Hey,
I'm Shilo Paz

▪ Product Designer

ABOUT

I am a motivated and ambitious product designer with a strong foundation in user-centric design, a proven track record of successful projects, and a commitment to delivering high-quality designs, seeking to contribute my expertise and professionalism to a team dedicated to setting new standards in the field of design.

SKILLS

Brainstorming	Research
Discovery	creativity
Wireframing	Illustration
Prototyping	Branding

TOOLS

Figma	HTML
Adobe Photoshop	CSS
Adobe Illustrator	Asana
Adobe XD	Monday
Hot Jar	Mix Panel

EDUCATION

• Interactive Design (H.I.T) 2020-2022
• Full Matriculation (Har-Va Guy)-2013

LANGUAGES

• Hebrew as native language
• English Full professional fluency

EXPERIENCE

Product Designer 2023- Present

Maytronics - Robotic pool cleaners
Maytronics stands as the leading company in its field, offering top-tier robotic solutions for pool cleaning.
Responsibilities: Collaborating within a 3-member product designers team, I am working on our two main products:
Maytronics app: Building a new app for Maytronics users, when for the first time they can control all their Maytronics product in one app. I lead the user interviews, Created wire-frames and test them on users, and created a new design system. The App is now under development.
Maytronics Website: Adding in Maytronics website a E-commerce sections. My responsibility are market research ,wire-framing and designing.
impact: little budget we succeed to deploy the POC of selling only Spare Part in USA, And the results are we sold over 500k$ in 3 month.

Product Designer 2021-2023

Lesublet - Sublet platform
Lesublet is a platform for subletting, with the goal of making subletting as convenient, safe, and easy as possible.
Responsibilities: I worked as a solo designer I have built design systems, interviewed users, created wire-frames and designs quickly, worked closely with the development team. Design the entire user experience and interface of the product, as well as the marketing and social media campaigns.
Took a part of the planing and thinking, to QA the design and check the usability on users with tools as A/B testing Hot-Jar and Mix panel.
Impact: In one year, the number of users using the product more than doubled.
Create a design language of the company.

Dispatch Manger 2020- 2021

Avo
E-commerce start-up company
Responsibilities Managing the distribution of Tel Aviv area. Making Plans to maximize the efficiency of the deliveries. prioritize deliveries according to costumer needs.