

Nick Jones | Senior UX/UI Designer

Christchurch, New Zealand to New York, NY, USA

Portfolio: nick-jones.site | linkedin.com/in/nickjones-ux | jones-nick@outlook.com | +64 278 237 831

SUMMARY

Qualified Senior User Experience Designer with over 7 years of expertise creating digital solutions across agency, SaaS, and higher education environments. Proven ability to design and scale digital products, develop design systems, and create user-centered solutions. With a wealth of knowledge and experience to offer, I am eager to take the next step in my career by exploring new opportunities in New York.

WORK EXPERIENCE

Senior User Experience Designer

Sep 2024 – Present

University of Canterbury, New Zealand

- Lead UX design for large-scale 20,000+ page websites, creating design systems to streamline product scalability.
- Advocate for student needs, enhancing the digital experience with tailored, user-centred solutions.
- Design new UI components for a student mobile application, driven by user insights, meeting accessibility standards.
- Conduct user research and facilitate workshops with users and stakeholders to identify opportunities and define needs.

Digital Designer

Sep 2020 – Sep 2024

Jade Software, New Zealand

- Subject matter expert for an AML SaaS fintech product, creating and distributing design collateral to 200+ staff globally.
- Developed a scalable design system for 4 new websites in the HubSpot CRM, reducing production time by 50%.
- Designed, prototyped, tested, and launched new products within the Product Innovation team.
- Created an AI-powered MVP for first-time homebuyers in a 5-day hackathon, using generative UI, resulting in 1st place.
- End-to-end UX design process with a leading dairy supply chain software, reducing their transport scheduling time by 28%.
- Presented conceptual ideas, detailed designs, storytelling, and design rationale to stakeholders.

Creative

Nov 2018 – Sep 2020

Publica, New Zealand

- Developed brand identities, editorial designs, websites, animations, and applications across analogue and digital media.

Graphic & Marketing Coordinator

Nov 2016 – Nov 2018

Orange Marketing, New Zealand

- Managed content creation for 50+ clients across web and social channels for New Zealand's accommodation sector.
- Analyzed performance metrics to improve both paid and organic search.

QUALIFICATIONS

Google UX Design Professional Certificate | Google

2024

Graduate Diploma in Marketing | University of Canterbury

2018 – 2019

Digital Content Creator (CCR) | University of Canterbury

2018 – 2019

Bachelor Of Design & Visual Communications | Ara Institute of Canterbury

2015 – 2018

SKILLS

Core Skills: UX Design, UI Design, Product Design, Design Systems, User Research, Wireframing, Prototyping, HTML/CSS, Branding, Video Production, Animation, Photography. **Tools:** Adobe Creative Suite, Figma, Sketch, HTML/CSS (basic), Miro, HubSpot, Microsoft Office. **Methodologies:** Agile, Design Thinking, User-Centered Design, Data-Driven Design.

References available upon request