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Specifications Sheet

Branding Specifications	Logo and Branding Package
Prepared For	Ali Customer
Prepared By	Buffalo Projects
Relevant From	June 2024

[1] Sample Name
[2] Logo Type
[3] Dimensions
[4] Dimensions
[5] Colour Formats
[6] Typeface
[7] Typeface
[8] Legitimate Variants

Porto Rosso Finance

Sample Name	Porto Rosso Finance
Logotype	Primary
Dimensions (LxW)	2574px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

Porto Rosso Finance

Sample Name	Porto Rosso Finance
Logotype	Secondary
Dimensions (LxW)	3954px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

Porto Rosso Finance

Sample Name	Porto Rosso Finance
Logotype	Alternative
Dimensions (LxW)	3084px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

Porto Rosso

Sample Name	Porto Rosso Finance
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

flowerhouse

Sample Name	Flowerhouse Bar
Logotype	Primary
Dimensions (LxW)	2324px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

flowerhouse

Sample Name	Flowerhouse Bar
Logotype	Secondary
Dimensions (LxW)	3954px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

FLOWER HOUSE

Sample Name	Flowerhouse Bar
Logotype	Alternative
Dimensions (LxW)	2474px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

flowerhouse

Sample Name	Flowerhouse Bar
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Serif
Other Variants	Contrast, Black, White, Transparent

WOODHOUSE COFFEE

Sample Name	Woodhouse Coffee Roasters
Logotype	Primary
Dimensions (LxW)	3024px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

slow dance

Sample Name	Woodhouse Coffee Roasters
Logotype	Secondary
Dimensions (LxW)	3544px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

slow dance

Sample Name	Woodhouse Coffee Roasters
Logotype	Alternative
Dimensions (LxW)	2544px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

slow dance

Sample Name	Woodhouse Coffee Roasters
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

PAIRS

Sample Name	Pairs Ki
Logotype	Primary
Dimensions (LxW)	2324px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

PAIRS

Sample Name	Pairs Ki
Logotype	Secondary
Dimensions (LxW)	3954px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

PAIRS

Sample Name	Pairs Ki
Logotype	Alternative
Dimensions (LxW)	2842px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

PAIRS

Sample Name	Pairs Ki
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

PAIRS/AI

Sample Name	Pairs Ki
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Parkside

Sample Name	Parkside Energy
Logotype	Primary
Dimensions (LxW)	2554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Parkside

Sample Name	Parkside Energy
Logotype	Secondary
Dimensions (LxW)	3214px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Parkside

Sample Name	Parkside Energy
Logotype	Alternative
Dimensions (LxW)	2842px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Parkside

Sample Name	Parkside Energy
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

RAINBOW RECORDS

Sample Name	Rainbow Records
Logotype	Primary
Dimensions (LxW)	2554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

RAINBOW RECORDS

Sample Name	Rainbow Records
Logotype	Secondary
Dimensions (LxW)	3442px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

R R

Sample Name	Rainbow Records
Logotype	Alternative
Dimensions (LxW)	2842px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

RAINBOW RECORDS

Sample Name	Rainbow Records
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Union Lab

Sample Name	Union Lab
Logotype	Primary
Dimensions (LxW)	2564px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

UNION LAB

Sample Name	Union Lab
Logotype	Secondary
Dimensions (LxW)	3154px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

UNION

Sample Name	Union Lab
Logotype	Alternative
Dimensions (LxW)	2554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Union Lab

Sample Name	Union Lab
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Fennica Airlines

Sample Name	Fennica Airlines
Logotype	Primary
Dimensions (LxW)	2564px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

Fennica Airlines

Sample Name	Fennica Airlines
Logotype	Secondary
Dimensions (LxW)	3964px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

FENNICA AIRLINES

Sample Name	Fennica Airlines
Logotype	Alternative
Dimensions (LxW)	2842px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

FENNICA AIR

Sample Name	Fennica Airlines
Logotype	Submark
Dimensions (LxW)	1554px
Files	JPG,PNG,PDF,SVG
Colour Format	CMYK,RGB,HEX
Typeface	Sans Serif
Other Variants	Contrast, Black, White, Transparent

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