



AiVA™ AI Chatbot and Custom AI Development








#DemocratizeAI

# We Are Entering the Age of an **AI Powered Economy**

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AI = Algorithms + Compute + Data

# The beginning of an Era by the Numbers

-  36.6% CAGR through 2030
-  83% of companies rank AI as a top priority in 2025
-  65% of companies report regular use of AI tools in 2024
-  200% YOY Increase in companies reporting regular use of AI tools
-  40% of Enterprises have embedded conversational AI - up from 5% in 2020
-  16% of SMBs are using some kind of custom chatbot
-  15 - 23 Trillion dollars estimated market cap by 2040

Forbes

THE WALL STREET JOURNAL  
WSJ

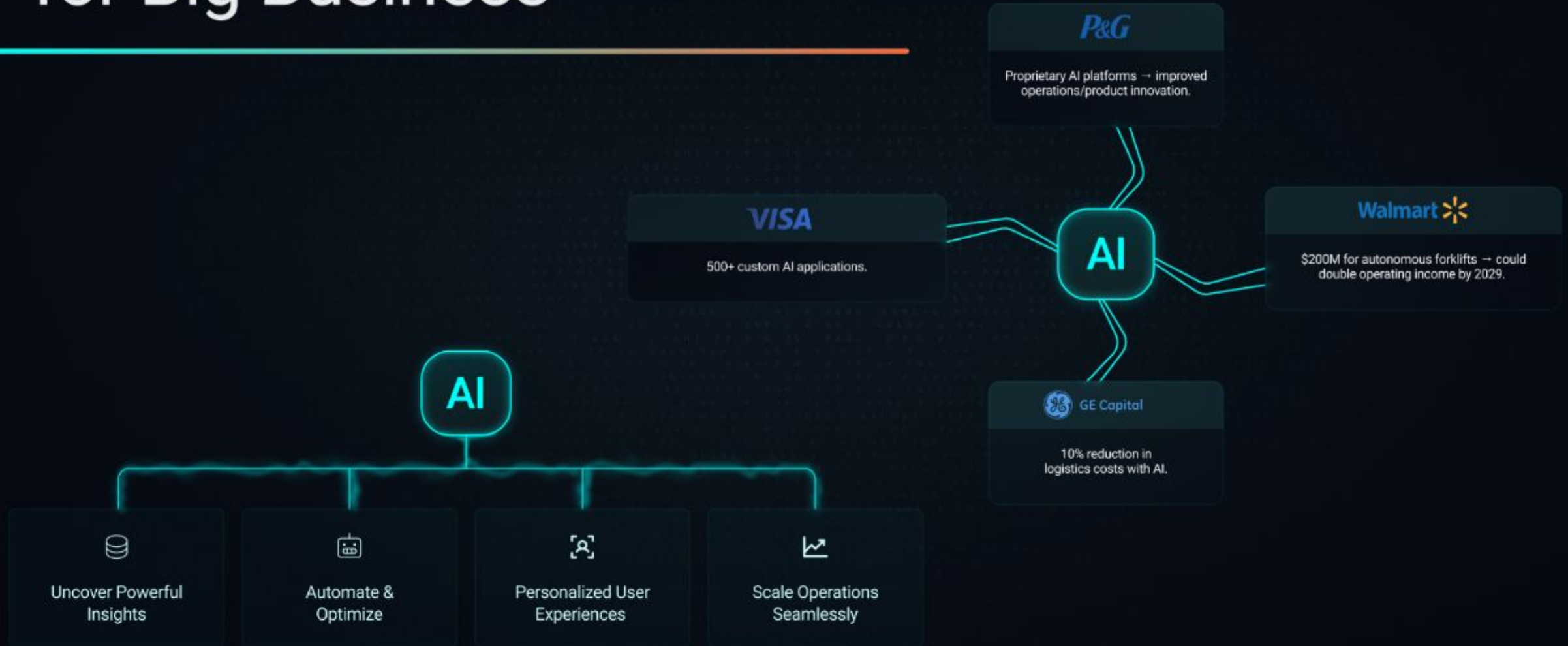
McKinsey  
& Company

McKinsey  
& Company

 SlickText

Gartner

# AI is Powering Big Success for Big Business



# The SMB Market Gap

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57%	Site AI expertise as the Biggest Barrier to Adoption (ColorWhistle).
91%	Believe AI can help them grow (U.S. Chamber of Commerce).
65%	Have little technical knowledge and outsource website development (WordPress).



# Why **AI Integrations**<sup>®</sup>

We Democratize AI by bringing  
Cutting-edge AI Solutions to businesses of all sizes.

We do this in 2 ways

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graph LR; A[We do this in 2 ways] --- B[Custom AI Products]; A --- C[Custom AI Projects];
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## Custom AI **Products**

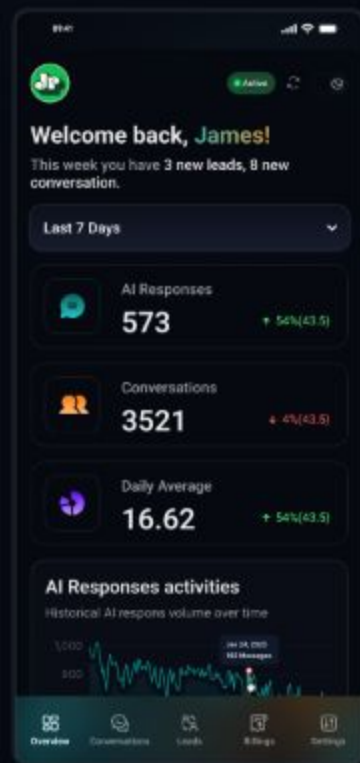
Flagship AI Chat: A plug-and-play, subscription-based solution for effortless customer engagement.

## Custom AI **Projects**

Tailored AI solutions (from \$10K to \$500K+) that solve unique business challenges.

No technical background or in-house AI team needed—we handle the setup and maintenance, so you can focus on growth.

# AiVA™



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# USA Today

## Leading AI Companies to watch in 2025

“**AI Integrations** is on a mission to make the powerful AI technologies being used by the world’s largest companies available to everyone.”

AI Integrations has been a game-changer for our website. I highly recommend their services to any business looking to enhance customer engagement and streamline information delivery. Today, the AI assistant handles inquiries daily, delivering accurate, helpful information to our customers around the clock. Choosing AI Integrations was absolutely the right call—I'm glad I trusted them with this important part of our business.

Kevin Hughes, Owner of American Driving Academy



We have been using AiVA over 1 year, and we love it! The multilingual feature is very good. Many of our Korean customers appreciate it so much.

Minji Suh, Owner of Fujiyama Sushi





# GTM Strategy

## Fully Integrated PESO Model

Paid	Aggressive SEM / Digital for AiVA™
Earned	Quarterly Press Releases + Guest Speaking
Shared	Affiliate Program / Partnerships
Owned	Social, Podcasts, Website, Blogs, Whitepaper, etc.

### AiVA™ Next 18 Months



# OUR TEAM

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**Spencer Thomson**

Founder & CEO

AI & Cybersecurity Expert, Lifelong Entrepreneur.



**Benjamin Kowal**

Chief Marketing Officer

20-Years Experience On Behalf Of  
Fortune 100 Companies.



**Shawn Munir**

Senior AI Engineer

GenAI expert turning data into actionable  
workforce automations.

# OUR TEAM



**Sam Mishra**

Senior UI/UX Designer

Top 1% designer delivering Apple-level product experiences.



**Ben Rosner**

Communications Advisor

Communications expert with experience working with the UN and Fortune 500 companies.



**Ralf Schwoerer**

CyberSecurity Advisor

20-year cybersecurity veteran and the founder of Silverback Consulting, a managed-security service provider he launched in 2005.



# Fueling the Next Stage

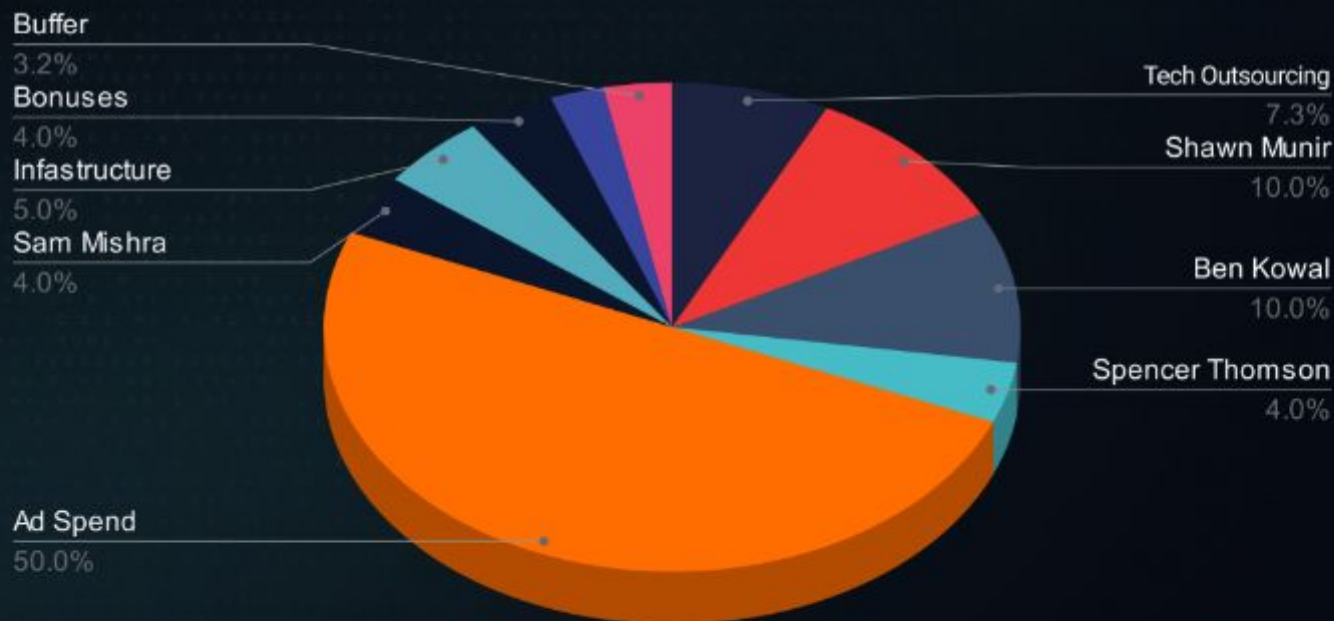
\$1,500,000

Seed round investment to achieve :

## Use

- 15,000 AiVA™ Subscribers next 18 Months
- ARR > \$11M
- CAC < \$150
- LTV > \$2,500
- LTV:CAC > 15:1

## Funding Allocation





# THANK YOU

Spencer Thomson

Founder & CEO

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