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United States & European Union
Citizenships

SOFTWARE

Adobe Suite (Ae, Pr, Ps, Ai, Au, Id, Lr).

Cinema4D | Blender | Davinci Resolve

Final Cut | Rive | Framer

LANGUAGES

English (Native)

Italian (Proficient)

SKILLS

video editing, video production, info graphics, typography, branding & identity, VFX, collaboration, working with brand guidelines, writing, storyboarding, motion graphics, 3D modeling, compositing, project management, short-form editing, instructional design.

INTEREST

Studying culture, history, language & art, traveling, gaming, mapmaking, sketching, writing, singing, reading, UI design, cooking, jogging, hiking, podcasts.

ALESSANDRO BRICOLI

Motion Designer - Video Editor - Illustrator

Experienced Motion Designer with 10+ years of delivering high-quality, brand-consistent motion graphics and video content. Proven track record of collaborating with cross-functional teams to execute projects efficiently and develop innovative solutions that boost engagement and strengthen brand identity.

EXPERIENCE

TORSUVii - Brooklyn, NY

Freelance Motion Designer/Video Editor

2015 - PRESENT

- Produced motion graphics and video content for clients including Sharecare, AstraZeneca, MMG, and Takeda, ensuring consistency with brand guidelines and tight deadlines.
- Managed project timelines and collaborated with agencies and independent clients, working with cross-functional teams to ensure smooth execution and delivery.
- Created engaging animated content for product launches, promotional campaigns, and social media, enhancing brand engagement and user experience.

HCG Engagement Group - Manhattan, NY

Motion Designer/Video Editor

JANUARY 2022 - FEBRUARY 2024

- Animated and edited health video content and branded assets for industry leaders such as Pfizer, Bayer, and Takeda, ensuring consistency with brand guidelines.
- Coordinated with creative teams to refine visual storytelling and deliver engaging content under time constraints.
- Worked closely with producers, clients, and accounts to align project strategies and meet tight deadlines.

Spot Savvy LLC - Brooklyn, NY

Senior Motion Designer

JUNE 2015 - DECEMBER 2021

- Designed graphics, titles, and instructional videos, ensuring all content adhered to client brand guidelines.
- Produced interactive "gamified" training modules by collaborating with developers and content strategists to ensure consistent user engagement.
- Managed client relations and project timelines, ensuring consistent on-time delivery.

NYU Program "NICHE" - Manhattan, NY

Multimedia Specialist

APRIL 2010 - DECEMBER 2015

- Produced and edited educational and promotional media for a health care organization with 35K+ global members, maintaining a consistent brand voice.
- Filmed and edited interviews and instructional videos while coordinating production timelines with internal and external teams.
- Aligned content with corporate identity and strategic communication goals.

EDUCATION

School of Visual Arts - BFA, Editing/Directing

PROJECTS

Travel Series 2017 - Present

Short films spotlighting locations from around the world highlighting the culture and character of the country.

The Tenant 2018

Editing and title work, as well as logging dailies and organizing project files.

Ignorenatus Alius 2013

Writer, director, editor, as well as producer of all post VFX.