

ALEX GOTT-CUMBERS

MULECREATIVE.SK

ALEX@MULECREATIVE.COM.AU



EDUCATION

- Curtin University: School of design - Bachelor of Arts (Visual Communication)
- Georgia Institute of Technology - Introduction to User Experience
- RMIT (Melbourne University) After Effects motion design course
- Video production lighting The Australian Cinematographers Society, Sydney

SKILLS

- Art direction
- Digital/Graphic design
- Video production and editing
- Commercial / Studio photography
- Motion graphic
- UX and UI design
- Advanced prototyping

TOOLS

- Figma
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premier Pro
- Adobe Audition
- Adobe Dimension
- Adobe XD (basic)
- Framer
- Wix Studio
- Firefly
- Stable Diffusion
- Midjourney
- Basic HTML and CSS knowledge
- Editor-X
- Blender (basic)
- Red Cine X (basic)
- Final Cut Pro X (basic)
- Davinci Resolve (basic)

WORK

Jan 2015 - Feb 2024

MULE CREATIVE

Melbourne / Albany, Australia / Bratislava

Feb 2016 - Apr 2016

SEE PICTURES 'BREATH'

Denmark / WA / Australia

2015 - 2016

PAUL + MURIN

Bratislava

2013 - 2014

SENSE STUDIO

Melbourne Australia

2007 - 2013

SENSE

Melbourne Australia

2006 - 2007

BHP BILLITON

Melbourne Australia

2004 - 2005

CAMBRIDGE UNIVERSITY PRESS

Cambridge UK

ROLE

CREATIVE LEAD / VIDEOGRAPHER

Mule Creative is my freelance company that covers graphic/digital design, video production motion graphics and art direction.

- Branding and digital design for Bangkok based Aspire Digital Group and their product range. Creating advanced Figma prototypes and UI design. Brand and marketing strategy.
- Created award winning 'Sustainable Heroes' campaign for the W.A State government.
- Concept, production and edit of 30sec TVCs for Elders Australia, Mason Realty and STIHL.

EPK VIDEOGRAPHER

'Breath' is feature film directed by Simon Baker and based in Denmark, Western Australia.

- Produced interview footage (cast & crew) material for the promotion of the film.

DESIGNER / PHOTOGRAPHER

Paul and Murin is a small design and 3D development studio based in Bratislava.

- During a short term contract before returning to Australia I worked on several design and photography projects for their leading clients.

PHOTOGRAPHER / VIDEOGRAPHER

Sense Studio is a video/photography offshoot of the Sense creative agency.

- DOP and editor for the ABC's Gruen 2013 - Winning entry 'The Experiment' and 'Melbourne Cup'.
- Studio photographer for leading clients including Shell Australia, Yellow Pages and Cedar Woods.
- Shortlisted for a Campaign Brief (Australian advertising industry body) award for Andrology Australia campaign photography 2015.

GRAPHIC DESIGNER

Sense is a multidisciplinary creative agency based in Melbourne.

- Progressing to a senior design role involving branding, concept creation, art direction, UI/UX design, layout and high end retouching.

GRAPHIC DESIGNER

- Designer for the BHP Billiton / Beijing Olympics sponsorship.

GRAPHIC DESIGNER

- Designer for the Corporate Marketing Design department.