

Runsheng Zhang

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Summary

Enthusiastic **Industrial Designer** skilled in creating physical models, sketching, 3D modeling, and rendering. Proficient in using tools like Fusion360, Rhino, and KeyShot to bring designs from concept to reality, balancing aesthetics with functionality. Currently pursuing a degree at **USC**, focusing on **user-centered design**, creativity, and collaboration. Passionate about learning and tackling new challenges.

Education

University of Southern California

08/2024-06/2026

Major: Integrated Design, Business and Technology

Technical Skills

Sketch, Fusion 360, Rhinoceros 3D, KeyShot, Cinema 4D, Blender, Keynote, PrusaSlicer, Figma, Protopie, UX Documentation, Adobe Photoshop, Adobe InDesign, Adobe XD, Unreal Engine 5, CLO 3D, UX Wireframes

Personal Portfolio Web : <https://runshengdesign.com/>

- **User Research & Testing:** Expertise in conducting user interviews, surveys, and usability testing to gather actionable insights. Proficient in creating user personas, journey maps, and empathy maps to guide design decisions.
- **Industrial Design:** Highly skilled in creating physical models, sketching, 3D modeling, and rendering. Proficient in using tools like Fusion360, Rhino, and KeyShot to bring designs from concept to reality, with a focus on both aesthetics and functionality.
- **UI/UX Design:** Skilled in wireframing using tools like Figma, Sketch. Capable of building high-fidelity prototypes with interactive elements to test and validate design concepts. Proficient in designing intuitive user interfaces with a focus on accessibility and user-centered design principles.

Experiences

Product Design Intern

07/2023 - 11/2023

Xingyi Decoration

- Assisted the designer to design projects. Finished learning tasks, including furniture dimensions, graphic design, basic budget, facade rendering, engineering process

Product Design Intern

11/2024 - Present

Clocky

- Participated in ideation, sketching, prototyping, and testing to refine designs.
- Used 3D modeling, rendering, and user feedback to enhance product form and function.

Honors and Awards

2024 London Design Awards Silver Winner

2024/11

2024 NY Product Design Awards Silver Winner

2024/11

Third Prize of the Oriental Design Award National University Innovation Design Competition

2023/8

Second Prize in Oriental Design Award National University Innovation Design Competition

2023/8

China Brand Design Competition 2023 Student Group Finalist

2023/5

Second Prize in Milan Design Week Shanghai

2023/5

Skills & Interests

Language: English, Native Chinese (mandarin) speaker

Hobby: Sports (playing basketball, badminton), Game(Frostpunk 2, League of Legends, Apex Legends), DIY (keyboard, coffee machine, 3D printer)