

# Kavita Yadav

PRODUCT DESIGNER | AI, SAAS & CONSUMER PRODUCTS | 2+ YEARS INTERN EXPERIENCE

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Product & UX Designer (B.Tech CSE 2026) with full-time experience in designing end-to-end B2C products across mobile and web. Skilled in user research, interaction design, and prototyping with a track record of shipping solutions that improved conversion, navigation, and user retention. Comfortable working cross-functionally with product and engineering teams in fast-moving environments.

## EXPERIENCE

### Product Designer (Full Time)

[Aumraa](#)

📅 Mar. 2026 – May. 2026

- Designed the end-to-end onboarding flow for a B2C spiritual companion app, collaborated cross-functionally with product managers and engineers in bi-weekly design reviews, ensuring pixel-accurate delivery and alignment with accessibility standards

### Product Intern

[BrandContext](#)

📅 Oct. 2025 – Feb. 2026

- Partnered with product and engineering across 3 feature cycles translating requirements into wireframes and interactive prototypes, participating in design critiques, and iterating based on stakeholder feedback.

### User Experience Designer

[Clean4Wheels](#)

📅 Jan. 2025 – June. 2025

- Redesigned the end-to-end booking flow across 6 screens simplifying a 9-step process to 5 steps, reducing turnaround time by 40% and cutting support queries related to booking confusion.
- Built and documented a scalable design system in Figma covering typography, color tokens, and reusable components, enabling faster iteration and consistent UI across the multi-role web platform.

## PROJECTS

### Clean4Wheels — Car Care Made Smart

[Clean4Wheels](#)

Clean4Wheels is an eco-conscious, tech-driven online platform offering doorstep car cleaning & detailing.

- Led UX for a multi-role B2C web platform (customer, washer, admin) conducted competitive analysis, defined user personas, and designed 20+ screens covering booking, live tracking, and service history flows.

### Buzzr – AI Powered Classroom Quiz Platform

[Buzzr](#)

An interactive web platform built to enhance classroom engagement through real-time quizzes and gamified learning.

- Gamified quiz experience improving classroom participation by 30% for over 1,000 students.

## SKILLS

### UX Design

End-to-end product design, Design Systems, User Research, Interaction design, Usability testing, IA Wireframing, Prototyping, Accessibility, Journey Mapping, Competitive Analysis, Design Audit, Heuristic Evaluation, Developer Handoff, Cross-functional Collaboration, Responsive Design

### Tools

Figma, Rive, Jittr, Framer, ProtoPie, Lovable, Webflow, Notion, Adobe Creative Suite, Miro, Maze.

## EDUCATION

### Google UX Design

[Coursera](#)

📅 2023

### BTECH in CSE

[Ajay Kumar Garg Engineering College](#)

📅 2022-2026