



→ Direction

→ Illustration

→ Motion

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## ABOUT

I'm a freelance art director, illustrator, and motion designer based in St. Louis, Missouri. In my spare time, you can find me teaching motion graphics at Maryville University, singing karaoke around STL, and hanging out with my cat, Chopper.

## EXPERIENCE

### Art Director and Motion Designer

Ally Plume LLC → St. Louis, Missouri → Dec 2023–Present

- Collaborated directly with clients to create engaging commercials and promotional content
- Directed, designed, animated, and edited sound for various projects
- Managed all phases of projects, from timelines to concept development to final delivery
- Developed creative strategies and visual solutions tailored to client needs

### Senior Designer

Zumper → San Francisco, California → June 2023–Dec 2023

- Developed copy, directed, designed, animated, and edited sound for all video content
- Art directed, designed, and illustrated a scalable, reusable illustration library
- Managed all phases of social media, from strategy to content creation to posting
- Was the sole graphic designer, creating all digital and print assets for the brand

### Visual Designer

Zumper → San Francisco, California → Apr 2022–June 2023

- Art directed, designed, and illustrated a scalable, reusable illustration library
- Managed all phases of social media, from strategy to content creation to posting

### Motion Graphics Artist

Aligned Media → St. Louis, Missouri → Mar 2021–Apr 2022

- Worked directly with clients to create videos, commercials, and social media content
- Designed and illustrated projects for brands such as Bayer, Envoy, Ulta, and USPS

### Motion Designer

Paradowski Creative → St. Louis, Missouri → June 2019–Mar 2021

- Designed, animated, and edited sound on projects for brands such as Bayer and Purina
- Collaborated with art directors and project managers to establish timelines

## HONORS & AWARDS

**Alumni Testimonial** → Lindenwood University → June 2024

**Local Stories Feature** → VoyageSTL → May 2024

**Senior Illustration Capstone Reviewer** → Washington University in St. Louis → Apr 2023

**Women's History Month Feature** → AIGA Saint Louis → Mar 2023

**Motion Graphics Nominee** → Mid-America Regional Emmy Awards → Sept 2022

**Portfolio Reviewer** → SCAD CoMotion → Mar 2022

**Motion Design Roundtable Speaker** → AIGA Saint Louis → Mar 2022

**Metaverse, Immersive & Virtual Honoree** → The Webby Awards → Apr 2021

**1st Place Motion** → Juried Student Art Exhibition → Apr 2019

**2nd Place Motion** → Juried Student Art Exhibition → Apr 2019

**Best Advertising Visual** → Lindy Awards → Mar 2018

## EDUCATION

**BA, Interactive Media and Web Design** → Lindenwood University → May 2019