



### Experience 정 and Taste Gratitude In Every Meal

Grill your own premium top-of-the-line fresh meats at this family-owned Korean BBQ restaurant. Tucked away in a pristine location at the newly renovated Conrad Hotel Orchard, this humble Korean family establishment has been serving up authentic dishes and offering warm Korean hospitality for over 25 years. Seoul Restaurant offers an all-you-can-eat buffet menu for those seeking an undeniably unique proposition of having a fuss free dining experience nestled in a 5-star luxury hotel.

## **HISTORY**

Seoul Restaurant's history certainly dates back to more modest times. Founded in 1997, our first stall was established at the old food court at Amara Hotel (shopping centre). The owner's mission then (and still is) was to share and spread the joy of Korean food culture to Singaporeans. Fast forward a quarter century, after setting up multiple food court branches all over Singapore's heartlands, and spending close to a decade establishing itself at Tanjong Pagar and Chiimes - Seoul Restaurant has ironically (but unsurprisingly) found its way back to its original roots - opening its doors once again in a hotel (Conrad Orchard) in the heart of town. The establishment's mission remains - to continue to push the standards of Korean food and share the best of what Korean culture has to offer.



1997

2003

2005

2010

2014

2024

FOUNDED

1st food court stall opened @ Amara Hotel **EXPANDED** 

Established 3 other food court stalls

**NEW CONCEPT** 

Opened 1st restaurant (한국관) REBRANDED

Seoul Restaurant @ CHIJMES RELOCATION

Entered a new space @ Regent Hotel TODAY

Discover us @ Conrad Hotel Orchard



Amara Hotel Food Court, Lady Boss



한국관 Tanjong Pagar, FT ISLAND K-pop Group



한국관 Tanjong Pajar,

Korea National Golfers Choi Na-yeon Park InBee Jiyai Shin (From left to right)



CHIJMES, Miss A K-pop Group



CHIJMES,

Global Diplomats' families



Our Makan Places, Gurmit Singh & Michelle Chia

## TRUE AUTHENTICITY

#### Individualized Banchan Experience

Diverging from the traditional communal side dishes, Seoul Restaurant introduces a unique twist with individualised banchan for each guest. The sides, including standout offerings like stir-fried mushrooms and spinach, are free-flowing, adding a personal touch to the dining experience.



#### **Authentic Charcoal From Korea**

At Seoul Restaurant, patrons can savor an authentic charcoal Korean BBQ experience. The use of charcoal imparts a smoky flavor to the meats, elevating the dining experience to new heights. The meticulous grilling process, expertly handled by our attentive staff, ensures each bite is a culinary revelation.



#### State of the Art Exhaust & Grill System

Seoul Restaurant offers an in-built exhaust system (integrated into our tables), allowing fumes to directly dissipate from the grill to underneath the table and eventually to our exhaust pipes. This offers an unparalleled postbarbeque smoke and odor-free freshness for our diners.

Additionally, diners can control the intensity of heat (a natural downside to manual charcoalgrilling) by either boosting or suppressing the charcoal's intensity using our table's in-built ignition power modes. This allows for maximum flexibility for a variety of grilling techniques, bringing out the best flavours in different meats and cuts.

#### **Private Dining**

Our private rooms provide a serene and comfortable atmosphere, allowing you and your guests to savour the full spectrum of flavours our menu has to offer in complete privacy. Whether it's a special celebration, a business meeting, or simply a desire for an intimate gathering, our private dining rooms offer the perfect setting for a memorable dining experience, ensuring that you enjoy onthe-spot grilling experience at the tranquility of your own space.











Kimchi Jiiqae



Beef Ribeye, Deungshim



**Raw Marinated Crabs** 

#### **Signature Dishes**

A star in Seoul Restaurant's culinary constellation is the Seoul Galbi. Crafted from marinated boneless beef short ribs in seasoned soy sauce, sourced from primegrade cow meat, this dish is a true testament to Korean culinary craftsmanship.

The marbling of the Deungshim, a Beef Ribeye in Korean style, captivates the senses. Wagyu-grade slices boast an exquisite balance of fat and meat, offering tender and juicy bites. The staff's meticulous attention, including the replacement of the grill after each cut, underscores our commitment to culinary excellence.

Indulge in the sizzle and perfection of Korean Pork Belly Samgyupsal. Cooked over low heat charcoal, expect crispy golden brown edges with a bite of juicy and tender pieces of grilled goodness.

Dive into the freshness of Raw Marinated Crabs, a culinary delight that captures the essence of the sea. Each crab is marinated to perfection, and is a celebration of the ocean's bounty, offering a refreshing and zesty experience for seafood enthusiasts.

Warm your soul with the comforting embrace of Kimchi Jjigae. This traditional Korean stew, rich in fermented kimchi, vegetables, and savory broth, is a masterpiece that embodies the heart of Korean comfort food. Each spoonful promises a perfect balance of spice and warmth, inviting you to savor the delicious complexity of this timeless dish.

# A taste of home, away from home 👀

Jang Wook, Google Review











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We are excited to welcome you in our humble Korean family restaurant. 감사합니다.

