

Donald Flynn

Product Designer

[My Portfolio](#)

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[LinkedIn](#)

Skills

- | | | |
|---------------------|---------------|-----------------|
| ❖ Figma | ❖ Prototyping | ❖ Python |
| ❖ User Flows | ❖ UI Design | ❖ HTML/CSS |
| ❖ Behavior Analysis | ❖ UX Design | ❖ Data Analysis |

Design Experience

UX Designer

- ❖ Worm farm website
 - Utilizing client-influenced ideation, developed an improved visual presentation.
 - Implemented improved spacing, color scheme and typography with Shopify's design space.
 - Maximized brand identity by building the logo into layout.
- ❖ Mental health therapy website
 - Designed interface for consistent and accurate branding.
 - Developed prototype to enhance research through user testing and stakeholder feedback.
 - Improved user engagement by 35% through accessibility upgrades.
- ❖ Local band website
 - Gathered brand assets and market research from existing internet presence.
 - Combined assets with stakeholder feedback to increase satisfaction by 50%.
 - Optimized user interface through collaborating with developers.

Other Experience

Massage Therapist - 11 years

- ❖ Designed a catered experience with a client feedback loop built in for 15-30 clients per week.
- ❖ Addressed unique user pain points based around personal requests and palpable findings.
- ❖ Improved user experience by implementing aromatherapy, and breathwork to double weekly customers.

CNA/Hospice Aide - 8 years

- ❖ Provided top notch care to improve patient experience for 20-30 patients daily.
- ❖ Supported a team of over 15 and assisted in implementing an updated tracking system.
- ❖ Utilized communication and conflict resolution skills to assist in team management.

Cannabis Experience - 2 years

- ❖ Applied up-to-date cannabis research to sales for between 100-300 customers daily.
- ❖ Engaged customers in cannabis education regarding cannabinoids, terpenes, and the entourage effect.
- ❖ Assisted leading team of over 60 in a store grossing 25 million per year.

Research Experience - 1.5 years

- ❖ Participated in research design on teams of 2-7 people.
- ❖ Aided the design and creation of 3 separate poster and publication materials.
- ❖ Managed sets of over 500 data points in Excel and Salesforce.

Education

Responsive Web Design - Online - January - April 2023

- ❖ Followed a pre-built design process for a hypothetical client.
- ❖ Used Figma to design an end-to-end mobile and web e-commerce page.
- ❖ Gained front-end coding knowledge with HTML and CSS.

Complete Web and Mobile Designer Bootcamp - Online - January - April 2023

- ❖ Followed a pre-built design process for a hypothetical client.
- ❖ Used Figma to design an end-to-end mobile and web e-commerce page.
- ❖ Gained front-end coding knowledge with HTML and CSS.

Data Analyst Professional Certificate - Online - February - September 2022

- ❖ Learned data analysis using Excel, Python, and SQL.
- ❖ Built visualizations and dashboards from open-source data.
- ❖ Worked in Microsoft Excel, Jupyter Notebooks, and IBM Cloud.

Colorado Mesa University - Grand Junction, CO - August 2016 - May 2020

- ❖ Psychology, B.A. focused on behavioral neuroscience.
- ❖ Work study research assistant: Systematic Literature Review, Task Analysis Design.
- ❖ Erudite Lab: Survey design and user data collection.