

Radek



Graphic designer specialising in packaging and print production, equally comfortable with digital. I design packaging, catalogues, large-format graphics and campaigns, and see them through to the last detail. Rather than one-off pieces, I build systems that hold a brand together – on the shelf, online and on the street. I'm looking for my next role, one where I can keep growing in both my work and my craft.

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Education

2021–2024

Print Production
College of Graphics,
Hellichova, Prague

2017–2021

Computer Graphics & Design
Secondary School
EDUCA, Pardubice

Languages

Czech native
English C1
German basic

Achievements & certificates

**Winning design of graduate
profiles for Bohemia Chrudim
Human-Centered Design**

100+ packaging projects
70+ products
50+ campaigns
∞ fine-tuned details

Tools

Adobe Illustrator, Photoshop,
InDesign, After Effects, Figma,
HTML & CSS, Higgsfield,
Claude

Experience

10/2024–2026

TOMAS ARSOV
In-house Graphic Designer

I joined as the brand's only designer. As the brand grew, the team expanded to four people; I was responsible for print, packaging and large format and coordinated the team's workload.

Packaging & Product Design

From concept to print-ready artwork and production supervision. Hair care, body care and food supplements, including complete product lines. I unified the brand's packaging system across all categories.

Print

Billboards, tram wraps, a beauty vending machine, catalogues, product brochures, print ads and leaflets.

Campaigns & Digital

E-shop and social media; contributed to 50+ performance campaigns, product launches and acquisition campaigns for the salon. All in three language versions (CZ / SK / BG).

11/2022–present

ETI Elektroelement s.r.o.
Freelance Graphic Designer

Print

Product and production catalogues in Czech and English (130+ pages of technical layout), new-product leaflets, product data sheets, ads in trade magazines (DEK, Elkov), invitations, stickers and promotional items, a billboard campaign, the complete stand for the Amper 2025 trade fair, roll-ups, display cabinets and shop-window graphics for wholesale partners.

Digital

Banners for partner e-shops (Elima, Sonepar, DEK), social media posts and visualisations of completed installations.

07/2019–08/2019

SET SERVIS – centrum reklamy a tisku s.r.o.
DTP Designer (internship)

Typesetting business cards and leaflets, promotional printing, operating printing presses and applying vehicle wraps.

07/2018–08/2018

THSOFT s.r.o.
Web Developer (internship)

Website development and supporting graphics;
worked on team projects.