

Yarden Zafrir

PRODUCT DESIGNER, HUSTLER

Details

+972-52-681-0349

yarden916@gmail.com

Links

[Linkedin](#)

[Portfolio](#)

Hobbies

Playing Guitar, Blogging, Gaming,
Football, Writing, Scuba Diving,
Wikipedia

Languages

Hebrew

English

Esperanto

Skills

Core Skills: UX/UI Design,
User Research, Design Thinking,
Usability Testing, Design Systems,
Agile & Lean UX, Design
Sprints, Scrum & Kanban,
Rapid Prototyping, Iterative
Design, User Story Mapping,
MVP Development, Stakeholder
Alignment, Sprint Planning,
Data-Driven Decision Making,
Remote Collaboration, Design
Handoff, Feedback Loops.

Collaboration: Cross-functional
Leadership, Stakeholder
Management, Mentoring &
Training

Software: Figma, FigJam, Adobe
XD, Illustrator, Photoshop,
InDesign, Editor X, Miro, Analytics
Tools (Adobe CC, Clarity)

Employment History

Lead Product Designer, Facts Commando, Remote

NOVEMBER 2023 – PRESENT

- Spearhead product design from concept to launch, establishing a scalable design system.
- Collaborate with business stakeholders, developers, and end-users to align product goals with user needs.
- Boosted product adoption to 8K DAU and achieved 500M content views in under three months, contributing to a successful 140K ILS fundraising round.

Product Designer , IRITA LTD, Beit Ha'Shitta, IL

JANUARY 2023 – DECEMBER 2024

- Overhauled the UX of a complex B2B system (SafeGuard), focusing on daily workflows and key settings.
- Improved user satisfaction by 27% (NPS) through intuitive workflows and cohesive design patterns.
- Collaborate closely with PMs, designers, and developers to execute seamless product releases.

Freelance Product Designer, Remote

JANUARY 2022 – PRESENT

- Partner with early-stage startups to define design strategies that drive product-market fit and increase retention.
- Conduct user interviews, usability testing, and iterative design reviews to inform strategic decisions.
- Provide UX mentorship and lead design thinking workshops to improve client teams' design competency.

Education

Associate Degree (A.A) in UX Design, Technion University, Tel Aviv, IL

JANUARY 2023 – MARCH 2024

Associate Degree (A.A) in Graphic Design & UX/UI, HackerU, Ramat Gan, IL

NOVEMBER 2020 – MAY 2022

Volunteering

UX UI Designer, Arcademy, Remote

OCTOBER 2023 – NOVEMBER 2023

Contributed to design and development initiatives for an educational program.

Featured Project

Facts Commando, Remote

NOVEMBER 2023 – PRESENT

Led design of a web application countering misinformation in areas deeply affected by fake news & collaborated with a diverse volunteer team during the 7.10 war, amplifying public awareness through accurate information.

- [Read the Case Study](#)