

# PROCESS

## DESIGN CHECKLIST

QUOTE OR PRICELIST FOR SERVICES

50% DEPOSIT ON AGREED SERVICES

FOR TIGHT DEADLINES  
A SCREENSHOT OF THE  
PAYMENT WILL SUFFICE

VISUAL MOODBOARD TO DETERMINE STYLE

FEEDBACK

INITIAL CONCEPTS

IT'S A PROCESS AND WE MAY  
NOT GET THIS 100% FIRST  
ROUND. HONEST FEEDBACK IS  
KING. WE'RE NOT SENSITIVE.  
DON'T HOLD BACK

FEEDBACK

REVISION

UP TO THREE ROUNDS

APPROVAL

REMAINING 50% OF PAYMENT

FINISHED ARTWORK

EXTERNAL QUOTES

# WE CRAFT DYNAMIC BRANDS