

# Michal

## Rothman

### UX/UI DESIGNER



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### SKILLS

- Figma proficiency
- Designing complex systems
- User research
- Creative and analytical approach to problem solving
- Wireframing
- Management
- Marketing design
- MS office, Excel
- Photography and editing
- Hebrew & English - Mother tongue
- Russian Chinese and French - Intermediate

### ARMY & VOLUNTEER

Vaahav NPO | Nov' 21 - Aug' 22

Israeli Air Force Headquarters |  
Lieutenant | Oct' 12 - Jan 15

## WORKING EXPERIENCE

**GK8, Tel Aviv** | August 22 - December 23

### UX/UI SOLO DESIGNER

- Responsible for full design cycle for digital asset custody platform
- System designing on 3 platforms including desktop and mobile app.
- Defining solutions alongside product and R&D department.
- Designing marketing materials including brochures and white-papers.

**Pitango, Raanana** | February 22 - May 22

### UX/UI DESIGNER INTERENSHIP

**Zotapay, Tel Aviv** | September 19 - January 22

### BANKING OPERATION AND PARTNERS - TEAM LEADER

- Managing fund operation for high risk markets
- QA for Salesforce integrations
- Onboarding for partners and partners relationship

**Vinica, Shanghai** | November 18 - September 19

### MARKETING AND DESIGN INTERN

Graphic design and marketing for the company on various Chinese platforms.

**Friberg Center, Hebrew University** | June 17 - August 18

### ADMINISTRATIVE DIRECTOR

Head of financial and logistics procedures.

**The Ministry of Foreign Affairs** | February 17 - April 18

### DATA ANALYST

Responsible for classified communications between the Israeli embassies.

**Israeli Embassy in New-Delhi & Amman** | May 15 - October 16

### MILITARY ATTACHE'S ASSISTANT

Control of Human resources at the embassy, management of administrative tasks, working with external and local entities.

## EDUCATIONAL BACKGROUND

2021 - 2022 | Pitango Academy | **UX UI Designer Course**

2019 | Shanghai Jiao Tong University | **Exchange student**

2016 - 2020 | University of Jerusalem | **B.A Program in International Relations and Asian Studies (China)** | Avg. 92

2015 | "L'atelier 9" in Paris France | **French language Course**

### Excellences

2019 | Ida and Charles Wechsler Award | **Chinese Studies**

2018 & 2017 | Department of Asian Studies | **The Hebrew University**

### Scholarships

2018 | The Chinese embassy CSC | **A year in Jiaotong university in Shanghai**

2017 | ECUST University | **Chinese language summer course in Shanghai**