



MOSELEY YOUTH SPORTS ASSOCIATION

Dear Community Partner,

Moseley Youth Sports Association (MYSA) is a newly established 501(c)(3) nonprofit youth sports organization, proudly serving the Moseley community and surrounding areas. Our mission is to nurture the next generation of athletes by providing high-quality athletic programs in a safe, inclusive, and supportive environment. We believe that sports are more than just games—they are opportunities to develop character, responsibility, and leadership skills.

With the commitment to fostering a positive impact on both our athletes and the community at large, MYSA is guided by three core principles:

Character Building: We believe in shaping well-rounded individuals who exemplify fairness, compassion, and respect. Our programs emphasize the development of these key values that help our athletes both on and off the field.

Excellence in Athletics: We strive to create an atmosphere where athletes of all skill levels can grow and excel. Our goal is to promote self-confidence, athletic skill development, preparedness, and excellence through structured training and teamwork.

Community Engagement: We aim to engage our athletes in giving back to the community, raising awareness of larger issues that affect us all. Through civic engagement and social responsibility, we seek to cultivate future leaders who understand the value of community involvement.

In order to achieve this vision, we are seeking partnerships with local businesses and community organizations that share our commitment to empowering youth. Your generous support will provide us with much-needed resources to expand our programs, enhance our facilities, and create opportunities for youth participation in a variety of sports, regardless of financial background. By becoming a valued partner, your organization will play a critical role in helping us positively impact the lives of young athletes and their families.

The enclosed packet outlines the various partnership levels available, and we are excited to offer several opportunities for your business to gain visibility while supporting youth athletics. From sponsoring individual athletes to funding larger events, there are numerous ways for your business to make a difference.

We believe that the benefits of partnership are reciprocal. As a sponsor, your organization will receive visibility and recognition at all of our sporting events, on our website, and in our printed materials. We are happy to work with you to customize a sponsorship package that aligns with your goals and budget. Additionally, MYSA is open to exploring new ideas for partnership and collaboration that may further strengthen our community.

We sincerely hope that you will consider partnering with MYSA as we work together to create an environment where every child can thrive, both in sports and in life. Your support will help us provide scholarships for low-income athletes, purchase essential equipment, and develop new programs that reach more children across the community.

Thank you for taking the time to consider this opportunity to invest in the future of our youth. We look forward to partnering with you and creating a lasting impact together.

For additional information, or to discuss partnership opportunities in more detail, please feel free to reach out to us directly.

Sincerely, Case Rafter
VP, MYSA
vp@moseleysports.com



PARTNERSHIP LEVELS

All partnership terms are for one year unless otherwise negotiated.

Community Outreach Level (\$50-\$250)

Supports community service events each season. Minimum of one event per season.

Student-Athlete Hardship Partner Level (\$50-\$500)

Funds participation for lower-income athletes. A \$500 donation sponsors approximately 3 children.

Equipment Partner Level (\$50-\$500)

Supports the purchase of league equipment, including gear for sports like football and basketball.

Scholarships Partner Level (\$50-\$500)

Provides scholarships to MYSA student-athletes pursuing higher education. Recipients must meet criteria including GPA, years of participation, and community service hours.

Professional Partnership Levels

Professional Partner Level (\$500-\$999)

Listed on the MYSA website's Partners page with a link to your business, logo placement in the End of Year Banquet Program, and a partner plaque.

Allstar Partner Level (\$1,000-\$2,499)

Ability to distribute promotional materials at all MYSA events, in addition to Professional Partner benefits.

Superstar Partner Level (\$2,500-\$4,999)

Your logo will be displayed prominently on our homepage, and your brand will be featured on banners at weekly games, in addition to Allstar Partner benefits.

Hall of Fame Partner Level (\$5,000-\$9,999)

Includes a half-page ad in the banquet program, and access to our mailing list (for promotional use), in addition to Superstar Partner benefits.

Legendary Partner Level (\$10,000+) – Minimum 3-Year Commitment Your logo will appear on all MYSA jerseys, and you will be the exclusive partner in your industry. Includes a full-page ad in the banquet program and logo placement on all MYSA web pages.

Additional Donations

If these partnership levels do not align with your organization's needs, you can donate any amount through our website at www.moseleysports.com or mail a check make payable to Moseley Youth Sports Association at 19640 Lacy Farm Rd, Moseley, VA 23120.

For questions or additional information, please contact: Casey Rafter
yp@moseleysports.com