

# Miguel Balbinot

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## UI/UX Designer

Self-driven professional with a strong foundation in UI/UX, passionate about crafting intuitive, user-centred experiences and translating business objectives and user needs into engaging designs. I'm empathetic, passionate, and skilled in Figma, with added experience in UI motion in After Effects. Committed to solving problems with thoughtful solutions.



## Student Projects

@ CareerFoundry, I have:

- Developed cohesive branding systems
- Designed responsive, user-friendly interfaces from the ground up
- Employed functional and accessible, research-driven designs
- Experimented with new visual techniques
- Followed guidelines and user needs
- Prototyped in Figma, from wireframes to polished designs
- Added motion and animation using After Effects to infuse dynamism
- Conducted user research and usability tests to refine and improve solutions

[Hive](#) **2024 - Q4**  
Smart Home App

Designed high-fidelity interfaces and UI animations using Adobe After Effects, integrating motion from the outset to enhance usability and engagement. Created a cohesive branding, and implemented micro-interactions to improve user navigation and feedback.

[Riffsale](#) **2024 - Q4**  
Used Guitar's Store

Designed an intuitive browsing and purchasing experience by optimising search, filtering, and checkout flows. Conducted usability testing to refine navigation, improve accessibility, and enhance visual hierarchy. Implemented a guest checkout feature and interactive cart system to streamline user interactions.

[TKTS - Official London Theatre](#) **2024 - Q3**  
Ticketing Platform Revamp

Redesigned the experience for the Society of London Theatre's ticketing platform into mobile, integrating a dark-themed UI while maintaining rebranded consistency. Developed wireframes, prototypes, and a visual system. Focused on enhancing discovery, seat previews, and purchase flow for a seamless booking experience.

[TUBULR](#) **2024 - Q2**  
1980's Music Streaming Platform

Crafted a retro-inspired interface with a minimalist approach, balancing aesthetics with usability. Designed a custom icon set and colour palette to evoke nostalgia. Developed user flows for profile creation, music search, and playlist management, ensuring an intuitive experience for a 35-55-year-old audience.

## Transferable skills & Experience

**Head Barista @ Hines** **2021 - Present**  
BM Caterers

- Streamlined order-preparation processes, enhancing efficiency.
- Reliably managed operations with minimal oversight.
- Ensured consistent customer satisfaction through personalized service.
- Tailored services to individual clients, increasing customer turnout.
- Fostered a welcoming and inclusive atmosphere.
- Adapted to different roles and responsibilities in dynamic environments.

**Barista | Retail** **2020 - 2021**  
Doppio Coffee

- Anticipated and addressed customer needs with a compassionate and focused approach.
- Demonstrated Interpersonal skills by understanding and responding to individual needs.
- Maintained a clean and orderly workspace, adhering to health and safety regulations.
- Actively listened to customer and team feedback as well as requests to address concerns and improve service.

**Hospitality Assitant @ Arup** **2019 - 2020**  
Good Eating Company

- Curated food and event experiences for office-based clientele.
- Built rapport with customers, resulting in increased cafe and hospitality sales.
- Collaborated closely with team members to ensure efficient service and a positive work environment.
- Maintained stock levels by anticipating demand and proactively placing orders to avoid shortages.

## Skills

Human-centred UX/UI

User Research and Testing

Wireframing & Prototyping

Responsive Design

Components & Systems

User Flows & Information

Collaboration with Developers & Stakeholders

UI Motion & Interaction

## Tools

Figma

Adobe After Effects

Framer

## Education

UI Design Program

CareerFoundry

2024

BA Advertising

Universidade de Caxias do Sul,  
Brazil

2014-2016 (Partially Complete)

BA Photography

Universidade de Caxias do Sul,  
Brazil

2016-2017 (Partially Complete)

## Languages

**English** - Fluent

**Portuguese** - Native