

# NAMMA PRIVACY 2024

*- an initiative crafted by DPO Club*

**AUGUST 29, 2024 | PRESTIGE HQ, CENTRAL BENGALURU, INDIA**

# ABOUT THE EVENT

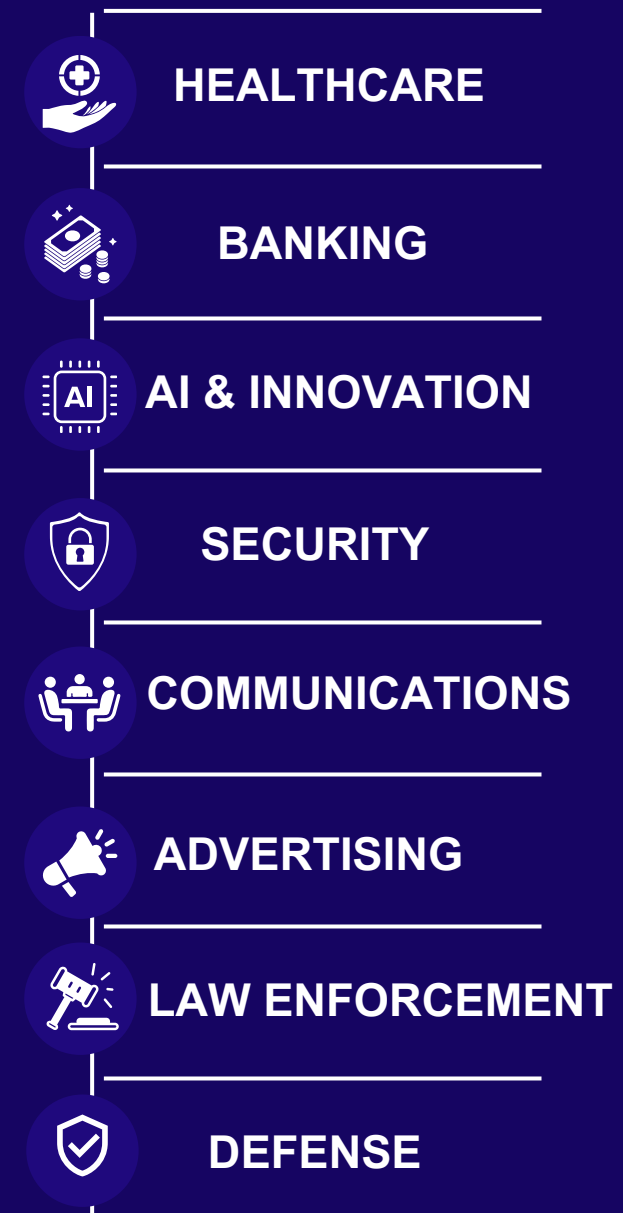
*Namma Privacy 2024 - an initiative crafted by DPO Club. Our dedicated team is excited to bring together experts and enthusiasts to explore privacy, data protection, and cybersecurity in India's digital space. Join us for an insightful experience as we delve into these crucial topics.*

With experts representing academia, industry, law, and policy making, join us at this coverage to steer a privacy movement in India. As India embraces the Digital Personal Data Protection Act, 2023, this conference becomes a pivotal platform, fostering awareness and collaboration to empower individuals with their data protection rights.

Uncover valuable insights from global industry leaders, legal experts, and policy influencers covering security, privacy, AI, and cybersecurity. Seize the opportunity to break down barriers hindering the adoption of privacy rights. Become a catalyst for change, molding India's data protection landscape. This is an investment worth making – empower yourself and contribute to the nation's digital resilience!

*Let us ignite India's Privacy Revolution together at Namma Privacy 2024.*

## SOLVING CRITICAL CHALLENGES FOR INDUSTRIES HANDLING SENSITIVE DATA



HIGHLIGHTS

1  
DAY

3  
STAGES

50  
SPEAKERS

500+  
ATTENDEES

#NPC2024

#RightToPrivacy

# WHO IS ATTENDING?

We have organised various events in the past - both virtual and physical - on privacy, security and AI in India. We believe that privacy, powered by empowerment will change the course of the digital drive across the globe.

We are excited to have expanded our community reach to now include Data Protection professionals from India, UAE & Europe.



#NPC2024

#RightToPrivacy

## JOB TITLES IN ATTENDANCE INCLUDE:

- Chief Privacy Officer / Data Protection Officer
- Data Officer
- Chief Technology Officer
- Data Scientist
- Head of Privacy at Law Firms
- Chief Information Security Officer (CISO)
- Data Governance and Risk Management Director
- Privacy Law Senior Partners
- Legal Team Heads
- Ethical AI Data Scientist
- Senior Privacy Counsel
- Senior Data Privacy Analyst
- Government Privacy Officials
- Privacy Compliance Manager
- Data Protection Specialist
- Privacy Program Director
- Ethics and Compliance Officer
- Regulatory Affairs Manager

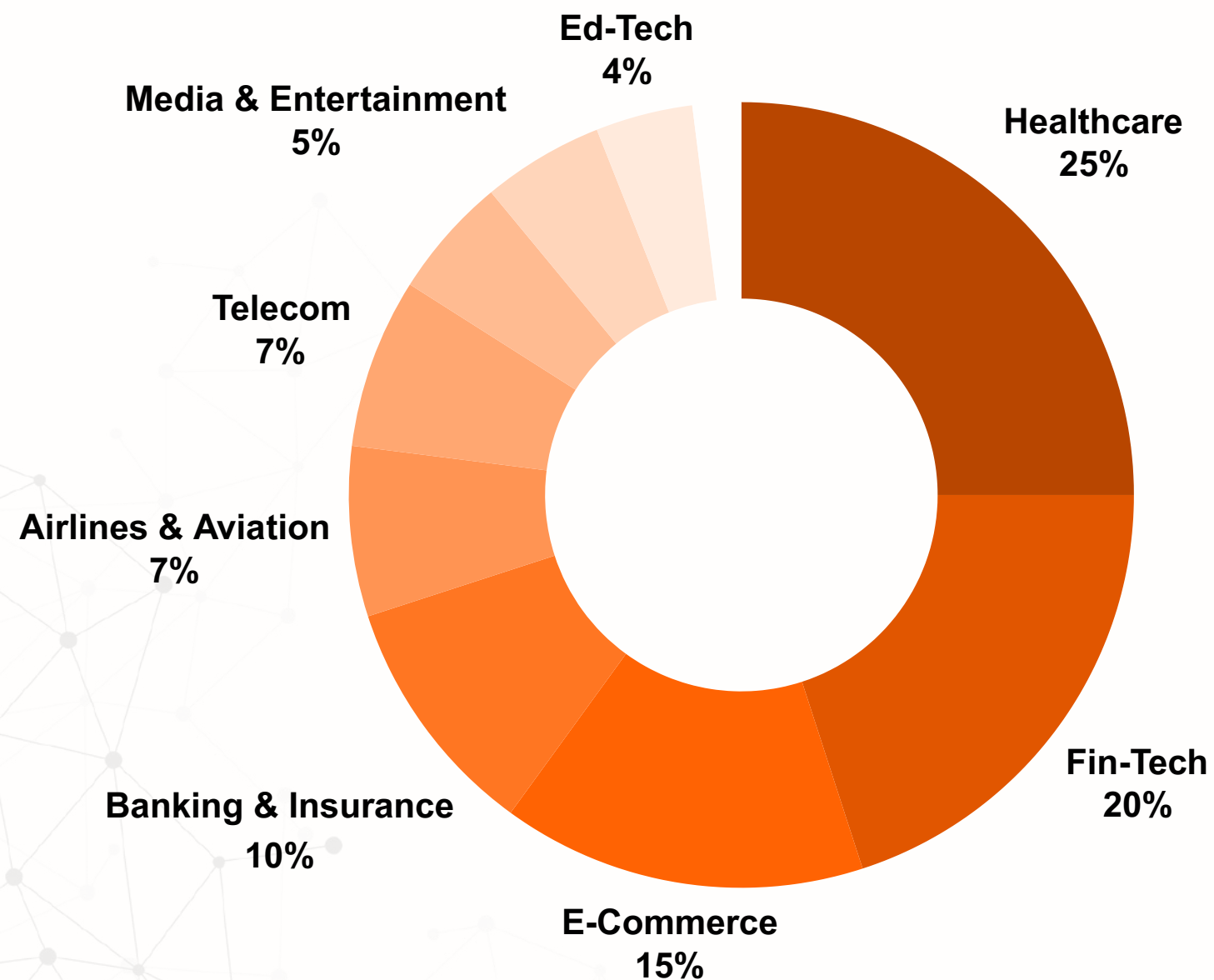
## IN PROJECTS THAT INVOLVE:

- Data Sharing with Third-Parties
- Internal Data Sharing
- Advertising using PII
- Cloud Migration
- Data Monetization
- AI & Machine Learning Development
- Data Retention
- Pseudonymization, Anonymization, & Deidentification of Data
- International Data Transfers
- Blockchain
- Marketing
- IoT Security
- Credit Scoring
- Analytics
- Fraud Identification
- Keeping Information QuantumSafe
- Know Your Customer & AntiMoney
- Laundering Operations
- GDPR, HIPAA, CCPA, PIPEDA, DPDPA Compliance



# AUDIENCE BREAKDOWN

Our diverse audience represents a comprehensive spectrum of professionals coming together for Namma Privacy 2024 – the epicenter of privacy insights, collaboration, and career opportunities. At NPC, experts converge, ideas flourish, and careers take flight!



#NPC2024

#RightToPrivacy



# SPONSORSHIP TYPES

| <b>SPONSORSHIP TYPE</b>             | <b>SPONSORSHIP AMOUNT</b> |
|-------------------------------------|---------------------------|
| <b>Title Sponsor</b>                | <b>INR 11,00,000</b>      |
| <b>Platinum Sponsor</b>             | <b>INR 6,00,000</b>       |
| <b>Gold Sponsors</b>                | <b>INR 4,00,000</b>       |
| <b>Silver Sponsors</b>              | <b>INR 2,50,000</b>       |
| <b>Legal Partner</b>                | <b>INR 2,50,000</b>       |
| <b>Lanyard + Badge Sponsor</b>      | <b>INR 2,50,000</b>       |
| <b>Conference Bag Sponsor</b>       | <b>INR 2,50,000</b>       |
| <b>Food Sponsor</b>                 | <b>INR 2,00,000</b>       |
| <b>Health &amp; Fitness Sponsor</b> | <b>INR 2,00,000</b>       |
| <b>Banking Partner</b>              | <b>INR 2,00,000</b>       |
| <b>Exhibition Booth</b>             | <b>INR 1,00,000</b>       |

# SPONSORSHIP IN A SNAPSHOT

| SPONSORSHIP TYPE         | SPONSORSHIP AMOUNT | Marketing Emails | LOGO VISIBILITY (Brochure) | Event Day Banner | Stage Backdrop (Conference Venue) | Promotional Flyers | Online Marketing Posts | Promotional Videos | Product Demo |
|--------------------------|--------------------|------------------|----------------------------|------------------|-----------------------------------|--------------------|------------------------|--------------------|--------------|
| Title Sponsor            | INR 11,00,000      | ✓                | ✓                          | ✓                | ✓                                 | ✓                  | ✓                      | ✓                  | ✓            |
| Platinum Sponsor         | INR 6,00,000       | ✓                | ✓                          | ✓                | ✓                                 | ✓                  | ✓                      | ✓                  | ✓            |
| Gold Sponsors            | INR 4,00,000       | ✓                | ✓                          | ✓                |                                   | ✓                  | ✓                      | ✓                  | ✓            |
| Silver Sponsors          | INR 2,50,000       | ✓                | ✓                          | ✓                |                                   |                    | ✓                      |                    |              |
| Legal Partner            | INR 2,50,000       | ✓                | ✓                          | ✓                |                                   |                    | ✓                      |                    |              |
| Lanyard + Badge Sponsor  | INR 2,50,000       |                  | ✓                          |                  |                                   |                    | ✓                      |                    |              |
| Conference Bag Sponsor   | INR 2,50,000       |                  | ✓                          |                  |                                   |                    | ✓                      |                    |              |
| Food Sponsor             | INR 2,00,000       |                  | ✓                          |                  |                                   |                    | ✓                      |                    |              |
| Health & Fitness Sponsor | INR 2,00,000       | ✓                | ✓                          | ✓                |                                   |                    | ✓                      |                    |              |
| Banking Partner          | INR 2,00,000       | ✓                | ✓                          | ✓                |                                   |                    | ✓                      |                    |              |
| Exhibition Booth         | INR 1,00,000       | ✓                | ✓                          | ✓                |                                   |                    | ✓                      |                    |              |



# SPONSORSHIP BENEFITS

## **Title Sponsor (INR 11,00,000)**

1. Recognition as the Title Sponsor in all marketing collaterals, including 1 newspaper ad that will be taken out 1 week before the conference.
2. Participation in all promotion activities, including attending a show on the radio to promote the conference.
3. Acknowledgement as the title sponsor during each session and mention on invites sent to keynote speakers/ government officials.
4. 30 min exclusive stage-time at the inaugural session/ 30 fire-side chat with the sponsor
5. Optional to send a 500-word "thank-you note" to all attendees after the conference
6. 30 delegate passes
7. Invitation to 10 representatives for the exclusive round-table discussions
8. Corporate collateral in the conference bag
9. Recognition of logo as a title sponsor across all pre-event and event day material, including conference website (with link to your website), all marketing emails, event day banners and stage backdrop at the conference venue, on all post-event materials
10. Recognition on Namma Privacy's LinkedIn page as the title sponsor + mention in regular posts on LinkedIn, Twitter and Instagram
11. 3 speaker/moderator slots
12. Exhibition booth 8ft x 8ft to showcase their products and services with audio-visual display capabilities.
13. Prominent logo display at the conference venue
14. 10 min closing remark
15. Product/Service Demonstration to the audience

# SPONSORSHIP BENEFITS

## **Platinum Sponsor (INR 6,00,000)**

1. 20 delegate passes
2. Invitation to 5 representatives for the exclusive round-table discussions
3. Corporate collateral in the conference bag
4. Recognition of logo as a platinum sponsor across all pre-event and event day material, including conference website (with link to your website), all marketing emails, event day banners and stage backdrop at the conference venue, on all post-event materials
5. Recognition on Namma Privacy's LinkedIn page as the Platinum Sponsor + mention in regular posts on LinkedIn, Twitter and Instagram
6. 2 speaker/moderator slots
7. Exhibition booth 8ft x 8ft to showcase their products and services with audio-visual display capabilities.
8. Prominent logo display at the conference venue
9. Product/Service Demonstration to the audience



# SPONSORSHIP BENEFITS

## **Gold Sponsor (INR 4,00,000)**

1. 15 delegate passes
2. Invitation to 2 representatives for the exclusive round-table discussions
3. Corporate collateral in the conference bag
4. Recognition of logo as a gold sponsor across all pre-event and event day material, including conference website (with link to your website), all marketing emails, event day banners and stage backdrop at the conference venue, on all post-event materials
5. Recognition on Namma Privacy's LinkedIn page as the Gold sponsor + mention in regular posts on LinkedIn, Twitter and Instagram
6. 1 speaker/moderator slots
7. Exhibition booth 8ft x 8ft to showcase their products and services with audio-visual display capabilities.
8. Prominent logo display at the conference venue
9. Product/Service Demonstration to the audience

# SPONSORSHIP BENEFITS

|  |   |
|--|---|
| <p><b>Silver Sponsor</b><br/><b>(INR 2,50,000)</b></p> | <ol style="list-style-type: none"><li>1. 10 delegate passes</li><li>2. Invitation to 1 representative for the exclusive round-table discussions</li><li>3. Corporate collateral in the conference bag</li><li>4. Recognition of logo as a silver sponsor across all pre-event and event day material, including conference website (with link to your website), all marketing emails, event day banners and stage backdrop at the conference venue, on all post-event materials</li><li>5. Recognition on Namma Privacy's LinkedIn page as the Silver Sponsor + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol> |
| <p><b>Legal Partner</b><br/><b>(INR 2,50,000)</b></p>  | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Space to set up a booth with branding</li><li>3. 1 speaker/moderator</li><li>4. Invitation to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in the conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page as the Legal Partner + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol>  |

# SPONSORSHIP BENEFITS

|  |  |
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| <p><b>Lanyard + Badge Sponsor<br/>(INR 2,50,000)</b></p> | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Recognition on the lanyard (name + logo) + name badge that will be handed to all attendees</li><li>3. 1 Speaker/ moderator</li><li>4. Invite to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page as the Lanyard sponsor + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol> |
| <p><b>Conference Bag Sponsor<br/>(INR 2,50,000)</b></p>  | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Logo on the conference bag to be printed and handed to all attendees</li><li>3. 1 Speaker/ moderator</li><li>4. Invite to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol>  |

# SPONSORSHIP BENEFITS

|   |   |
|---|---|
| <p><b>Food Sponsor<br/>(INR 2,00,000)</b></p>                         | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Logo prominently displayed in all areas where food, tea/coffee will be served</li><li>3. Option to set up food stalls with logo and branding after discussing menu with the Namma Privacy team</li><li>4. Acknowledgment as food sponsor before and after lunch + tea/coffee breaks</li><li>5. 1 speaker/moderator</li><li>6. Invite to 1 representative for the exclusive round-table discussions</li><li>7. Corporate collateral in conference bag</li><li>8. Recognition on Namma Privacy's LinkedIn page as the food sponsor + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol> |
| <p><b>Health &amp;<br/>Fitness<br/>Sponsor<br/>(INR 2,00,000)</b></p> | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Space to set up a health booth with branding</li><li>3. 1 speaker/moderator</li><li>4. Invite to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page as the health &amp; fitness sponsor + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol>  |



# SPONSORSHIP BENEFITS

|  |   |
|--|---|
| <p><b>Banking Partner</b><br/><b>(INR 2,00,000)</b></p>  | <ol style="list-style-type: none"><li>1. 12 delegate passes</li><li>2. Space to set up a health booth with branding</li><li>3. 1 speaker/moderator</li><li>4. Invite to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page as the health &amp; fitness sponsor + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol>  |
| <p><b>Exhibition Booth</b><br/><b>(INR 1,00,000)</b></p> | <ol style="list-style-type: none"><li>1. 10 delegate passes</li><li>2. Space to set up an 8ft x 8ft corporate booth to showcase the products and services.</li><li>3. The booth will be enabled with capabilities to showcase audio-visuals</li><li>4. Invite to 1 representative for the exclusive round-table discussions</li><li>5. Corporate collateral in conference bag</li><li>6. Recognition on Namma Privacy's LinkedIn page under the header "Find them at Namma Privacy" + mention in regular posts on LinkedIn, Twitter and Instagram</li></ol> |

# NAMMA PRIVACY 2024

## PLANNING COMMITTEE



**AKARSH SINGH**

*Founder & CEO, Tsaaro Consulting*



**DHRUV SURI**

*Partner, PSA Legal*



**KARISHMA SUNDARA**

*Counsel, Trilegal*



**JAGANNATH PV**

*Global DPO, LTIMindtree*



**MOHIT KEDIA**

*Co-Founder Privacient*



**SUPRATIM  
CHAKRABORTY**

*Partner, Khaitan & Co.*



**SANTHOSH JOHN**

*Executive Director Compliance, Wells  
Fargo*



**LATHAMANI BR**

*Senior Privacy Manager, Expedia  
Group*



**TANIN CHAKRABORTY**

*Global DPO, Biocon Biologics*



**HIMANSHU GAUTAM**

*CEO, AppvinTech*



**PANKAJ K SRIVASTAVA**

*Chief Commercial Officer, Quality  
Austria Central Asia Pvt. Ltd*



**ROHAN BAGAI**

*Senior Partner, AZB & Partners*