Loïc Gounot

Junior Digital Designer hello@gounotloic.com Villethierry, FR

Multidisciplinary designer with years of experimentation and experiences. Digital Designer with a deep interest in crafting interfaces, branding and stunning visuals. Highly motivated and always willing to learn new skills. Open to relocation.

SKILLS AND TOOLS

Adobe CC (PS, AI, ID, AE, PR)	Motion Design	Figma, Framer, Claude Code
Web Design	Graphic Design	Blender

Graphic Designer — A2C Communication

PRINTER & CREATIVE AGENCY 04/2025 - PRESENT

Brings new tools and skills execution from web and print experiences. Bring a new brand identity and website inside the studio. Drove creative strategy and execution to deliver high-quality printing and digital experiences for clients needed specific printing solutions, brand identity or a new website.

- Collaborated with one of the most important reseller hospital equipment supplier in France. Crafted and guided them to create new product pages, driving a huge gap in visibility.
- Working on a bunch of different projects, including physical support with printing or digital.
- Utilized AI to created internal tools, for accelerated workflow processes.
- Crafted and pushed a new brand identity for the agency. A brand new website, published on Framer.

Graphic Designer — Elyandra Esports

ESPORTS TEAM - VOLUNTEER 2023

Crafted new poster for next matches. Collaborated with Team Managers. Deliver high-quality digital visual for social medias accounts.

- Crafted and brings new type of visual for posters, announce matches for tournaments. Most of comments below posts were enthusiastic about the quality of visuals, increase visibility across social medias
- Collaborated with Team Managers for planning next posters, new players coming inside the team.
- Crafted a brand stream identity for broadcaster inside the team.