



**Ed Davies**  
Senior Designer

**Mobile**  
07557193168

**Email**  
eddavies8@gmail.com

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**Skills**  
UI + UX  
Art Direction  
Product Design  
Design Systems  
Typography  
Figma + Adobe  
Presentation

**Interests**  
Film + Cinema  
Photography  
Video Games  
Nature  
Fitness

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**Experience**  
Neverbland  
2023–Present / 1 year

Beyond  
2020–2023 / 3.5 years

Built by Buffalo  
2018–2020 / 2 years

## Employment

**Neverbland** / Senior Designer / 2023–Present / 1 year

Product Design, UX, Design Systems, Art Direction, Marketing Site Design, E-Commerce, Presentation.

Working as Senior Designer leading projects to create beautiful UI and clear UX through the entire project life cycle.

Directing and leading mid-weight and junior designers on projects and in their career development.

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**Beyond** / UI + Product Designer / 2020–2023 / 3.5 years

UI + UX, Art Direction, Product Design, Design Systems, Conceptual Thinking, Creative Territories, Presentation.

Working with clients such as Google, Royal College of Art, CEP and Deckers to create visually strong and engaging design solutions.

Taking ownership and leading on large projects through the entire creative process – concept, development, designs, presentation and feedback.

Working closely with designers, project managers and developers as a core part of the team to drive each project to reach it's ultimate potential.


Constant up–skilling and personal development to push into discomfort with a strong growth mindset. Not settling, not accepting mediocrity, always striving to create something better and push it even just that fraction further.

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**Built by Buffalo** / UI Designer / 2018–2020 / 2 years

Web Design, Brand Design, Application design, Admin Design, Illustration, Icon Design, Wire-framing, Interactive prototypes, mood-boarding, pitching ideas to clients, working to tight deadlines, creating marketing sites and managing multiple projects.

Acting as the leading designer on multiple web projects for large clients - Directing Illustrators and Designers to complete briefs to a high standard with in the time constraints of a project.

 [www.ed-davies.com](http://www.ed-davies.com)  
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