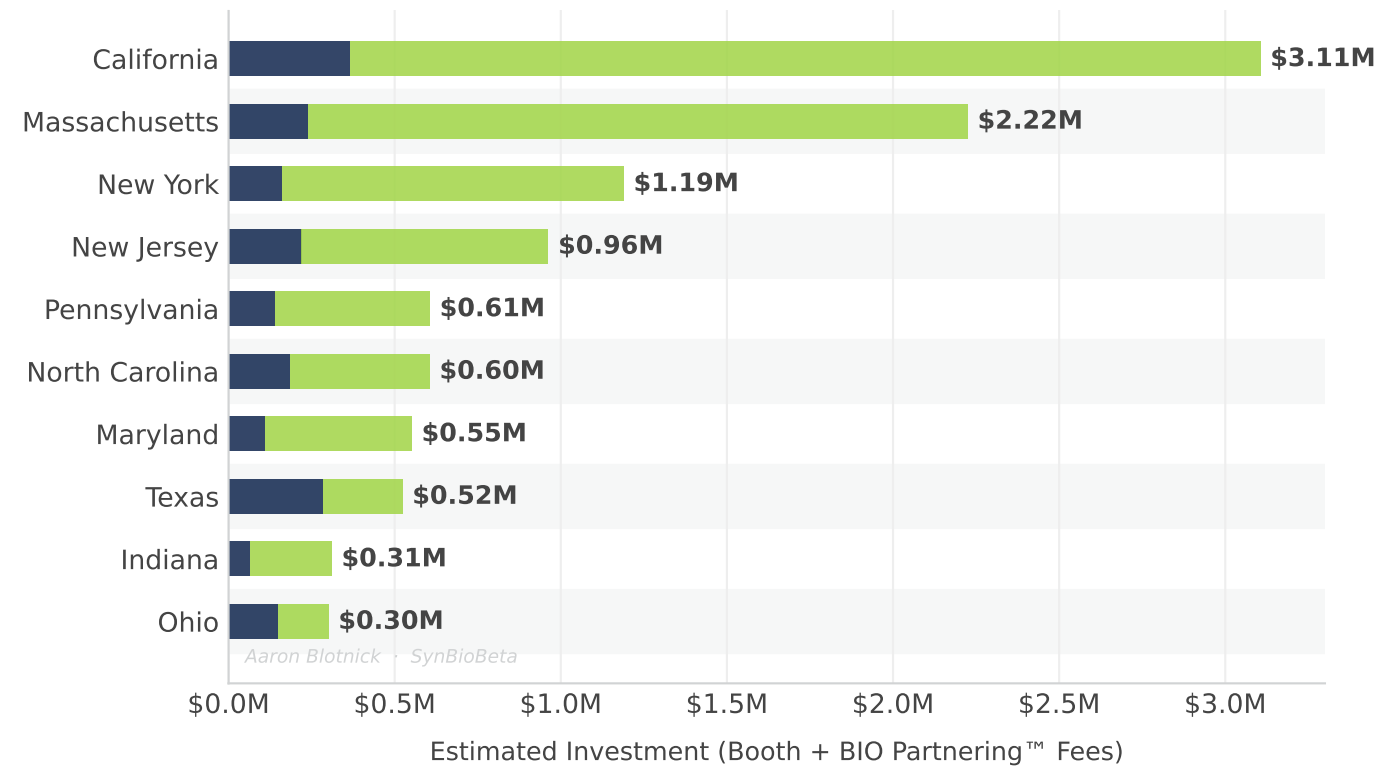


Figure 3 | South Korea Outspent Every Country but the US

By Country (excl. United States)



By US State



Booth investment (\$50/sqft, 10x10 BIO-member rate)
 BIO Partnering™ fees (~\$3,500/person)

Figure 4 | Regulatory and Capital Dominated the Program, Not AI

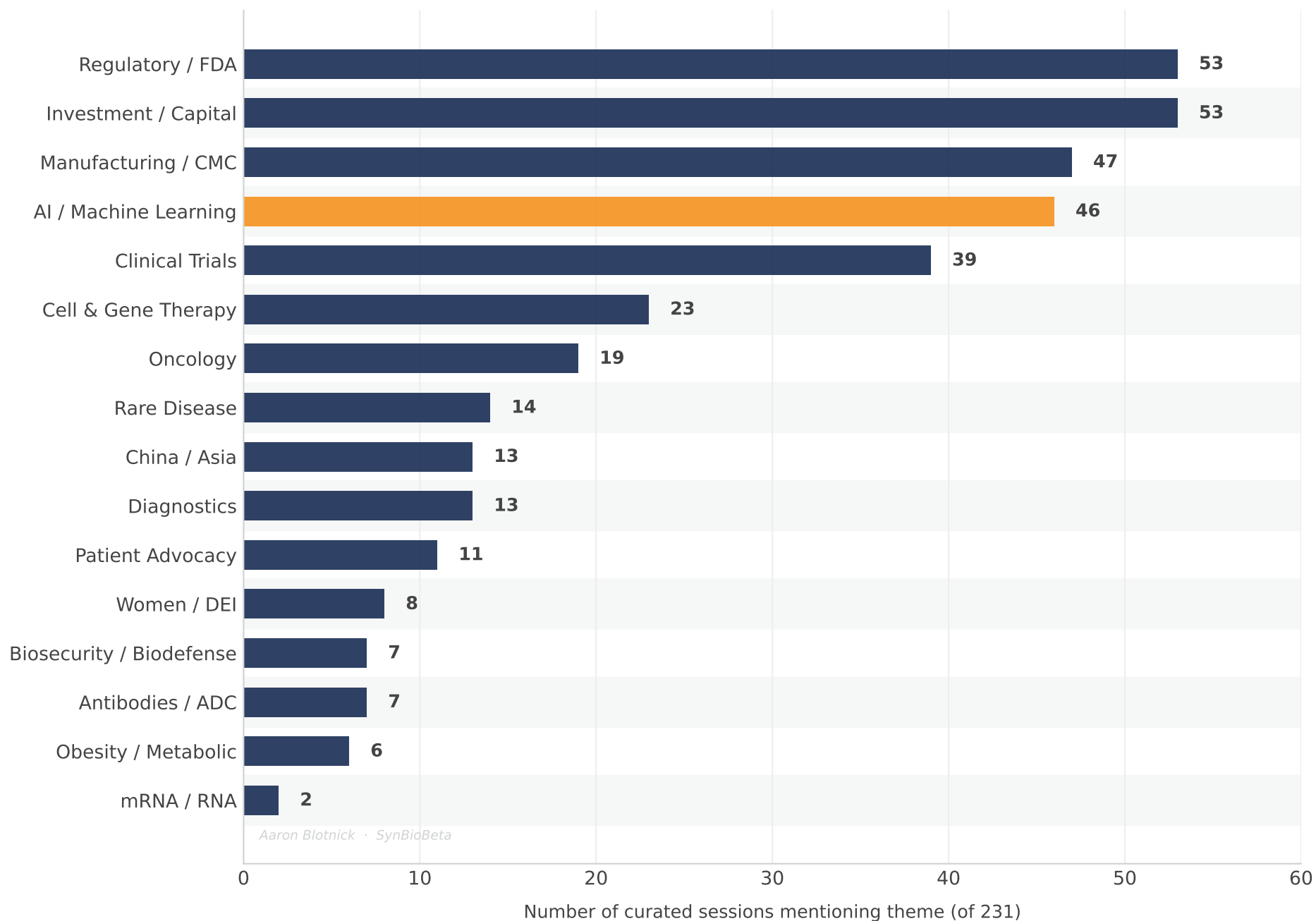


Figure 5 | Eli Lilly Sent Three Times More Delegates Than Anyone Else

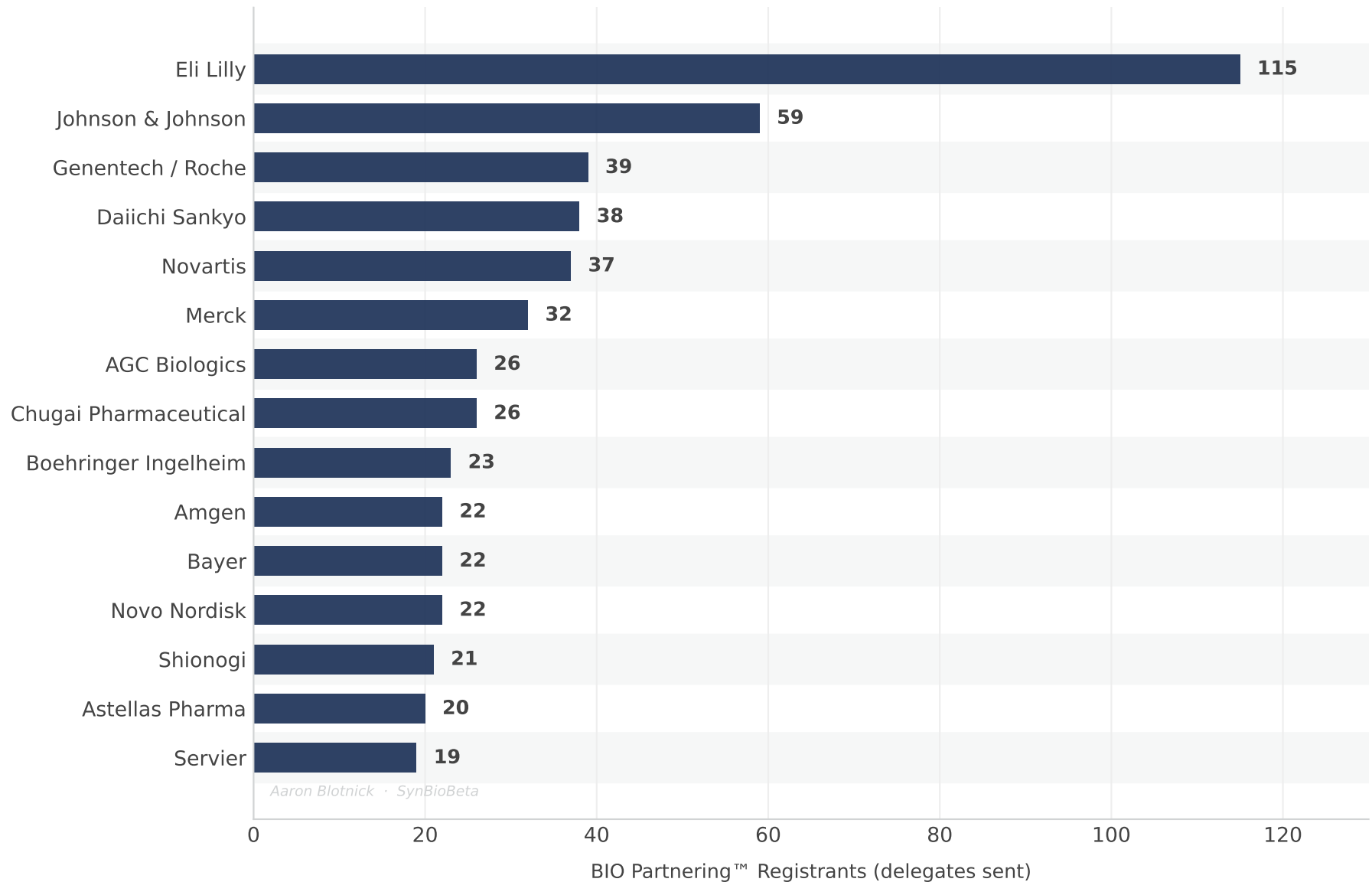


Figure 6 | Regulators Got More Stage Time Than Most Pharma Companies

