

Strictly Private & Confidential

Target Market Assessment

EverQuest EIS Fund

Product

The EverQuest EIS Fund (the “Fund”) is an Enterprise Investment Scheme (“EIS”) fund investing in unquoted companies across sectors including sustainable materials, healthtech, agriculture and food technology, and pharmaceuticals, tax-efficiently where the EIS qualifying criteria are met. It is categorised as a Restricted Mass Market Investment (“RMMI”) under FCA rules and cannot be accessed by typical retail investors.

Category	Target Market – this product is aimed at investors with the characteristics below	Negative Target Market – investors with the characteristics below should reflect very carefully before investing
Investor Type	Professional Clients, or Retail Clients (as defined in the FCA Handbook) categorised as Self-Certified Sophisticated or High Net Worth Investors, and therefore permitted by the FCA to receive financial promotions relating to Non-Readily Realisable Securities (NRRS).	Investors who do not hold one of these categorisations, and are therefore not permitted by the FCA to receive financial promotions relating to NRRS.
Knowledge and Experience	The Fund offers exposure to a portfolio of shares in early-stage companies with the potential for rapid value growth. These are unquoted securities: high risk, volatile in nature, and with no liquid market. The Fund is a complex investment product, categorised by the FCA as an NRRS – investments which are difficult to price and for which there is no, or a limited, secondary market. Knowledge: investors must demonstrate sufficient knowledge of the product’s key characteristics, including unquoted securities, the associated risks and any tax implications. These are explained in the Information Memorandum, which must be read prior to investment together with the Investor Agreement and KID. Experience: investors will typically have invested in private companies before – directly, through a network or syndicate of business angels, or through a fund or service including SEISs, EISs and/or VCTs. Investment in AIM-listed securities, private equity or SME finance experience, or relevant educational or professional qualifications, may also be taken into account. Investors will decide for themselves, or act on a recommendation from an FCA-regulated	Investors who do not hold the required categorisation and so may not receive NRRS promotions, or who hold it but do not demonstrate sufficient knowledge or experience. Investors with characteristics of vulnerability, such as reduced resilience (a reduced ability to withstand financial or emotional shock) or reduced capability (low confidence in managing money, including low literacy or numeracy). Any other investors who lack the knowledge and/or experience to assess the opportunity, the associated risks and the potential tax implications.

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	adviser who has completed a suitability assessment; those approaching directly undergo an appropriateness assessment conducted by the FCA-authorized AIFM. No financial or tax advice is given by EverQuest. All investors must provide a statement confirming their categorisation.	
Financial Situation and Ability to Bear Losses	The Fund invests in unquoted securities which are high risk, and is only suitable for investors who can afford to lose their total investment.	Investors who cannot afford a total loss of their investment, in particular those with characteristics of vulnerability such as reduced resilience (a reduced ability to withstand financial or emotional shock).
Risk Tolerance and Risk/Reward Profile	Investing in unquoted securities is illiquid and high risk. Investors should have a speculative attitude to risk – accepting the possibility of total loss, balanced against the chance of significant capital growth. The supporting KID rates the Fund 6 out of 7 and categorises it as a high-risk product. As EverQuest does not provide investment advice, it is for investors to decide for themselves, or with an FCA-regulated adviser, whether they have that attitude to risk and wish to invest. UK investors should also be aware of the potential EIS tax reliefs, noting that tax treatment depends on individual circumstances and may change in future: • Income tax relief – 30% of the amount invested into EIS-qualifying companies may be claimed against income tax paid, in the year of investment or carried back one year, on up to £2m in any tax year, subject to conditions. • Capital Gains Tax deferral – gains arising up to three years before, or one year after, the investment may be deferred by investing the chargeable gain into EIS-qualifying companies. • Tax-free gains – profits on the sale of EIS shares are exempt from CGT, provided the shares have been held for at least three years. • Inheritance Tax relief – EIS shares usually qualify for Business Relief, falling outside the	Investors who are not prepared to take significant risk with their money. Investors who would like to obtain the potential tax reliefs but do not pay tax in the UK.

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	taxable estate if held for more than two years and still held on death. Loss relief – losses on portfolio companies may be claimed at the investor’s marginal tax rate, offset against capital gains or taxable income. Full details of the risks are set out in the Information Memorandum, which must be reviewed prior to investment.	
Clients’ Objectives and Needs	Investors’ main objective is likely to be exposure to unquoted companies for the potential of significant capital growth, commonly alongside the tax advantages of the government-backed EIS scheme set out above. Investors should be comfortable holding their investment for the medium to long term. Most investments aim to be exited within 10 years, though some may be held longer where this delivers more value; equally, some may be exited before the three-year EIS-qualifying period if a suitable opportunity arises or a company fails. EverQuest may not be able to influence the timing of exits to investors’ advantage.	Investors who are not prepared to take significant risk with their money. Investors seeking income returns. Investors seeking capital protection. Investors seeking short-term investments (under 10 years) who are unable to tie up their money for this period, or longer. This is an illiquid investment: capital is returned only as the Fund sells the underlying investments. Investors who are not UK taxpayers, and so would not benefit from the EIS tax reliefs the Fund is designed to deliver. Investors who have a hard deadline by which their capital needs to be invested or returned.

Distribution Channel

The Fund is distributed through FCA-regulated financial advisers, who must complete a suitability assessment before recommending it to a client, and directly to investors who self-certify their categorisation and complete an appropriateness assessment. As an RMMI, the Fund must not be distributed to retail clients outside the categories described under Investor Type above.