

Spencer Yao

Filmmaker & Video Producer

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spenceryao.net/video

Tools

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Generative AI Image & Video
- Google Workspace
- Microsoft Office

Skills

- Video Editing
- Trailer & Promotional Editing
- Generative AI Prompt Development
- AI Visual Development
- Character & Visual Consistency
- Quality Control
- Color Correction & Grading
- Audio Editing & Sound Design
- Motion Graphics
- Camera & Gimbal Operation
- Cinematography & Lighting
- Drone Filming

Languages

- English
- Mandarin

EDUCATION

MA Interaction & UI/UX Design Academy of Art University

BFA Advertising Academy of Art University (2015-2020)

PROJECT

MSI – Brand Video (fall, 2024)

Camera Operator & Editor

- Shot and edited a sleek product showcase for MSI, one of the world's top marble and granite brands.
- Used high contrast lighting, close-up motion shots, and controlled pacing to give the video a futuristic, clean look.

FTG Builders – 10-Year Celebration Video (fall, 2024) – (Spring, 2025)

Camera Operator & Editor

- Shot and produced high quality promotional and event videos for FTG Builders' 10-year anniversary celebration.
- Managed cinematography, lighting, and post-production, ensuring a compelling visual narrative.

QFloor Event Video – Event Recap (fall, 2024)

Camera Operator & Editor

- Shot and edited live corporate event coverage for QFloor.
- Used gimbal setup to capture smooth, professional footage in a live environment.

EXPERIENCE

Crazy Maple Studio / ReelShort - Sunnyvale Bay Area (Winter,2025 – Present)

- Edit vertical short-form drama episodes, trailers, and promotional content, focusing on pacing, emotional storytelling, and audience retention.
- Perform final quality control across picture, color, dialogue, sound, subtitles, visual continuity, and delivery specifications.
- Develop AI prompts for characters, costumes, props, environments, and cinematic scenes for AI-generated drama productions.
- Maintain visual consistency across AI-generated assets and collaborate with producers, editors, and VFX artists under fast-paced production deadlines.

Ideology Studio – Video Producer (Spring,2024 – Fall 2025)

- Assisted in filming and editing commercial and creative projects for design-forward brands.
- Gained hands on experience working with directors, stylists, and designers in a collaborative studio environment.
- Contributed to edits for social media.