

# Thiri Soe Mann

## PRODUCT DESIGNER

Product driven UI/UX Designer with 4+ years of experience designing enterprise SaaS products across HR Tech, recruitment, and payroll platforms. Experienced in leading end-to-end product design from discovery and user research to prototyping, design systems, and developer handoff for products used by 500+ organizations across APAC. Passionate about solving complex business problems through intuitive, accessible, and scalable user experiences while collaborating closely with product managers, engineers, and stakeholders.

## EXPERIENCE

**Better HR**  Full Time ~ September 2022 - Present

- **Senior UI/UX Designer**

- January 2024 - Present

- **UI/UX Designer**

- August 2023 - December 2023

- **Junior UI/UX Designer**

September 2022 - August 2023

- Led end-to-end product design for HRMS and Recruitment Platform used by over 500 clients across APAC - Myanmar, Sri Lanka, Cambodia, Vietnam, Thailand and Singapore, enhancing usability for both HR administrators and employees.
- Partnered with product managers and engineers to define product requirements, prioritize user stories, and drive sprint planning—ensuring consistent and successful weekly releases.
- Spearheaded major feature launches—including recruitment platform, performance appraisal module, attendance map feature, and multi-country payroll feature—improving workflow efficiency for HR teams.
- Redesigned core mobile workflows for iOS and Android, reducing navigation complexity and improving usability based on customer feedback.
- Conducted user discovery and feedback loops with clients, translating insights into actionable product improvements and iterative releases.
- Improved design consistency by mentoring designers, expanding the design system, and establishing reusable UI patterns.

## FEATURED PROJECTS

**Better Jobs Recruitment Platform** →

2024

Designed a complete recruitment platform supporting recruiters, hiring managers, and candidates throughout the hiring lifecycle.

- Designed Applicant Tracking System (ATS) - the recruiter dashboard and candidate management workflows.
- Designed Content Management System for job posting administration.
- Collaborated closely with engineering from discovery to release.

**Better HR - Performance Appraisal Module** →

2024

Designed an employee performance management system for HR administrators, managers, and employees.

- Conducted UX research and workflow analysis.
- Designed evaluation flows and approval processes.
- Created responsive experiences across desktop and mobile.

**Better HR Marketing Website Redesign** →

2026

Led the redesign of Better HR's marketing website to improve user understanding and conversion.

- Reorganized content hierarchy, improved information architecture.Designed fully responsive layouts.
- Collaborated with marketing stakeholders to communicate product value more effectively.

**Additional Product Features**

2022 ~ 2026

Contributed to the design and launch of numerous product initiatives including:

- Multi-country Payroll
- Expense Tracking Feature
- Attendance Map
- Key Performance Indicator (KPI) Feature
- Facial Recognition and Fingerprint Attendance

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## PERSONAL INFORMATIONS

Address

Yangon, Myanmar

Notice Period

1 Month

English

Professional Working Proficiency

## EDUCATION

University of Yangon, Myanmar

Bachelor of Science in Computer Science

Graduated on December 2018

University of Yangon, Myanmar

Coursework towards Master of Science in Computer Science

December 2018 to December 2020

Master Thesis : *Virtual Reality Platform for Educational Purposes*

## CERTIFICATIONS

Google UX Design Professional

Coursera - Google

UI/UX Specialisation Course

Coursera - California institute of the Arts

Foundation of Project Management

Coursera - Google

Enterprise Design Thinking Co-creator & Practitioner Course

IBM

## SKILLS

Core UX/UI Skills

UX/UI Design, Wireframing & Prototyping, Accessibility Standards (WCAG), Design Systems & Component Libraries, Interaction Design, Information Architecture, UX Writing

Product & Collaboration

Agile & Scrum Workflow, User-Centered Design (UCD), Product Roadmap & Requirements Writing, Cross-functional Team Collaboration

Tools & Software

Figma + FigJam, Sketch, Adobe XD, Framer, Balsamiq, Miro, Jira, Webflow, Wix, Zeplin, AI powered prototyping tools (Figma Make, vO, Lovable, Claude ai)

Technical & Front-End Knowledge (Basic Understanding)

HTML, CSS, JavaScript, SQL