

Healim Cho

Senior UX/UI Designer

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Experience

DEVICOM

April 2024 – April 2026

Saguenay, Quebec

UX/UI • Digital Designer

- Led end-to-end UX/UI design projects for multiple client websites and administration systems, delivering responsive digital experiences from concept through final implementation.
- Created wireframes, UI layouts, interactive prototypes, and scalable design systems to improve usability and ensure design consistency.
- Collaborated closely with developers, and internal stakeholders to translate business requirements into intuitive digital experiences.
- Designed brand identities and a wide range of digital and print assets, including logos, marketing materials, catalogs, social media content, and website graphics.

LG Life Care

April 2021 – February 2022

Seoul, Korea

Digital Designer (Full-time)

- Managed and optimized an internal e-commerce platform serving over 1 million LG Group employees.
- Designed digital marketing campaigns and promotional assets in close collaboration with marketing teams.
- Developed reusable visual guidelines and design templates to maintain brand consistency across recurring seasonal campaigns.

LG Electronics

March 2021 – April 2022

Seoul, Korea

UX/UI Designer (Freelancer)

- Supported large-scale product page migration for a major platform upgrade (version 2.0).
- Restructured and standardized product detail page assets to align with updated UI guidelines.

Tracktion DK

October 2020 – January 2021

Montreal, Quebec

UX/UI Designer

- Redesigned and improved responsive web interfaces in collaboration with development teams, ensuring cross-device usability.

Kedma Cosmetics (E-commerce)

February 2020 – July 2020

Seoul, Korea

Digital Designer

- Built and maintained an e-commerce website using a CMS platform, managing product listings, content updates, and promotional campaigns.
- Developed comprehensive brand identity systems and created visual assets for web, print, packaging, and social media channels.

Mambo (E-commerce)

April 2017 – October 2018
Seoul, Korea

Digital Designer

- Developed and maintained an e-commerce website using a CMS platform.
- Created and managed campaign visuals including banners, landing pages, and promotional assets for seasonal marketing campaigns.

Cleancare (E-commerce)

November 2016 – March 2017
Seoul, Korea

Digital Designer

- Built and managed an e-commerce website with end-to-end CMS operations.
- Developed brand identity systems and created digital and print assets for packaging, advertising, and social media.

Share Sarangbat

March 2016 – August 2016
Seoul, Korea

UX/UI Designer

- Designed an internal admin system for managing donor information and tracking donation performance through real time dashboards across campaigns and fundraising events.
- Created digital campaign assets including email templates, banners, and social media content.

ALLIP

October 2014 – February 2016
Seoul, Korea

UX/UI Designer • Frontend Developer

- Built and launched product websites for new hardware product releases in collaboration with development teams.
- Led UX/UI design and front-end development.
- Designed all visual content for websites and print materials supporting marketing and sales campaigns.

Education

Hyupsung University

2008 – 2012

Bachelor of Visual Communication Design — South Korea

Skills

UX/UI Design, Information Architecture, Wireframing, Prototyping, Design Systems, Responsive Web Design, Accessibility (WCAG), Figma, Visual Design, Graphic Design

Tools

Figma, Sketch, Framer, Webflow, WordPress, HTML/CSS, Jitter, Adobe Creative Suite

Languages

English, Korean