



KARTHIKEYAN .J

Mid - Product designer


 <https://www.behance.net/karthikj7>
(Private projects will be shown on request)

 Male

 1/N3, 3rd street, Narasimhanicken palayam,
Coimbatore, Tamil Nadu, India- 641031.

 Indian citizenship
(Ready to re-locate anywhere)

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 25.10.1994

 jkarthik2510@gmail.com

SUMMARY

A self taught Product designer recognised for making significant contributions to well known organisations. Designed interfaces for 3 million+ users. Self-starter with proven competency in driving projects to successful completion coupled with commitment and dedication. Strategic thinker consistently making significant contributions and multi-tasking to complete multiple competing deliverables in a deadline driven environment. Exemplary ability to seek out ways to improve processes and streamline operations.

WORK EXPERIENCE

(Total exp - 3 years 3 months)

Product designer

Bhanzu, Bangalore (MAR 2023 - Present)

- Responsible for project management and providing data driven design solution for both Consumer facing and internal products (Customer lifecycle management, Teacher lifecycle management, HR applications, Admin console, Automated comms platform. Guiding Jr. designers with research and designs.

UX DESIGNER

Infoedge (Naukri.com, Naukrigulf.com), Noida (JUL 2022 - FEB 2023)

- Profile personalisation, Job discovery enrichment within all Job seeker products (Improving both the search and browse behaviour), Job related mailers, fraud alert mailers, Explore content page re-vamp,. Experimental - Virtual assistance to educate/guide users in the platform.

JR.UI DESIGNER

Matter motor works, Ahmedabad (OCT 2021 - JUN 2022)

- Creating "ready to develop" user interface designs for VIU (Vehicle intelligence unit) and Mobile companion application (Android) with the reference of Material design 2.0.
- Creating design systems with the team.

PROCESS ASSOCIATE

Bigbasket, Bangalore (JUN 2020 - SEP 2021)

- Handling customer quires via chat and email, assisting with transactions related to orders placed with Bigbasket.

FREELANCE PROJECT

ATS (Applicant tracking system) coupled with (CRM) Customer relationship management web application

- Dealing with a US Client to build an ATS integrated CRM web application.
- User research, building information architecture and user flows, designing wireframes for "Control panel/ admin" side screens.

EDUCATION

DIPLOMA IN MECHANICAL ENGINEERING- 75%
2010-2013

Sri ramakrishana polytechnic college, Coimbatore

CLASS OF 10th- 64%
2010

A.V.B matriculation hr. sec school, Coimbatore

SKILLS

- UX research
- UX design
- UX Strategy
- UX Architect
- Applied psychology (Basics)
- Prototyping
- Wireframing
- Typography
- Logical reasoning
- Multitasking
- Convergent thinker
- Project management

EXPERTISE

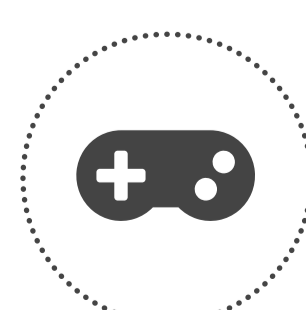
- Figma
- Adobe XD
- Adobe Photoshop
- Adobe illustrator
- Procreate (Basics)
- Confluence
- Notion



Travel



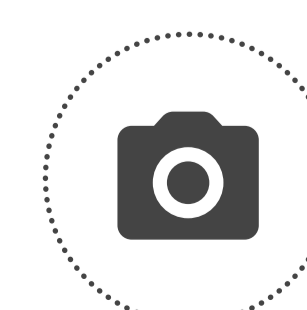
Riding



Gaming



Football



Photography