OBSERVATION – AEIOU

Look closely! What do you see? Observe and make notes.

School of Design Thinking
Hasso-Plattner-Institut
Universität Potsdam

Location: ..... Date: ..... Time: .....

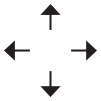
Activities

What are the modes people work in, and the specific activities they go through?



Environment

What is the character and function of the space overall, individual and/or shared?



Interactions

What interactions are happening between people, and people and objects in their environment?



Objects

What are the objects and devices people have in their environments and how do they relate to their actions?



Users

Who is there? What are the roles and relationships of the people around?



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