

tobi oyebade



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now

levity 2025 – present
creative fund to invest in overlooked talent starting in emerging markets.

the residency 2025 – present
supported founders as they raised money and built products, helping them craft and tell their story.

brick & mortar studios 2023 – present
owned social media marketing and strategy. told the studio's story.

moore fund 2022 – present
invested in african founders. built partnerships.

before

post it 2025
built a creative accountability community with consequences — because most people are afraid to start, so i created a space to encourage beginnings.

patamar capital 2022 – 2025
invested in ideas, built programs, managed people, curated a network, and told stories to raise money. here i learned that good business starts with good relationships.

education

the academy at goodbye silverstein & partners 2026
learned to be a creative machine.

westmont college 2023
economics & business major, minor in art. i majored in what i thought was practical and studied everything else.

origin

jos, nigeria 2000 – 2019
grew up in nigeria. found art, and bob. learned the value of investing in relationships and being helpful.

PHILOSOPHY

you don't have to be
the **best**. you have to
be the **most persistent**.